



No Advance in
Shirriff's
Orange
Marmalade

We feel it is our duty as Canadian citizens and Canadian manufacturers to supply the people's food at the old prices, if possible, in this crisis. In times of peace Shirriff's Orange Marmalade has been

*The Leading
Canadian Make*

In times of war it is the leader in the fight for fair prices. Even though sugar has greatly advanced, Shirriff's Marmalade has not been advanced.

We have on hand a considerable stock and will fill all orders for prompt shipment at the old list price.

In times like these we want to do our share in bringing trade back to a normal condition, and are helping to do so by keeping the price of marmalade down to the lowest possible.

Retain and satisfy the most fastidious trade by selling Shirriff's Marmalade—the finest that money can buy. It is the equal of any imported brand and will have a lasting and increasing demand once you have introduced it.

Put up in the following sizes:

- 1-lb. glass,
- 2-lb. glass,
- 4-lb. tins,
- 7-lb. tins.



Imperial Extract Co.

12-24 Matilda Street
TORONTO