

Make Your Tomorrow's Success a Certainty



By pushing and selling today, the best standard goods—goods that are known for their superior quality and purity, the kind you can *honestly* recommend—your tomorrow's success is a certainty.



Borden's Milk Products

Borden's Milk Products have held the pinnacle position for quality and purity for close on 60 years. They have proven the best for increasing your profits and laying a foundation for future business.



Sell Borden Brands and be a success. Sell them and give your customers unqualified satisfaction.

Begin to-day.



Borden Milk Co., Limited

Leaders of Quality

MONTREAL

Branch Office No. 2, Arcade Building, Vancouver, B. C.

If any advertisement interests you, tear it out now and place with letters to be answered.