

W. A. Murray & Co. Limited.

17 to 31 King Street East = Toronto

57 YEARS' GROWTH in MERCHANDISING

¶ There are a great number of people who will hesitate to pay one hundred dollars and over for a tailor-made suit, made to order, whereas, if they could get one at about half that price they would not hesitate to order one, two or or even three in a season.

¶ We inaugurate this season a new feature in our Dress Goods Section by allowing you to pick out your own materials direct from stock, and we will make the suit for you in any of the styles shown in our style book, and at a particularly low figure according to the price of the material. The same applies to the Coats and Skirts. For example a cloth costing between \$1.75 and \$2.00 a yard we will make to your measure a fashionable suit, silk or satin lined, in any of the models shown in book for \$40.00, guaranteed in every respect and only high grade materials used throughout.

¶ Call or write to-day for samples, stating the price you wish to pay, and the color or weave, and you will receive by return mail a full range of the newest cloths.

We quote you a few prices as examples of what we do: Tailor-Made Suit

Any Material in Dress Goods Section Priced at \$1.25 a yard, Suit for \$32.50									
“	“	“	“	“	“	1.50	“	“	\$35.00
“	“	“	“	“	“	1.75	“	“	\$37.50
“	“	“	“	“	“	2.00	“	“	\$40.00
“	“	“	“	“	“	2.50	“	“	\$45.00
“	“	“	“	“	“	3.00	“	“	\$50.00

A 12 Months' Subscription

to the Canadian Courier would be a splendid weekly reminder during 1910 of your regard for any friend. The pleasure would be increased should he live abroad.

¶ Send \$3.00 for Canada or Great Britain; \$4.00 to U. S. Write for clubbing rates or special terms for a number of subscriptions.

CIRCULATION BUREAU CANADIAN COURIER

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HEAD OFFICE: THE PEOPLES BUILDINGS
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There is invested \$76,259,970.55 in Canadian Loan Company Debentures, which evidences the popularity of this class of investments.

Our Debentures pay 4½% per annum, payable half-yearly.

Write for 17th Annual Report.

A. A. CAMPBELL - - - MANAGING DIRECTOR

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Golden Wax.

- ALL NEW
- Seeds
- Bulbs
- Plants
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Golden Wax Bean is a most reliable yielder of splendid Quality.

¶ QUALITY Seeds are the kind we sell, it is their excellence that has built up our large business and made it possible for us to issue a splendid catalogue of 100 pages, heavily illustrated from real photographs of real flowers and real vegetables grown from our seeds.

¶ Our Seeds are sold by thousands of dealers in all parts of Canada. Look for the "Steele, Briggs Box." Everything worth growing is listed in our catalogue.

STEELE, BRIGGS CO. LIMITED
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WALL PAPER and Kalsomine are unsanitary. They are ideal breeding grounds for disease germs. A coat of Alabastine will destroy every disease germ on the wall. Vermin cannot exist on an Alabastined surface. Alabastine is the most sanitary as well as the most artistic and inexpensive wall covering. It is a cement, and hardens with age. Its colors are permanent and will not rub off. They give that soft, velvety effect, which can only be produced by Alabastine. Anyone can apply it by following directions. A pail, water, and a flat bristled brush are the only necessities.

CHURCH'S COLD WATER Alabastine

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We have organized a Decorative Department, and are prepared to furnish FREE COLOR SCHEMES to suit your particular needs, as well as FREE STENCILS, to all users of Alabastine. Write today for particulars. Our advice is FREE. Let us show you how to decorate your Home in Harmony and Good Taste at a moderate cost.

The Alabastine Co., Ltd., 23 Willow St., Paris, Ont.