THE POPULAR NEWSPAPER OF MADAWASKA DISTRICT

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# THE MADAWASKA
## WEEKLY NEWS

No. 71 EDMUNDSTON, N. B MARCH, 3rd, 1932.

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*News.* — We will be pleased to publish any social and personal news. Call the editor, Phone 75.

## VAN BUREN ALSO TO CUT ON TAXES

FARMERS AND BUSINESMEN OVERBURDENED

Van Buren (Special) — Taxes in Van Buren will be cut at least 25% this year. An informal meeting of the budget committee was held Tuesday evening with about one hundred of this town's heaviest taxpayers present. Farmers and business men alike feel overburdened by the heavy taxes of this municipality and spoke freely in regard to a considerable slashing of this year's appropriations. Dr. J. W. Parent, chairman of the board of officers indicated that probably $40,000 of last year's appropriations which totalled about $135,000. would not be collectable from the tax payers. All departments will suffer a cut especially the school appropriations which last year totalled $47,173.76. At least $35,000 will be cut from last year's appropriations.

## JANE, N. B. MOST PUBLICIZED COW MOOSE, IS DEAD

*Animal That Once was Patient in Veterinary Hospital of University of Pennsylvania. Victim of Pleuro-Pneumonia — Was Outstanding Feature of Two Sportsmen's Shows Last Year.*

Fredericton, N. B., Feb. 30th. — Jane, New Brunswick famous cow moose, perhaps the most publicized animal that ever came out of the New Brunswick forests, is dead.

Pleuro-Pneumonia, which Jane developed at the New England Sportsmen's Show in Boston, finally caused her demise in the 140 acre enclosure which Fred M. Colpitts, M.L.A. for Albert, utilizes to take care of his rapidly growing stock of moose and deer near Salisbury, Albert County. Jane was found dead in the woods a few days ago by some of Mr. Colpitts' employees and when an autopsy was performed on the moose it was discovered that both lungs had been eaten away. She had been dead for several days when finally found in the woods.

Jane was captured about two years ago andsecured by Mr. Colpitts.

## NEWSPRINT PRODUCTION INCREASED

PULP & PAPER MILLS IN N. B.

In the last decade the anadian production of newsprint increased so rapidly that other forms in which paper and manufactures of paper are being marketed have perhaps been largely overlooked by the public according to the Natural Resources Department of the Canadian National Railways. Such forms include cement and flour bags, rug pads, curtains and blinds, serviettes, handkerchiefs, towels, doilies, cord, containers for foods and drugs, packing cases, wallboard, cores upholstery, drinking cup, plates, dishes, spoons and milk bottles. In this last connection it is of interest to note that the paper milk bootle is meeting with flavour in New York although its use in Canada is at present negligible. One of the new uses for paper is in the manufacture of soap paper leaves — delicately scented little squares of paper put up in small booklets. Each manner as real soap. These booklets are quite inexpensive and will probably be used extensively by barber shops and beauty parlours for advertising purposes. Paper has also found its way into agriculture during the past few years. A type of specially treated kraft paper, marketed under the name of 'mulch paper', greatly increases the productivity of garden produce by discouraging the growth of weeds and assisting in the retention of moisture. Furthermore, a large amount of Canadian made paper is exported and later returned to Canada in a further processed state, as is corroborated by the fact that the total value of the imports of paper and paper manufactures, exclusive of books and printed matter, was $12,907,568 in 1930. In Nova Scotia paper is manufactured in a mill at Liverpool. Prince Edward Island has no paper industries. New Brunswick has paper mills at Dalhousie and Bathurst and Pulp Mills at Atholville and Edmundston.

## EDMUNDSTON I. O. D. E.

The Barrington Memorial Chapter I.O.D.E. met on Tuesday afternoon. The Regent, Mrs. C. M. Rideout, presided.

Meeting opened with the prayer of the Order. A Flag was presented to the Chapter by Mrs. E. A. Caldwell, and the gift was greatly appreciatted.

The Secretary's report was read and approved, and the Treasurer's report showed the expenses incurred during the month, for milk for the school children, and help given to two soldier's families.

A school library was on exhibition, and received favorable comment from those present. This Library will be sent to the school at River de Chute.

The next meeting will be held on the first Tuesday in April.

## NEW BISHOP

*Here is a reproduction from a recent portrait of Bishop LYONS of Ontario, who was elected recently to the seat vacated by Bishop Seager, who went to the Diocese of Huron.*

## LOCAL BADMINTON TOURNAMENT

Play in the town tournament organized by the Anglican Badminton Club was commenced today. Several players from the various clubs of the town have entered the events, which are ladies' and men's singles and doubles and mixed doubles. The matches are being played ont he Anglican club courts evenings of this week and the finals will be reached Friday or Saturday.

KEYS LOST

Bunch ofkeys lost a few days ago, in Town. Please return at Madawaska Printing Office, or P. O. Box 282. 1892-1-march 3rd.

FOR SALE OR RENT

Property known as P. W. Martin Co. Ltd.'s located on Victoria Street, combined Store and dwelling. Apply to G. E. BARBOUR Co. Ltd., Edmundston. 1885-j.n.o.-18fév.

## NOTICE

On Easter Monday, March 28th, the Fraser Junior Executive Club will hold a dance in Olympia Hall, Madawaska. Watch for further announcements.

## CORSETS FOR SALE

As local representative, I offer for sale "Spencer" Corsets, custom-made, for Health and Dress purposes. Any lady interested in inspecting the styles and samples may call Mrs. Raymond Clavette, Phone: 90-2.

## LAW MAKERS WILL MEET IN NOVEL HOCKEY SERIES

*Members of New Brunswick and Nova Scotia Legislators To Stage Two Game Series at Moncton and Halifax In Aid of Charity.*

MARCH 12th AND 17th

Fredericton, N. B., February 29th. —Members of the New Brunswick and Nova Scotia Legislatures are to engage in battle for the benefit of Charity. The clash is not to be one of rhetoric but will be staged on the ice surfaces of the Moncton and Halifax Hockey Arenas. The tentative dates of this novel hockey series between members of the two Houses have been set, the first battle to be waged at the Halifax forum on March 12th and the second game at Moncton on March 17th.

Some months ago negociations for this series were opened between R. T. Caldwell, M.L.A., Chief whip in the New Brunswick House. Both these legislators are ardent hockey fans, Caldwell having been manager of the Kentville Wildcats last winter while Atkinson has for several years been one of the directors of the Fredericton hockey club.

Today Mr. Atkinson said the Nova Scotia challenge issued by Mr. Caldwell had been accepted and the members of the New Brinswick House are prepared to go to Halifax for the first game on March 12th.

The proceeds of the game between the Legislators at Halifax will be donated to the Nova Scotia Sanatorium at Kentville, while the money realized at the game in Moncton will be divided equally between the Protestant and Catholic Orphanages in New Brunswick.

Mr. Atkinson today announced the personnel of the team which will represent the New Brunswick House as follows: A.D. Taylor, of Sunbury; H. M. Wood, of Westmorland; A. J. Brooks, of Kings; J. E. Michaud, of Madawaska; J. H. Moore, of Queens; G.H.I. Cookburn, of Charlotte; R. J. Gill, of Northumberland; H. M. Groom, of Charlotte; Fred M. Pirie, Victoria; C. T. Richard of Gloucester H. O. Downey, of Albert; and E. C. Atkinson, of Sunbury. The managers of the New Brunswick team will be M. E. Agar of Saint John and Dr. Violette, of Madawaska. The team captain will be H. M. Wood, of Westmorland, a former star of New Bruns wick hockey and one time captain of the Cornell University hockey club.

## Van Buren Rotary Seeks Relief To The Unemployed

ORGANISES MINSTREL SHOW

Van Buren, (Special) — The Minstrel Show presented Monday evening in the Gayety theatre under the auspices of the Van Buren Rotary Club for Unemployment Relief, was successful being well atended. Production was under the direction of Mrs. Dred D. Goud. Fred D. Goud was interlocutor and the end-men were, Herman Gagnon, Harold MacLaughlan, Ray Harmon and John Hay. The orchestra under the direction of Miss Edmee Nadeau was composed of Miss Helena Theriault violin, Donald Lapointe saxaphone, Louis Lapointe, trumpet, Clarence Lapointe drums and Miss Nadeau piano. The program was as follows; Opening chorus by the entire company; male quartet A. H. Rheinlander, J. B. Michaud, Everett E. Dionne and Ray Harmon; Put On Your Slippers, Ray Harmon; Some of These Days, Carl Richards; bell solo, H. E. MacLaughlan; An Evening in Caroline Herman Gagnon; I Promise You, E. E. Dionne; Was That the Human Thing to Do, H. MacLauchlan; violin solo, Romeo Thibodeau; Dark Town Strutters' Ball, John Hay; step dance, Andrew Akerley; Without That Gal, Wilfred Plourde; sketch, the end-men; intermission.

Selection by the male quartet; novelty dance, Lapierre Sisters, Albertine and Aurore; Sleepy Time Down South, Miss Josephine Theriault and chorus girls including, Misses Yvonne Dionne, Aline Cyr, Colombe Cyr, Dorothy Thibodeau, Rosamund Cyr, Pauline Theriault, Elva Plourde, Margaret Cyr; River Stay 'Way from My Door, Carl Richards; minuet by Misses Winnie Cyr, Claire Dick, Fabiola Michaud, Martha Poitras, H. and A. Thibodeau, R. Parent and R. Pelletier; closing chorus by the entire company; Solumbia, Miss Marion MacLauchlan, Uncle Sam, John M. Michaud. The film, The Tip Off, was also shown as a part of the program.

LOST

A case containing spectacles, and showing Dr. A. Desrochers' name engraved has been lost in town at the beginning of the week. Party who found it is requested to remit at the Madawaska Printing Office. 1894-1f-3m.

*Imitate the Bulldog*

A Scot who has a bad sailor was crossing the channel. He went to the Captain and asked him what he should do to prevent seasickness.

"Have you got a sixpence ?" asked the Captain.

"Ay", replied Sandy.

"Well, hold it between your teeth during the trip," — Boston Transcript.

## ICE SPORTS GREAT SUCCESS FOR LOCAL CLUB

The Fraser Junior Executive Club held a successful field day, called the international ice sports, at the Bachelor Arena here on Saturday afternoon. The events consisted of skating races, jumping, broom ball, tug-of-war, etc.

The following were the results :

220 yards race (boys under 12) — 1st,Robert Levesque, 2nd, Robert Leger; time, 25.5 seconds.

220 yards race (girls under 12) — 1st Theodora Tilley, 2nd, Germaine Fournier; time 30 seconds.

220 yards race (boys 12 to 15) — 1st, John Beaulieu; 2nd Teddy Michaud; time, 25.8.

220 yards race (girls 12 to 16) 1st, Cecile Lemieux, 2nd, Isabelle Matheson; time, 30.8.

200 yards race (boys 15 to 18) — 1st, Wilfred McLean, 2nd, Ernest Ritchie; time, 25 seconds.

440 yards race (boys 15 to 18) — 1st, Louis Perron, 2nd, Lloyd Bartlett; time, 46.2.

220 yards race (senior) — 1st, N. E. Cote; 2nd, Roland McKinley ; time, 23.6 seconds.

220 yards race (senior ladies) — 1st, Rita Rossignol; 2nd, Simonne Nadeau; time, 31 seconds.

440 yards race (senior men) — 1st Ronald Reade, 2nd, N. E. Cote; time 45.4 seconds.

220 yards, senior men carrying puck — 1st, N. E. Cote; 2nd Fred Fournier; time, 23 seconds.

Broad jump (boys under 16) — 1st John Willey; 2nd, Alfred Dupuis.

Broad jump (boys under 12) — 1st Rod. McFarland; 2nd, Robert Levesque.

Broad jump (senior) — 1st, N. E. Cote; 2nd, Roland McKinley; length seven barrels.

Married couples' race. — 1st, Mr. and Mrs. Arthur Robinson; 2nd, Mr. and Mrs. G. G. Gillis; time, 27.4 seconds.

Tug of War — 1st, Fred Levesque's team; 2nd, Pulp Mill's team.

Broom Ball — Madawaska Ladies won over Edmundston Ladies. Score 1-0.

Broom Ball — Madawaska Paper vs Edmundston Sulphite. N oscore on Saturday. In a second game, Tuesday Night on Michaud's Rink, Madawaska Paper defeated Edmundston Sulphite, after 25 minutes overtime, by a score 2 to 1.

The following were the officials :

Directors, E. L. Perkins and Wallace Matheson; judges of junior events: D. R. Bishop, D. Martin, F. O. White; judges of senior events: Mayor J. E. Michaud, M.L.A.; Edmund J. Cyr, H. K. York ;field judges: R. S. White, H. Cunningham, Wm. Miller; starter, S. Watters;; control of tickets, E. E. Stevenson; Events committee: E. S. Cahoon, R. A. Wiley, Frank Miller; Prize Committee: V. H. Emory, O. E. Horton; clerk of course, C. S. Henderson; publicity, Geo. Burns, Jas. Reith.

The Fraser Junior Executive Club consists of the junior executives of Fraser Company's, Ltd., Edmundston and of Fraser Paper, Ltd., Madawaska, Me. It has been organized but a few months. O. E. Horton is the first president. Meetings are held at a banquet each month when instructive lectures are given.

About 1000 people were present at these sports. The proceeds realized will be used later on for the establishment of an athletic field for open air sports in summer.

## PERSONALS

—Mrs. G. G. Clair entertained the members of her bridge club on Wednesday afternoon. The prize was won by Miss Grace Stevens.

—Hugh MacKay of Montreal was a visitor in town on Thursday.

—Mrs. Hubert Henderson entertained at a most enjoyable Bridge of six tables on Thursday afternoon. The guests included Mrs. F. G. Merritt, Mrs. L. M. Sherwood, Mrs. R. S. White, Mrs. J. M. Stevens Mrs. T. J. Scott, Mrs. Archibald Fraser, Mrs. Donald Fraser, Mrs. John Connelly, Mrs. R. V. McCabe, Mrs. O. E. Horton, Mrs. E. W. G. Chapman Mrs. E. Wade, Mrs. J. Hierlihy, Mrs. John Cade, Mrs. D. R. Bishop, Mrs. C. S. Henderson, Mrs. William Mtheson, Mrs. Wallace Matheson, Mrs. W. R. Clarke, Mrs. John F. MacKenzie, Mrs. Kenneth Vavasour, Mrs. D. H. VanWart, Miss Grace Stevens, and Miss Phyllis Hall. Prizes were won by Mrs. White, Mrs. Scott, and Mrs. VanWart. The hostess was assisted in serving by Mrs. D. A. MacAlary, Mrs. John McKenzie, Mrs. C. S. Henderson, Miss Phyllis Hall, and Mrs. Leroy Saunders of Cabano poured.

—"The Contractors" met with Mrs Earle D. Nesbitt on Thursday evening. Mrs. D. H. VanWart was the prize-winner.

—Mrs. Walter B. Morton returned from Moncton on Saturday.

—Mr. and Mrs. Archibald Fraser spent several days in Montreal recently.

—E. W. Ross of Montreal was a visitor in town over the week-end.

—Mrs. John Hierlihy was a pleasant hostess at bridge on Saturday evening. Those present were Mr. and Mrs. D. R. Bishop, Mr. and Mrs. Hubert Henderson, Mr. and Mrs. E. E. Stevenson, and Mr. and Mrs. E. A. Wade. Prizes were won by Mrs. Bishop and Mr. Henderson.

—Mrs. George R. Burns entertained the members of the Young Peoples Guild on Thursday evening.

—Mrs. George R. Burns entertained at eight tables of Bridge on Tuesday. In the afternoon, the guests were Mrs. W. R. Clarke, Mrs. L. M. Sherwood, Mrs. William Matheson, Mrs. Earle D. Nesbitt, Mrs. G. W. Matheson, Mrs. D. A. Fraser Mrs. H. M. Grady, Mrs. D. H. Matheson, Mrs D. H. VanWart. Mrs. John Hierlihy, Mrs. D. R. Bishop, Mrs. Robert England, Mrs. O. E. Horton, Mrs. John Cade, Mrs. John Connely, Mrs. R. V. McCabe. Prizes were won by Mrs. Fraser and Mrs. Nesbitt. Tea guests were Mrs. N. Franchetti, Mrs. Alex. Dunbar, and Mrs. John F. Mackenzie. The hostess was assisted in serving by Mrs. Ronald Dunbar and Mrs. Gordon Dunbar, and Mrs. Franchetti poured.

In the evening, those present were Mrs. C. M. Rideout, Mrs. J. M. Stevens, Mrs. T. J. Scott, Mrs. R. B. Anderson, Mrs. H. K. York, Mrs. James Reith, Mrs. E. E. Stevenson, Mrs. Ronald Dunbar, Mrs. Clarke Campbell, Mrs. G. G. Gillies, Mrs. W. L. Seely, Miss Etta Reith, Miss Lillian Dunn, Miss Marguerite Moss, Miss Bernadine Bohan, and Grace Gill. Prizes were won by Miss Reith and Mrs. Dunbar. Assisting in serving were Mrs. Stevenson, Mrs. Dunbar and Mrs. York, and Mrs. J. M. Stevens poured.

## UNEMPLOYMENT REDUCED BY LAND SETTLEMENT

*Canadian National Railways Assits Many People To Solve Urgent Economic Problems Facing Them.*

The extent of a big "come back to land" is indicated by the fact that during 1931, 2,894 families were settled on farm lands adjacent to Canadian National Railways lines, embracing an area of approximately 403,700 acres, in addition to 2,983 single men placed in agricultural employment.

Nearly all of the families came from Canadian towns and cities and many of them had previous agricultural experience, but in the "boom" years forsook the land for the alluring profits and shorter hours of work then offered by industrial employment in the cities. Since then many of them have been put on part time and others have become unemployed, and with the prospects of their life savings being gradually depleted, have decided to return to the land where they can be assured, at least, of a roof over their heads and enough food to eat.

"It is not a case of simply increasing Canadian agricultural production," states Mr. Black. "This movement actually represents the efforts of many people to solve for themselves in a practical way the urgent economic problem which faces them They argue that on a farm they can be at least sure of sustenance and at the same time have a better chance to conserve what limited funds they may have acquired during long years of industrial employment."

'In pursuit of this policy of assisting families in urban centres to return to the land, a co-ordinated plan was agreed upon early in the year with the federal and provincial governments and other colonization agencies, to give every possible assistance to such families in finding a satisfactory location. This policy has worked very satisfactorily and has enabled a great many families to become re-established.

'The economic value of this movement is unquestionable and it is confirm belief that the transfer of families from the cities to the land which has been taking place quietly and steadily during the past 12 months, will bring about greater stability in our national life and at the same time develop a more desirable ratio between urban and rural population."

## FROM $500. TO FORTUNE

*How Dominion-Wide Industry Began in a Store — President of Biscuit Company tells Success Story.*

WHAT CONSISTENT ADVERTISING WILL DO

A romance of modern business that should be an inspiration to every small store-keeper was told to newspaper men last Friday by Mr. C.E. Edmonds, President of Christie Brown and Company, Limited, who is completing his fifty-sixth year of service with the company.

Mr.Edmonds, who can recall personally much of the rise of the Christie, Brown organization, told how the giant biscuit company was started in a small store on Yonge Street, Toronto, by two men with a working capital of probably not more than $500. Today the business they founded is capitalized at millions of dollars and is the largest industry of its type in Canada. It has two manufacturing plants in the East, another — the million dollar Winnipeg plant opened last week — in the West and thirteen distributing branches from Halifax to Vancouver.

The simple history of Christie, Brown and Company as told by the active veteran president is this — The business began in 1849 when two young men, James Mathehrs and Alexander Brown formed a partnership in asmall store in Toronto to make biscuits. They had with them asas sistant salesman, William Christie, who was destined to become a partner and eventually play an important part in Canada's biscuit making industry.

The biscuits sold from this small bakery became popular with a limited clientele and the business began to progress. Four years later Brown and Mathers retired and the business was handled by young William Christie. Mr. Brown, however, re-entered the company in 1861 and the name Christie, Brown and Company Limited was adopted.

Confederation of Canada in 1867 found the business firmly established as oneof Canada's coming concerns. In 1871 and again in 1874 larger premises were necessary and it was symptomatic of the sales energy behind the organization that the first trans-Canada train had a Christie representative on board.

From that point the business has never looked back until today Christie Biscuits are known round the world. The original store in Toronto has been replaced by three factories — one occupying nearly a whole down-town block in Toronto, the second Toronto factory occupying many thousands of square feet of floor space and the third — the new Winnipeg plant — is acknowledged the finest biscuit factory on the continent.

The original plant turned out a very small variety of biscuits. Today over 500 lines are marketed.

And here, according to Mr. Edmunds, is the real key to success in the Christie, Brown organization. It has consistently maintained a high standard of quality in its products and has advertised steadily in good times and bad, using newspapers from coast to coast, year in and year out.

Christian Register.

*Getting the Lowdown*

"I'd like to know if I can get a divorce from my husband said the dainty young thing.

"What has your husband done ?" inquired the lawyer.

"Is it necessary to say that?" she asked.

"We must, of course, make some charge against him. State what he's done."

"Well, as a matter of fact, he hasn't done anything," she said. I haven't got a husband, but I'm engaged to man and I just wanted to see how easy I could get a divorce in case ofneed." — Boston Transcript

## "Canada in Forefront Paper-Making" says Swedish Expert

INTERESTING STATEMENT

Moncton, N. B., Feb. 29. — "The paper-making industry in Canada would seem to be in the forefront as regards processes, machinery and research" declared E. Bywall, a Swedish paper expert from Kvarnseden, Sweden, who passed through Moncton on the Ocean Limited of the Canadian National Railways en route to visit the paper mill of the MerseyPaper Company at Liverpool, N. S. He has just completed a visit to the paper mill of the International Paper Company at Dalhousie, N. B., and was greatly impressed with the size of the plant and up-to-date machinery and processes installed here. Previous to this he visited the paper mill at Three Rivers, Que. Mr. Bywall has been in Canada for about two months and after visiting the paper mill at Liverpool will proceed to New York en route to Sweden.

Speaking with regard to the paper industry in Sweden, he said, they exported paper to Japan and South America and some to Great Britain. The Swedish Government, he stated has in force a very effective forest conservation programme and he remarked particularly on the steps being taken to safeguard the forests of New Brunswick and Nova Scotia.

Questioned concerning Russia, Mr. Bywall stated it is generally felt in Sweden that the Five Year Plan will not go through and that communism

(See page 7, column 3)

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THE Pesé, marque Eaton 2 livres 54c

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ANANAS tranchés Singapore 2 btes 25c

MIEL Pure Clove Pot 16 onces 25c

POIS, EATONIA de choix Tamis 4, Bte No. 2, 2 pour 21c

SOUPES Aylmer, bte ..... 9c

SAUMON, bte 1 liv. Rose de Choix ..... 14c

SARDINES Connors' Brunswick, bte ..... 5c

CORNED BEEF, Fray Bentos, bte ... 15c

BLE-D'INDE, bte Eatonia ou Aylmer .. 10c

SUCRE BRUN, La plus Fine Qualité 5 livres 24c

SUCRE, Blanc, finement Granulé 5 livres 25c

PAPIER Toilette Sunnyside 6 rouleaux ..... 23c

ALLUMETTES marque Aviator 3 Btes ..... gr. de poche, douz. 15 23c

BISCUITS Leader (Assortis) 2 liv. ..... 37c

CORN FLAKES, 2 pqts pour 15c

CITRONS, la douzaine ..... 28c

POMMES Winesap, la douzaine ..... 39c

ORANGES Jamaica, la douzaine ..... 37c

TOMATES mûres, 2 livres ..... 25c

LAITUE, le pied ..... 13c

*The* BENEDICT Bestows Counsel

"SOME people thought I must be crazy to get married now. Of course I can understand their viewpoint. But they don't realize that the welfare of our country depends upon an optimistic, buoyant outlook.

"I expect to work hard, raise a family and have a home of my own, and in years to come when the stock market boils again, maybe I'll have sense enough to stay away from it."

*You Can't Talk Prosperity Back With Pessimism*

YOUR LOCAL STORES

LET US WORK TOGETHER—BUY AT HOME!