

NOW Is The Best Time To Enter!

FREE—\$6,000 IN PRIZES

WILL BE GIVEN AWAY BY

THE SAINT JOHN STANDARD

To the Residents of the Province of New Brunswick

The First Thing to Do

Cut out this nomination blank which will be found on this page. Fill in the blank with your name and address, etc., if you wish to nominate yourself, or with the name and address of any one whom you may wish to nominate. Be very careful to write plainly, so that there may be no possibility of an error being made. We also wish to impress upon candidates the importance of securing the correct name and address of all new subscribers, so there may be no unnecessary delay in starting the papers.

The Second Thing to Do

Send or bring the nomination blank to the Contest Manager, Standard Office, and you will be credited with 1,000 votes toward winning one of the 6 prizes, and will be given a receipt book to be used in securing subscriptions to this paper. If you cannot call, phone or write, and a representative will call and explain the plan of the contest in detail, and will render you every assistance possible. It is better to ask questions than to have to correct mistakes later.

A Square Deal to All

That's the motto of the contest. Every candidate will receive equal treatment, and there will be no favorites. That each candidate in the contest may be assured of a square deal, a committee of well-known business men will be selected to act as judges, to count the votes and award the prizes at the close of the contest.

The Object of This Great VOTING CONTEST

Primarily the object of this great prize-giving contest is to secure paid-in-advance subscriptions; also to collect back accounts to The Standard, while doing this to ascertain who are the most ambitious, energetic and popular men and women of this section. Resourcefulness, patience and get-there-quickly are the qualities developed in men and women every day by live competition. Competition is the life of success, and it also makes achievement worth while. This contest means that the winners will be the kind of people who appreciate these things. It is a business proposition for men and women who love the excitement and attainments of business. Built on business principles, it is for business people.

There are many who do not receive as a six months' or a whole year's salary as much as the Grand Prizes to be awarded in the contests amounts to. And the best part of it is that the competition which will bring such success in this big contest is only a good use of spare moments. It will be a campaign of votes by the candidates among the people with whom they come face to face—those whom they can reach by telephone and by writing letters; through the assistance of personal friends and the interest aroused in the public. In a word, it costs nothing to participate in this contest.

The \$6,000.00 in prizes to be distributed under the terms of the contest is by far the most liberal offer ever made by a newspaper in Canada.

Nominate Yourself Today

The Third Thing to Do

As soon as you are nominated, see your friends; get them to subscribe in your favor to The Standard (the vote scale will be found on this page.) Send or bring all subscriptions to the Contest Department of The Standard, together with the proper remittance, and upon receipt of same votes will be issued. Once started, do not grow discouraged. Pay no attention to how many votes some one else may tell you they have to their credit; look after your own candidacy and thereby set a good example to the other candidates.

The Fourth Thing to Do

As soon as you have secured one subscription go after another in your spare time. This contest business need not interfere with your regular work. However, if you were to spend your time for the next few weeks doing nothing but securing subscriptions to The Standard, the reward for your efforts would quite suffice to pay you many times over. Think what a wonderful profit will be yours should you win one of the Ford Touring Car.

How to Enter

By sending in the nomination blank printed below, properly filled out, you will at once become a candidate in the greatest prize voting contest ever given in Canada. You can win one of the valuable prizes which will be given away in a few short weeks. A little effort, combined with perseverance and tact, is all that is needful to win the one you want. The paramount question NOW is to enter your name in this competition. Immediately upon receipt of the nomination blank bearing your name the necessary books and instructions will be sent you.

10 Per Cent Cash Commission Paid

You can't lose in this campaign—that is impossible—there are 26 awards—26 contestants will win—and if you are not one of the 26 The Standard will pay you ten per cent. cash commission on the gross amount of subscription money you collect if you remain actively in the campaign until the end. The campaign thus works both ways—a prize contest and a very lucrative position. If you want an automobile, enter your name; if you want a piano, enter your name; enter the campaign no matter what you want, you can't lose; enter anyway. Send in your name or that of a friend today.

INFORMATION BLANK

Contest Manager,
The Standard, St. John, N. B.

Please send me detailed information concerning THE STANDARD GREAT-PRIZE CONTEST and the method to be pursued to win one of the many valuable prizes.

Name

Address

Phone

CUT OUT AND SEND TO THE STANDARD, ST. JOHN, N. B.

HOW THE PRIZES WILL BE AWARDED

1. The contestant who secures the largest number of votes in the City of St. John, (Districts 1, 2 and 3) will be presented with a Ford 1912 Model T Five Passenger Touring Car.

2. The contestant who secures the largest number of votes in Districts 4, 5, 6, 7 and 8 will be presented with a Ford 1912 Model T Five Passenger Touring Car.

3. After the automobiles have been awarded the contestants securing the largest number of votes in each of the eight districts will be presented with a \$400 Willis (Montreal) piano.

4. The contestant securing the second largest number of votes in each of the eight districts, after the automobiles have been awarded, will be presented with a diamond ring.

5. The contestant securing the third largest number of votes in each of the eight districts, after the automobiles have been awarded, will be presented with a handsome gold watch.

Voting Power of Subscriptions and Price List of the St. John Standard

| | Price By Carrier | Price By Mail | Votes Allowed |
|--------------|------------------|---------------|---------------|
| Three Months | \$ 1.25 | | 200 |
| Six Months | 2.50 | \$1.50 | 500 |
| One Year | 5.00 | 3.00 | 1,200 |
| Two Years | 10.00 | 6.00 | 3,000 |

Voting Power of Subscriptions and Price List of the Semi-Weekly Standard

| | By Mail | Votes Allowed |
|-----------|---------|---------------|
| One Year | \$1.00 | 150 |
| Two Years | 2.00 | 400 |

NOMINATE A CANDIDATE

NOMINATION BLANK—GOOD FOR 1,000 VOTES.

THE ST. JOHN STANDARD'S GREAT PRIZE CONTEST.

I Nominate

Address

Phone

Signed

Address

ONLY THE FIRST NOMINATION BLANK CAST FOR EACH CANDIDATE WILL COUNT AS 1,000 VOTES.

Division of Districts

DISTRICT NO. 1—Includes all of the City of St. John north of Union Street.

DISTRICT NO. 2—Includes all the City of St. John south of Union Street.

DISTRICT NO. 3—Includes Carleton, Fairville and the Parish of Lancaster.

DISTRICT NO. 4—Includes all Carleton, Victoria, Madawaska Gloucester, and Restigouche Counties.

DISTRICT NO. 5—Includes all of Kings County.

DISTRICT NO. 6—Includes all of Westmorland, Albert and Kent Counties.

DISTRICT NO. 7—Includes all Charlotte and St. John Counties excepting the City of St. John and the Parish of Lancaster, Or any part of Nova Scotia.

DISTRICT NO. 8—Includes all of York, Sunbury, Queens and Northumberland Counties.