THE EVENING TIMES, ST. JOHN, N. B., SALUKDAY, MARCH 18, 1505.

THE EVENING TIMES.

ST. JOHN, N. B., MARCH 18, 1905.

was taken to prevent his family or

dent that if by a ruling of the Board

WHAT JAPAN WINS.

Great Commercial, Political and Ethical Impulse Inevitable --- The Empire Practically

What will Japan's tremendous tri-

success of Nippon. At first sight it

CIVIC GOVERNMENT.

il problems. The series may enlightenment has come from the y be closed with this further prompt action of the Board of Health of this city, which now classn principles for the correct es consumption as a contagious or

at of municipal affairs may communicable disease. It is also evident that if by a ruling of the Board of Health persons suffering from this disease are under the necessity of being removed from their homes, it is its owner.
municipality is greater than the more incumbent upon the city to oration to which it grants make suitable provision for their

ands of the individual, care and treatment elsewhere he demands of the individual, rit be a single man or the il entity known as a corporaaust be subordinated to the ments of the mass of the citiand the present effort is being made

wards providing the greatest sufficient to establish a thoroughly to the greatest number. The commandment, "Thou shalt sumptive patients.

Property of individuals.

The commandment of the sumptive patients.

The commandment of the sumptive patients. e boodling of a franchise a city council is no less dis-than the burglary of a

troversy; yet in some circles rson who utters them is actant architection architecture architect

THE DOMINION. problems involved in the amazing

ewed briefly to show the excellent will soon flow between the ports of sults achieved. In Boston, equally Japan and those of the United States.

red the urgent need of which she Berlin, March 18.—Emperor Wil-Another speaker, Mrs. Lincoln said:
The statistics compiled by the Society for the Relief and Control or Tuberculosis show that there were partial courses of this disease reported in Roston last year, and 1227 deaths.
The public has experienced a revultion of feeling in regard to tuberculosis. Twenty-five years ago, the patient of suffering from this disease was to suffer the suffering from this disease was the suffering from the read, but so far, had not succeeded.

A FALSE GUIDE.

A FALSE

Advertising Suggestions

Advertising as an Invest-

rhere are certain laws that govern all advertising, and they are suggested, in the fol-lowing questions, to which every advertiser should have an answer before investing his

article to be advertised?

2. Am I willing to tell the truth about it? 3. Who are the people to be

4. What mediums or channels will reach those people?
5. What are the "talking

6. What is the best way to tell my story?
7. How much will it cost to do it properly?
Having answered these questions does not finish the work. To select what seems the best mediums, and fill the space with the "talking points" is not sufficient for good advertising. With the best of care advertising is largely an experiment, and it is only by watching and testing even the best mediums that the most profit can be made from the investment.

The enormous sums spent in advertising each year, show plainly that it pays, or it would not continue, and the fact that our competitors advertise more and more each year, necessitates our advertising judiciously—if we wish to keep in the race.
The man who wishes to invest money in stocks, will go to a broker for tips, and the man who wishes to invest money in advertising, should follow the

Doubled in Size---America's \$ who wishes to invest money in advertising, should follow the He should go to a reliable agent, or employ a competent man to take entire charge of

THE KAISER'S HOLIDAY.

ABOUT CLOTHES.

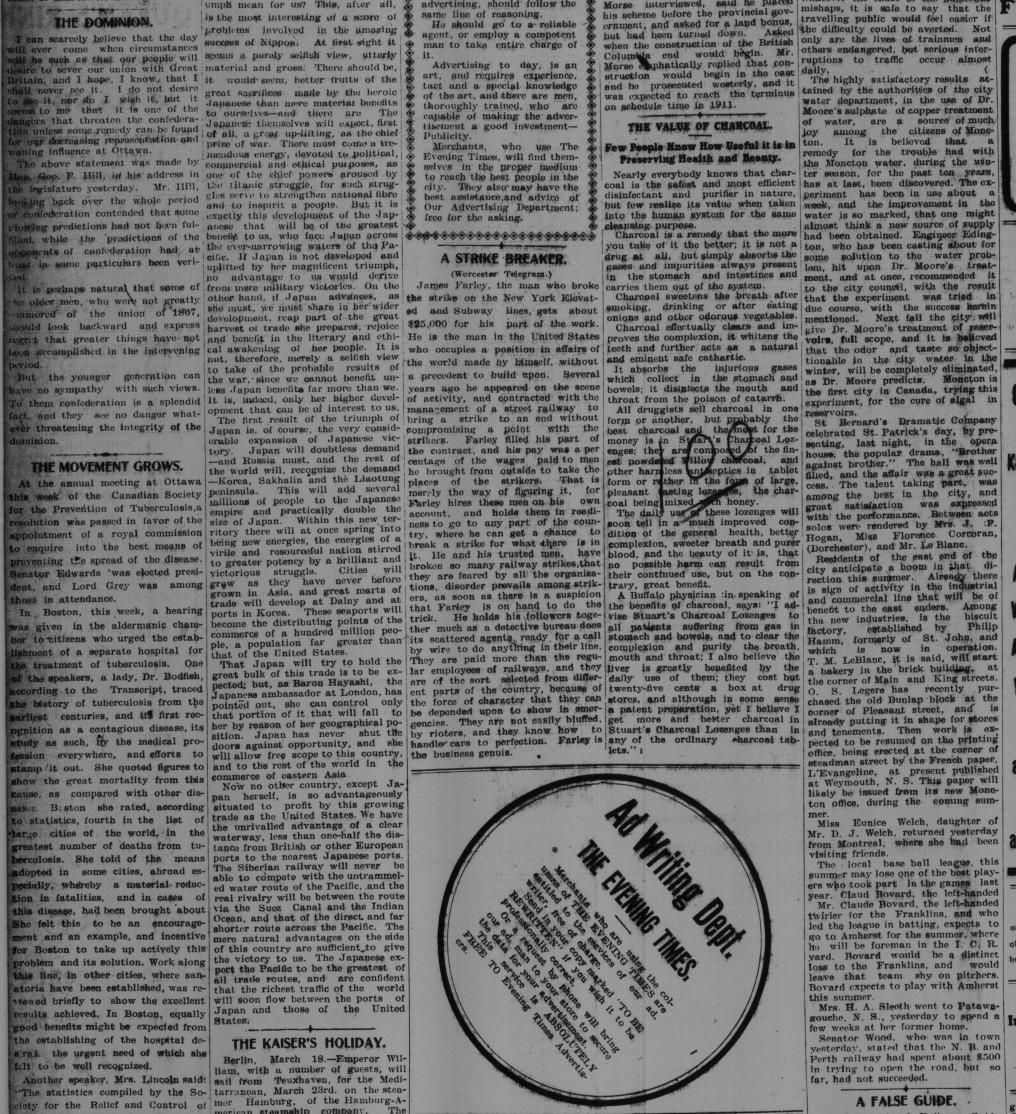
Well Dressed People seldom discuss Clothes in public, but whenever a well dressed man is seen his Clothes are an argument for

Tailor Made Garments. OUR PATRONS ARE pleased with the perfect fit and splendid appear-ance which artistic tailoring affords-correct ideas worked into clothes.

R. CAMPBELL & SON High Class Tailoring,

NO LAND BONUS FOR THE G. T. P.

F. W. Morse is Turned



NEWS OF MONCTON.

Boom In Building Operations Expected by Residents.

A New Plan for Purifying the Moncton Water--- Accidents on the Intercolonial---General and Personal News.

Moncton, Mar. 18:-The large num three weeks, is, having an alarming ffect upon the travelling public. Fortunately so far there have been no run-offs of a very serious character, but the frequency with which they occur causes the traveller to fear that all the accidents will not be so fortunate. For the past two weeks the run-offs or other slight accidents cousing blockedes on the Down by the British Columbian Government.

Victoria, B. C. March 18.—(Special).—F. W. Morse of the G. T. P. directorate, left Victoria last night for Montreal, having failed in his endeavor to get the British Columbia government to grant additional aid to the Grand Trunk Pacific. Mr. Morse interviewed, said he placed his scheme before the provincial government, and asked for a land bonus, but had heen turned down. Asked when the construction of the British Columbia comment, and asked for a land bonus, but had heen turned down. Asked when the construction of the British Columbia to the co

this summer.

Mrs. H. A. Sleeth went to Patawagouche, N. S., yesterday to spend a few weeks at her former home.

Senator Wood, who was in town yesterday, stated that the N. B. and Perth railway had spent about \$500 in trying to open the road, but so far, had not succeeded.

W. TREMAINE GARD, Goldsmith, Jeweler Opticia 77 Charlotte St., op. King Sq.

> The Times Readers must Evening Times show them where. Contract for space.

Some **Specials**

Rubbers

Made by the Hood Rubber Co. Boston.

Men's Gum Rubber Boots, \$3.68, sizes 7, 8, 9, 10. Men's Medium Weight Selfacting Rubbers, 85c. Men's Medium Weight

Francis & Vaughan 19 King Street.

Storm Rubbers, 85c.

677-679 Main Street.

Branches 8 1-2 Brussel's - - - - 397 Main Street.

A Large Assortment of Boots, Shoes and Rubbers At Lowest Cash Prices.
MEN'S HAND MADE HIP LONG BOOTS - - \$3.00

PREMULA OBCONICA.

We have a number of the above Plants on hand.

P. E. CAMPBELL, - - - - Seedsman.

Telephone 832. CARPETS

...AT... CARPETS SKINNER'S CARPET WAREROOMS

> Are being shown the newest designs and colors in CARPETS, **CURTAINS**

House Furnishings, and Oilcloths For the Season of 1905.

Carpets made up and stored until required.

******** DIAMONDS. *********

A POYAS, Watchmaker and Jeweller, 545 Main street, N. E. D J. W. ADDISON, D

Importer and Dealer in Builders and Housekeepers'
HARDWARE, PAINTS, OHS and GLASS. All kinds of Weather Strips now in stock.