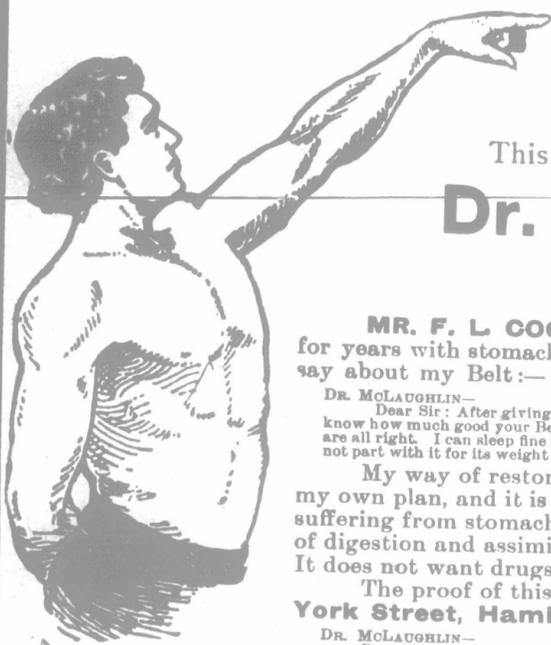


Worth Its Weight in Gold To Weak Men



This is the way my patients write about
**Dr. McLaughlin's
Electric Belt**

MR. F. L. COGLAN, of Edmonton, Alta., who suffered for years with stomach trouble, weak back and insomnia, has this to say about my Belt:—

DR. McLAUGHLIN—
Dear Sir: After giving your Belt a fair trial I now drop you these few lines to let you know how much good your Belt has done for me. I am glad to say that my back and stomach are all right. I can sleep fine all night and eat well also. I think your Belt is all right. I would not part with it for its weight in gold. Hoping you will excuse me for not writing sooner.

My way of restoring strength is different from all others. It is my own plan, and it is as simple as anything can be. I find a man suffering from stomach trouble, arising from a weakness of the organs of digestion and assimilation. Now, what is the use of pouring drugs into that poor stomach? It does not want drugs to force an action. It wants strength.

The proof of this argument is substantiated by the following letter from **MRS. E. S. ING,** York Street, Hamilton, Ont., who has worn different appliances known as Electric Belts:—

DR. McLAUGHLIN—
Dear Sir,—I have received a great deal of benefit from using your Belt. I have worn other Belts, but find yours better than any other, as it has cured me of indigestion, and a feeling of weakness and general debility.

You know there is not an organ in the body which will not do its work well if it has the strength. You will never feel a pain or moment of distress unless some part of your body is weak. Remember that, and don't paralyze your poor stomach with poisons. My plan is to give strength to the part that is ailing. I do that, and the trouble is gone before you understand why.

My treatment is a success in any case where strength is lacking, whether in the nerves, stomach, heart, kidneys, liver or any other part. My appliance gives a soothing, constant electric glow, which is taken by the body just as a sponge takes up water. It cures weakness in any guise, as well as any other form of pain. My cures prove the truth of my arguments.

I don't think there is any case of weakness, failure of vitality or of any trouble resulting from the imperfect action of any organ of the body that I can't cure. Of course, I do not cure all cases, but I cure every case I undertake, and I have such confidence in my treatment that

I Will Cure You First, and You Can Pay Me After the Work is Done.

All I ask is that you secure me while you are using it. I don't ask you to take any chances. I am willing to do that. My strongest arguments are the letters from prominent people whom I have cured. Every man or woman who comes into my office gets a practical illustration of my method of cure, and goes away convinced that the claims I make for my **ELECTRIC BELT** are **TRUE**. After seeing original letters from the cured (letters which I am permitted to exhibit) their doubts are expelled. They know that I have not only proven that electricity is the substance of life and organic vitality, but I have perfected the best known appliance in the world for replenishing that force in the body when it is lost. My Electric Belt is the result of years of scientific study, coupled with experience and mechanical skill.

My cures are simply marvellous—Take the case of Thos. Hobbs, Glencoe, Ont. Read it—it explains itself:

Wonderful Cure of Weakness—Restored to Complete Manhood.

DR. McLAUGHLIN—
Dear Sir: I am happy to state that I am completely cured of my old troubles. Your Belt has been to me of inestimable value. Its value cannot be estimated in dollars, for to me it has been the means of my regaining my lost strength and vigor, and of relief from pain. For over ten years I suffered from troubles from which medical skill and treatment failed to give me relief. Each year I realized my case was growing worse, and finally became very much alarmed. In despair I wrote to you concerning my case, and receiving a hopeful reply I finally decided to give it a trial, although I had at that time very little faith in being cured. To me it seemed incredible and almost impossible that such a simple treatment should effect a cure in such a complicated case as mine was. I had not worn your Belt two weeks before I began to realize that it was speedily and effectively relieving me, and to-day I rejoice in the strength of full and vigorous manhood. I shall ever stand indebted to you and to your Belt, and wish you future health and happiness therefrom. I most sincerely thank you for your kindness, and shall always be pleased to recommend your Belts to my suffering fellow-men. Very sincerely yours, **THOS. HOBBS, Glencoe, Ont.**

Another man who claims a fortune in my Belt:

Made a Man of Him.

DR. McLAUGHLIN—
Dear Sir: It gives me great pleasure to certify to the excellence of your Belt after a three months' trial. It's worth a fortune to have health and strength and be a man. You are at liberty to refer anyone to me about the Belt. I will be only too pleased to help others to get the benefit that I have received. Yours gratefully, **JAS. ALLOI, 25 Bruce Street, London, Ont.**

I am an enthusiast, you say. Why should I not be? I have the gratitude of thousands of people who have been cured by my Electric Belt after the failure of the best physicians. I am enthusiastic because I know that I offer suffering humanity the surest cure for the least expenditure of money that is known to-day. I have gained my success by learning how to treat my patients and then curing them. I understand the action of the current on the human system. My years of experience have taught me how to apply electricity. I charge nothing for my knowledge, knowing that it helps me. My patients are my friends. They are advertising my business.

You can talk with the men and women who have been cured by my treatment, and that's worth considering. I might preach for years in my efforts to gather converts to my way of curing disease and nobody would pay any attention to my arguments, but when I tell you I have cured your neighbor, Mr. A Smith, or your old friend, Mr. Johnston, and you can go and ask them about me and they tell you I have cured them, then I have given you proof, and you know that I do all I claim. And I want you to give me credit for what I prove. There's nothing surer than the word of an honest man, and when such men as these admit that I have cured them you know that I can cure you.

Tell me where you are and I will give you the name of some one in your own town or neighborhood whom I have cured.

SPECIAL NOTICE. Dr. McLaughlin's Electric Belt is the only electric appliance sold in Canada with which the patient has the care of a physician during the time it is used. Agents or drug stores are not allowed to sell my Belts.

FREE BOOK. Every man who admires the perfection of physical strength should read my beautifully illustrated book. It tells how strength is lost and how I restore it with my Electric Belt. I will send this book, closely sealed, free upon request. If you are not the man you should be, write to-day.

OFFICE HOURS: — 9 A.M. to 6 P.M. Wednesday and Saturday till 8.30 P.M.

DR. M. S. McLAUGHLIN, 130 YONGE ST., TORONTO, CAN.