

WINNIPEG,  
July 17, '07

To Our Readers,

In the FARMER'S ADVOCATE you will find a pretty fair representation of the leading business firms of Western Canada.

They present for your consideration the merits of their goods.

Do not pass by the advertising columns hastily.

The men who advertise handle a large product. With a big business profits can be reduced and yet a larger margin is left for the alert business man. For this reason good advertisers sell at right prices.

If you want to sell any product of the farm you will find in our paper the names of firms who are willing to buy.

Here is a case in point. In renewing his subscription a farmer in Northern Manitoba wrote us as follows: "I made \$8.00 out of a little 'ad.' I read in your columns not long ago. I had some hides to sell. There was no market worth speaking of in our locality, so I sent them to a firm advertising in the FARMER'S ADVOCATE, and, to-day, thanks to your paper, I have that much more money in my pocket." This is part of the service the FARMER'S ADVOCATE renders its readers.

Have you ever looked at it this way? If not, begin now. You, too, may find yourself many dollars richer before the end of the year. A letter, a post card, an enquiry will bring you information. Our advertisers are reliable; you can trust them. Think this over and then act; there is money in it.

Yours truly,

The Farmer's Advocate and Home Journal

## The Provincial Mutual Hail Insurance Company of Manitoba

(INCORPORATED 1891)

### SEASON 1907

We paid all losses last year in full, \$6 per acre.  
We have done this for twelve years of our existence at an average cost of 21c. per acre.

We have no liabilities.

We returned 30 per cent. of all premium notes to policy holders last year, and one year before we returned Fifty per cent. (50%)

We were highly commended by the Royal Commission on Hail Insurance for our business methods.

Economical Management,

Honest Appraisement, and

Satisfactory Settlements,

Strictly a Farmers' Company. Managed by Farmers only.  
Insure with us and feel secure.

### THE OLD RELIABLE

C. J. THOMSON, Farmer, Virden, Manager-Sec.-Treas.

HEAD OFFICE:

291 1/2 PORTAGE AVENUE, WINNIPEG.

This boar by Dalmeny D. C. 2nd (imp.) and representing the blood of the champion Scotch herd owned by Lord Rosebery, is a grand straight animal standing on splendid legs, has a mild disposition and is a very successful sire of strong litters.

"Our 2nd boar, Monkland Broomhouse Hawthorne, imported in dam, is a very promising young animal out of the 1000 lb. sow Broomhouse Hawthorne, champion at Edinburgh and Glasgow, probably the best Yorkshire sow ever imported into Canada, now owned by Messrs. Jas. Wilson & Sons, Fergus, Ont. Monkland Polly is a litter sister of the 1st prize sow in the 15 months old class at Guelph fat stock show, Dec., 1906, a sow which the Department of Agriculture at Ottawa considered of such excellence that they had a cut of her made for use in their Bulletin, as a representative of the Yorkshire breed. Monkland Polly is at present nursing splendid litter of 13 husky youngsters. Her daughters also have proved themselves extra good sows. Glencorse Holywell Maid is of grand quality, was bred by Messrs. Jas. Wilson & Sons, Fergus, Ont., and was sired by Holywell Cardiff 6th, bred by Saunders Spencer, Esquire the greatest breeder of Yorkshires in England.

Besides the foregoing, we have other sows of very choice breeding and can supply young stock either for breeding or show purposes. Our litters this season have been big and very strong, a result which we attribute to the great vigor of our herd.

#### A VALUABLE STOCK BOOK.

We have just received Oliver & Boyd's fourth and greatly enlarged edition of Robert Wallace's work, "Farm Stock of Great Britain." This is a strongly bound, clearly printed, well gotten up volume of 758 pages and 400 illustrations. Prof. Wallace is a writer qualified in every way to speak authoritatively on this subject and in the present treatise he takes up and discusses in some detail the whole business of animal husbandry. His exhaustive treatment of the various breeds of horses, cattle, sheep, swine, and sheep-dogs, their general history, the history and breeding of their most prominent individuals, their distinguishing characteristics, the scale of points by which they may be judged, the methods of management and treatment by which success in rearing and breeding them can be most readily attained, makes this work invaluable to every breeder. It sets forth in a very readable way a vast amount of information which every breeder of live stock should have at hand. It is just what the student of animal husbandry especially requires. It is a volume valuable as a text or reference and an acquisition of beauty in any library the illustrations being superb. We commend it to our readers. The price is 16 shillings, \$4.00, from the publishers, Messrs. Oliver & Boyd, Tweeddale Court, Edinburgh, or through this office.

#### ONTARIO SALES OF CLYDESDALES.

The auction sale at Guelph on June 26th of imported Clydesdale fillies belonging to the importer, Mr. J. F. Elliott, of Oxford Centre, Ont., brought out a large attendance of farmers looking for young mares for breeding purposes, as well as workers, and they found a good useful offering, which, owing to the fillies being in moderate condition, having landed less than a week before the sale, they secured at prices which should make them profitable investment for the buyers, though probably not for the importer. The average realized was about \$275. Following is the sale list:

Lady Sterling, '04; N. A. Walker, Carnegie, Man.	500
Lady Kinloch, '05; Geo. Grummett, Nassagaweya.	270
Bandeath Flower, '04; W. H. Giles, Paisley.	255
Jennie Jarvie, '04; John Atkinson, Guelph.	330
Atalanta, '05; Wesley Jones, North Bruce.	270
Lady Ann, '05; Robert Hall, Guelph.	205
Rosie Jarvie, '05; N. A. Walker, Carnegie, Man.	280

### Smashing Black Birds

Experienced Trap Shots unhesitatingly recommend for trap shooting the Dominion Cartridge

### "Sovereign" Shells

loaded with Nobel's Empire Bulk Smokeless.

This Powder is recognized the world over as the best in its class, unchanged by temperature, uniform in result and giving great penetration with minimum recoil. Retailed by dealers throughout Canada; manufactured and guaranteed by the

Dominion Cartridge Co. Ltd.,

MONTREAL.

10-07

### Chew Your Food

No medicine can take the place of teeth. Eat slowly, chew your food thoroughly and keep free from indigestion.

When haste imposes extra work on the stomach, help it out with

**Beecham's Pills**

Sold everywhere. Inboxes 25c.

### Clean Skimming Means Good Living

The hog trough is no place to put butter.

Wide awake farmers want the cream separator that skims the cleanest. It means more profit—better living. That separator is the Sharples Dairy Tubular—the separator that's different.

Sharples Dairy Tubulars have twice the skimming force of any other



separators—skim twice as clean. Prof. J. L. Thomas, instructor in dairying at the agricultural college of one of the greatest states in the Union, says: "I have just completed a test of your separator. The skimming is the closest I have ever seen—just a trace of fat. I believe the loss to be no greater than one thousandth of one per cent."

That is one reason why you should insist upon having the Tubular. Tubulars are different, in every way, from other separators, and every difference is to your advantage. Write for catalog S-186 and valuable free book, "Business Dairying."

The Sharples Separator Co.,  
West Chester, Pa.  
Toronto, Can. Chicago, Ill.

### VANCOUVER

British Columbia

Where there is practically no winter.



ROYAL BUSINESS EXCHANGE, LTD.  
450 HASTINGS STREET, VANCOUVER.

If you have any idea of "going West" and are interested in Real Estate, Agriculture, Timber Lands or Business Enterprises, come to Vancouver and see us. Or write for free pamphlet with full information compiled from Government statistics. Our products of the Sea, Mine, Forest and Farm offer great chances for the large and small investor and the man who wants to "make a fresh start."