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## COLMAN'S MUSTARD



**BEST ON EARTH** 

## WHEN THE MERCURY



drops to forty below zero most people think it's pretty cold, in fact a little too cold for shipping cheese. It's not too cold though for

## MacLaren's Imperial

Frost don't hurt it the least. We have made thorough tests and **GUARANTEE** that our cheese will withstand exposure in severest weather.

Don't be afraid to order during the winter.