"Canada's Leading Company.

The following statement from commencement up to January 1, 1900, amply attests to the successful management of Canada's Leading Company :-

Received from Policyholders, over.....\$35,236,000 Paid to Policyholders or Representatives, over.. 19,683,000 Assets credited to Policyholders, over..... 21,239,000

Total paid and credited to Policyholders, over. . \$40,922,000 Showing the receipts from interest have paid all

expenses of management, and leaves besides over \$5,686,000

For every \$100 received from its policyholders since organiza tion the Canada Life Assurance Company has already paid or credited to them over \$116.

Total Funds in Mand over \$20,040,000

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A.D. 1720 Upwards Years Old E. A. LILLY, Manager

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This Company commenced business in Canada by depositing \$300,000 with the Dominion Government or security of Canadian Policy-holders.

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BY POLICYHOLDERS
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