READ THIS OFFER

Six residents of New Brunswick may enjoy, as a reward for a little work, a twelve thousand mile trip from St. John to Alaska and return, or if they do not desire to take the trip they may have absolutely without cost a year's course at any University in the Maritime Provinces.

SOMETHING ABOUT WHAT THE STANDARD OFFERS TO THOSE WHO DESIRE TO JOIN ITS "TRAVEL CLUB."

The Standard has pleasure in announcing a prize competition open to the Maritime Provinces which it believes will attract a great deal of attention and will be a source of enjoyment and financial profit to a large number of active young men and women, and which will bring a considerable amount of business to this paper. This undertaking is in the form of a "Travel Club." Arrangements have been made whereby this paper has joined with a syndicate of twenty or thirty newspapers in Canada and the Eastern United States in the promotion of an important excursion across Canada to Alaska and return east through the United States. The entire party numbering in the vicinity of two hundred will leave Toronto about the middle of July on a special train, travelling over the Grand Trunk Pacific. Stops will be made at all the important points on the way west. There will be excursions and side trips to different places of interest, the western train trip terminating at Prince Rupert. From there a steamer will be taken for three days northward journey through the wonderful Inland Passage to Skagway where a day or more will be spent. The party will return by steamer over the same route but will go by Vancouver, Seattle and Portland, where the train will be taken for the eastward journey. Coming east stops will be made at many of the principal cities, and there will be a two days side trip through Glacier National Park. The entire trip will occupy about thirty-two days, and all expenses will be borne by the newspapers participating in the affair.

The Standard has made a very satisfactory contract. This paper may send two or more members with the party, the winners of the trip to be selected by the votes of the readers of The Standard.

It has been arranged by The Standard that six trips shall be offered in this way, of which five will be awarded to the five persons obtaining the highest number of votes, while the sixth trip will be given in addition to one member of the club who secures the leading position.

This is an undertaking in which when anyone enters it is easy to secure the co-operation of friends who will save votes for them and who will help in every way possible.

Everything will be over in two months and The Standard strongly advises all those who would enjoy such a magnificent outing as is now being offered or who would appreciate a year in college to get busy at once. Other particulars will be found in anannouncement elsewhere in this paper and all who are interested should write for instructions. This club will close on June 24th.

JOIN THE STANDARD "TRAVEL CLUB" AT ONCE

If you do not desire to go on this great Travel Club trip, you may take a year's course in any Provincial College.

If you are at all active and endeavor to secure the co-operation of your friends you may win during the campaign valuable special prizes in cash or goods.

If you fail to win the big trips which we are offering, you will receive from The Standard ten per cent. in cash on all the subscriptions turned in by you, so that you will be well paid for whatever work you do.

If you are not in a position to enter this "Travel Club" yourself, perhaps you have some friends whom you would like to nominate. If you happen to nominate the one who wins, you will receive twenty-five dollars in cash.

Has your friend been nominated? If not, send in the name today. You may get twenty-five dollars out of it, and at any rate you will help your friend to win something never before offered in New Brunswick.

HERE ARE THE RULES GOVERNING MEMBERSHIP IN THE STANDARD "TRAVEL CLUB"

The Standard offers six trips to Alaska or College courses to those securing the largest number of votes according to the plan herewith announced.

RULE NO. 1—Any lady or gentleman in New Brunswick over sixteen years of age is eligible to membership. Any resident of the Province may nominate one or more for membership in the Club.

RULE 2—Members of the Club to enjoy the trip, and winners of the special prizes which will be offered from time to time, will be selected by the votes of readers and subscribers to The St. John Daily Standard and The Semi-Weekly Standard. The voting will be by means of ballots clipped from The Standard, by special subscription coupons issued on all money collected on subscriptions, and the one thousand votes allowed on the nomination blank.

RULE NO. 3—Votes cannot be bought under any circumstances, but must be secured only in the manner set forth in Rule No. 2. Votes on payment made by individual subscribers will not be credited to any candidate unless request for such credit is made at the time of payment.

RULE NO. 4—The first nomination received for any member will count for one thousand votes, but only one nomination ballot can be voted for any one member, and only the person sending in the first nomination ballot for the member who eventually secures the largest number of votes will be entitled to the special nomination prize of $25.00

RULE NO. 5—Votes once credited to any member cannot be transferred to any other member, with this exception, that the member who may have entered but who for any good reason may wish to withdraw may transfer his or her votes and standing to a substitute who must be an entirely new member.

RULE NO. 6—Members may obtain subscriptions anywhere in Canada or the United States, such subscriptions to be paid for according to the schedule of prices published herewith.

RULE NO. 7—A ballot will be published in The Daily Standard each day and in The Semi-Weekly Standard each week from April 17 to June 10, good for one vote each. Each ballot will bear an expiration limit and must reach The Standard on or before the expiration date to be counted.

RULE NO. 8—No member of The Standard staff, and no member of any of The Standard employees' families is eligible to become a member.

RULE NO. 9—Each active member not taking one of the trips or one of the college courses, will receive a cash prize equal in value to ten per cent. of the money turned in by him or her on subscriptions. An active member is one who turns in at least ten new subscriptions during the working period.

RULE NO. 10—No member can drop out after May 15th and have his or her votes cast for any other member.

RULE NO. 11—No districts will be recognized in this Travel Club. Members may work anywhere and the trips and college courses will be awarded to those members who have the highest standing.

RULE NO. 12—Actual voting will begin on April 24 and will close at 8 p. m. on June 24. Those having the highest number of votes will be declared entitled to the trip.

RULE NO. 13—The Standard reserves the right to accept or reject any nomination without explanation or to pass on the eligibility of any member at any time. It also reserves the right to make any and all rulings at any time which may be necessary for the best interests of the members. The Standard will decide all questions which may arise and members on entering agree to abide by such decision, which shall be final.

RULE NO. 14—No statement or promise made by any member of the staff or person whatever varying from the above rules will be recognized by The Standard.

NOMINATION BLANK GOOD FOR 1000 VOTES

I wish to become a member of The Standard "Travel Club." I understand the rules and agree to comply with the same.

Name .....

Street .....

City or Town .....

I desire to nominate ..... as a member of The Standard Travel Club. I vouch for his or her eligibility.

Name .....

Address .....

The Standard will pay twenty-five dollars to the person who nominates the member who eventually secures the largest number of votes.

The member securing the highest number of votes will have the privilege of taking a friend along absolutely free of charge.

Enter now and have your friends co-operate in securing the votes. You can accomplish wonderful results by this method.

SCHEDULE OF VOTES

The Daily Standard by carrier in St. John for 6 mos. $ 2.50—200 votes.
" " " " " " " " 1 yr. 5.00—500 votes.
" " " " " " " " 2 yrs. 10.00—1200 votes.

The Daily Standard by mail outside St. John for 6 mos. $1.50—125 votes.
" " " " " " " " 1 yr. 3.00—300 votes.
" " " " " " " " 2 yrs. 6.00—750 votes.

The Semi-Weekly Standard in Canada for one year $1.00—100 votes.
" " " " " " two years 2.00—300 votes.

The Semi-Weekly Standard outside of Canada for one year $2.00—100 Votes.

The Semi-Weekly Standard is not mailed to, or delivered in the city of St. John nor is The Daily Standard sent by mail in the city of St. John.

You cannot lose in this "Travel Club." If you do not win one of the big prizes you will make enough money to pay you well for the trouble to which you go. We pay cash to those who do not win trips.

The Standard has arranged, in connection with the "Travel Club" the option that out of the six persons winning these trips, four may if they so desire select instead of the trip a year's course in any Maritime Province College, either Dalhousie, Acadia, Kings, Mt. Allison, U. N. B. or St. Joseph's.

Ends June 24

Write or call at The Standard office for any further information which you may desire about this great offer. Interest your friends in the proposition. Perhaps there is someone whom you would like to take along on the trip. If so, get that other friend associated with you and both work together in an endeavor to win the double prize trip which we are offering. Then both of you can go west, or both of you can go to college.

Do not delay, send in your name now.

WOULD LIKE TO SPEND A YEAR IN COLLEGE?

The Standard has arranged, in connection with the "Travel Club" announced herewith, the option that out of the six persons winning these trips, four may if they do so desire select instead of the trip a year's course in any Maritime Province College, either Dalhousie, Acadia, Kings, Mt. Allison, U. N. B. or St. Joseph's. Any course given by these colleges may be selected and all expenses other than personal purchases will be provided by The Standard. Here is an opportunity for those who are endeavoring to put themselves through college or to whom such a chance will prove of value.

These trips, and these college courses, form together the first prizes offered to members of The Standard Travel Club. In addition to these there will be given from time to time a series of special prizes of much value and to all those members of the club who fail to win the leading prizes. The Standard will pay in cash ten per cent. of the amount they send in on subscriptions.

The whole undertaking is a plan on the part of The Standard to secure additional subscriptions to this paper and renewals of existing subscriptions. Members of the club by their own efforts, and by co-operation of their friends and neighbors may readily secure very gratifying prizes for when one enters, all his or her friends will be interested and will desire to help.

The subscribers and readers of The Standard will select the persons who are to receive this wonderful vacation trip. These members will be chosen at large through the Province of New Brunswick and will be those who receive the highest number of votes secured by coupons printed in The Standard, by the nomination coupon, and by votes secured through payment of subscriptions to The Daily or Semi-Weekly Standard.

Send in your nomination blank today and full information will be sent to you at once. You have nothing to lose in joining the "Travel Club" for it costs nothing to enter and if you should not win a trip you will receive a cash prize amounting to ten per cent. of all the money you turn in on subscriptions.

Every man or woman has an equal chance to win in this. There are no votes to buy, and no chance of being beaten out by those who may have opportunity to buy votes in quantity. There are no Standard votes for sale and the daily ballots which will be printed are not a commercial possibility, for subscribers' votes so far outnumber them that it would be of no avail to traffic in them.

Any resident of New Brunswick of good character is available for membership. By signing the nomination blank at once you will start with one thousand votes. In your spare time see your friends; they will help you.

THE STANDARD "TRAVEL CLUB"

This "Travel Club" is a plan by which The Standard expects to secure additional circulation and to collect payment on subscriptions now existing. It offers certain rewards to those who participate in the work. The principal prizes to be given are six trips across Canada by special train from Toronto to Prince Rupert, thence by steamer up the Alaskan coast, returning to Portland, Oregon, and by rail back home through the United States. There will be side-trips, and stops will be made at many interesting points. All expenses other than purely personal ones will be borne by The Standard. Five of these trips will be awarded to the members of the "Travel Club" securing the highest number of votes, and the member securing the highest number of all, will be entitled to take a friend along on the trip free of charge. That is, two trips are given to the one leading the poll.

The Club is open to any person of good character in the Maritime Provinces, and the winners will be decided by the votes of readers of The Standard.

These votes are secured in three ways, first by the nomination coupon which is printed in this paper and which is good for one thousand votes—this can be used only once; secondly by the daily coupons which will appear during the next two months, which coupons are good for one vote if clipped out and sent in to be placed to the credit of the member; and thirdly by votes on subscriptions to The Daily or or Semi-Weekly Standard according to the schedule published herewith.

This campaign is straightforward. There are not a lot of complicated rules. There will be no buying of votes, for The Standard desires all members of the Club to understand that our idea is to get circulation in a legitimate manner, and that those who participate will win the prizes as the result of their honest efforts. Everyone will have a fair chance and no schemes of vote-getting will be tolerated which are not consistent with the proper aim of this newspaper in securing circulation in a legitimate way.

Subscriptions may be secured by the members in any part of the Province. Members in St. John may work wherever they wish, and members in other parts of the Province may turn their efforts to this city if they so desire.

From day to day The Standard will publish the names of those who are entered as active members, together with their standing, and will, in every way possible, assist the members in their work.

During the course of the Club a number of special prizes of considerable value such as pianos, cash, etc., will probably be awarded for work done during certain periods, but the winning of these prizes will not affect the chances of any members to win the trip prizes. In addition to this, at the close of the Club there will be paid to those who have not been successful in winning the trip prizes, ten per cent. of the total cash which they have turned in. It will be seen by this arrangement that no one can lose, for all will have earned good wages on the work they have done.

There will be no bonus votes. That is, subscriptions will count for exactly the same number of votes at all periods of the campaign. There will be no particular time at which these subscriptions will be worth more than at other times.

Cut out the nomination blank and send it in at once. It will start you with one thousand votes. Then see some of your friends, interest them in your work and you will be surprised to find how readily they respond.

Do you know that in a circulation campaign put on by The Standard a few years ago, the winners lived in a little village called Nordin, in Northumberland County? Do you know that in a circulation campaign put on by The St. John Sun, some ten years ago the winner lived in a little village in Albert County? Do you know that in a circulation contest put on by The Standard a few years ago the winner of the first prize lived in Fairville? You do not need to be in a centre of population to make good in this class of work. People living in small villages have just as much chance as those living in the larger communities, for much of the success they attain is due to the co-operation of their friends.

Have you any friends? If so they will help you. They will become as much interested as you are in your success, and they will do everything to see you obtain your desire.

Your circle of acquaintance is large. You will be surprised to find how easy it is to pile up thousands of votes by a very few hours of effort.

YOUR TRAVEL DREAMS IN BRIGHT REALIZATION—A TRIP THROUGH YOUR OWN COUNTRY.

Ask your friends to save the ballots which appear in The Standard every day.

Have you friends who are not now subscribers to The Standard? A yearly subscription will get you several hundred votes.

Tell all your friends that you are determined to see your own country, and determined to be one of the members to go west with The Standard "Travel Club."

Make use of the nomination blank given herewith.

Call or write to "The Travel Club," The Daily Standard, St. John, and you will be given further particulars about this great offer.