Unquestioned quality

Our five Made-in-Canada milk products have firmly established their superiority as business-building profit-makers.

Their appetizing, nutritious qualities make them businessgetters wherever displayed.

You can reap a handsome profit by featuring this superior Made-in-Canada line.

Order a stock and get up a good, effective display to-day. Your increased turnover will convince you of the popularity of Malcolm Condensing Co.'s Goods.

NOTE OUR PRICES:

St. George Brand Coffee, 2 doz. in case	\$4.80
St. George Evaporated Milk, 4 doz. in case	3.60
Banner Condensed Milk, 4 doz. in case	5.25
Princess Condensed Milk, 4 doz. in case	4.50
Premier Skimmed, 4 doz. in case	3.80

Order a 5-case lot and we will pay freight up to 50c per 100 lbs. in Ontario, Quebec or Maritime Provinces.











The Malcolm Condensing Co., Limited, St. George, Ont.

No. 27

Chats with Old Baba

(Canada's 105-year-old Pioneer)

THE INDIAN AND HIS SCALPING KNIFE

"Though I never saw many Indians who were dangerous, I well remember a scare I got once. A big, brawny red man came into my store and indicated by signs that he was hungry. I sent to the house for some meat, potatoes and bread. Do you think he would eat the two latter? Oh no! he just pulled out a treacherous looking knife and waded into the big roast. I was glad to see him finish the meat and get out, for he looked pretty savage. To get on the good side of him I gave him a plug of chewing tobacco; say, but it was strong, and he liked it, too.

"Tobacco seems to get the goodwill of most men if they use it.

"My Grocer says he has never had a man kick about King George Navy —it gets 'em all with its fine, chewy flavor."



Rock City Tobacco Co., Ltd.
Quebec and Winnipeg