

A "Charge Account" Makes Buying Easy!
 You can take advantage of any of the February Sale reductions by opening a 'Charge Account' with us. You pay us only the advertised prices. Only a small amount down is required at time of purchase, and we arrange very convenient terms for payment of balance.

Adams

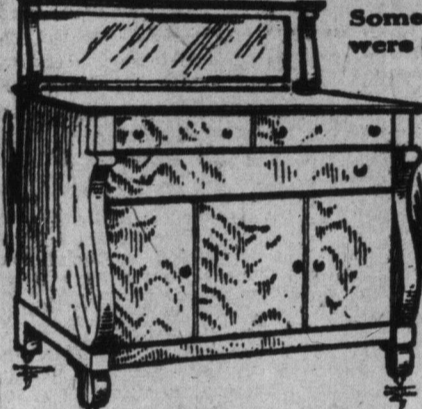
"Where the Most Furniture is Shown and Sold"

February Furniture Sale

ADAMS' ANNUAL FEBRUARY SALES OF FURNITURE have reached an importance in the economics of the people of the Dominion second to no other trade event that can be named. The immensity of the stock involved, the unquestionable high character of the furniture, the wide diversity of styles and the positive money savings effected by those who attend lift these Annual Sales above the ordinary noise-making affairs. This month's sale—which started to-day—unfolded the greatest exhibition of underpriced furniture that has appeared in any former sale projected in the city. Our buyers have been diligently laboring for many months in gathering from the best factories in the land such designs and styles as they thought would most appeal to our patrons. Immense quantities and great variety of low-priced, medium and high-grade furniture are all awaiting you with big reduced price tickets, showing the money saving that is rife throughout the store. Below are some of the good things specially prepared for Monday shoppers.

Some of the Remarkable Underpricing in Furniture for the Dining Room.

Classic Designs of Buffets



Some of them were \$24—for **\$62.90**

Choice of half a dozen designs, in "Colonial" Mission, "Arts and Crafts," and modern designs, in fumed and golden finish—one design has 3 cutlery drawers—centre one lined—4-door cupboard, and doors glass with wood panelling, full length linen drawer "Flanders" design, full length mirror. Regularly worth up to \$84.00. Special Monday at **62.90**

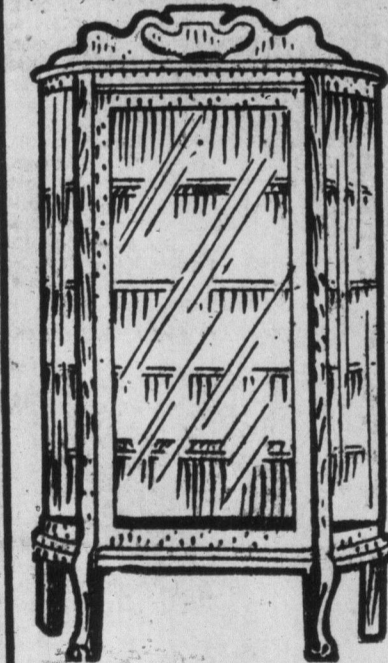
Combination Buffets and China Cabinets

In selected quartered oak, golden hand polished, lined and divided cutlery drawer, large cupboard for dishes, with opaque art glass door, full length linen drawer at bottom, 4 shelves in china cabinet at side, with glass door to match cupboard and two mirrors in back of china cabinet, 1 long and 1 small display shelf, supported by heavy carved pillar. Regularly worth \$68.00. Mon. **48.50** day only



Dining Room Suites Away Under Regular Cost, Monday

- 1 suite, 10 pieces, fumed oak, "Tudor" style, was \$275.00, **200.00** Monday
- 1 suite, 10 pieces, solid mahogany, inlaid, "Sheraton" design, was \$495.00, for **375.00**
- 1 suite, 10 pieces, solid mahogany, "Jacobean" style, was \$497.00, Monday **388.00**
- 1 suite, 9 pieces, "Kyonyx" finish, "Sheraton" design, was \$200.00, Monday at **160.00**
- 1 suite, 9 pieces, golden oak, "Colonial" style, worth \$290.00, Monday only **225.00**



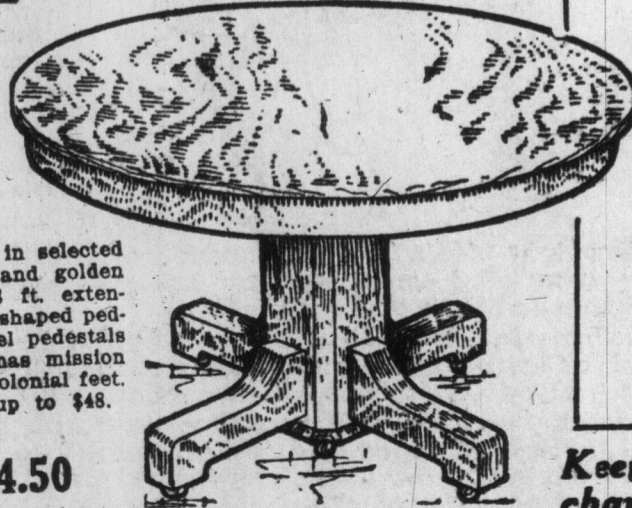
China Cabinets \$21.50

Here is one of the many splendid chances to buy a good China Cabinet under price. Made of selected quartered oak, golden hand polished, 5 adjustable display shelves, heavy colonial columns, carved claw feet, as illustrated. Regular price \$28.00. On sale Monday for **21.50**

Massive Pedestal Tables

Regularly worth up to \$48 **\$34.50**

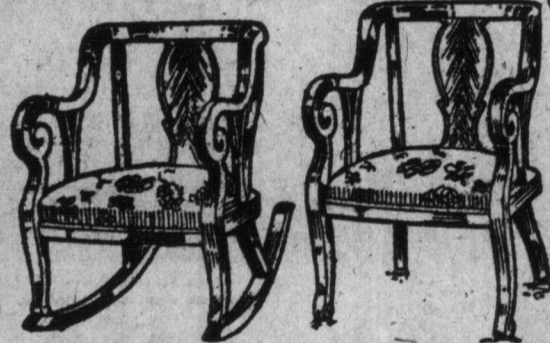
Choice of five designs, in selected quartered oak, fumed and golden finish, 48-inch tops, 8 ft. extension, deep rim, octagon-shaped pedestal, also round barrel pedestals on some; one design has mission feet; others claw and colonial feet. Regularly worth up to \$48. Monday at **34.50**



3-Piece Parlor Suites



Three Pieces **\$33.95**



Four unusually strong inducements to buy Parlor Suites. Various prices for Monday's selling

At \$18.95—Birch mahogany frames, glass finish, spring seats, upholstered in English tapestry or silk moire, as desired; suite consists of settee, arm chair and rocker. Regularly \$30.00. Special on Monday for **18.95**

At \$24.75—Settee, arm chair and rocker, in polished birch mahogany, stitched edge upholstery, spring seats, covered in assorted French silks and moires. Regularly worth \$37.50. Monday **24.75** only

At \$33.95—Exactly like cut, highly polished birch mahogany frames, the best stitched edge upholstery used on this suite, coverings high-grade French silk damasks and moires, mahogany panelled backs. Regular price \$50.00. Monday special at **33.95**

At \$48.75—Extra large size, with birch mahogany frames, beautifully finished, best stitched edge upholstery, deep spring seats, covered with high-grade silk damasks and moires. Regularly **48.75** worth \$67. On sale Monday for

Special Sale in all Departments — Rugs, Draperies and General Home Furnishings.

No Room to Print Particulars here of Monday's features



Only **\$10.95**

For This Luxurious Couch

Exactly like cut, deep spring upholstery, imperial roll edges, with oak frame, heavy claw feet, 26 springs in couch, covered in velours and veronas. Regularly worth \$16.50. **10.95** Monday special at

Easy Rockers

\$16.75



Large and roomy, with chairs to match, extra deep spring seat and kidney back cushion to fit the small of the back, deep luxurious head and shoulder rest, double back, wings and arms covered with high-grade imitation Spanish leather; this is an exceptionally high-grade chair throughout. Regularly worth \$25. Clearing **16.75** on Monday for ..

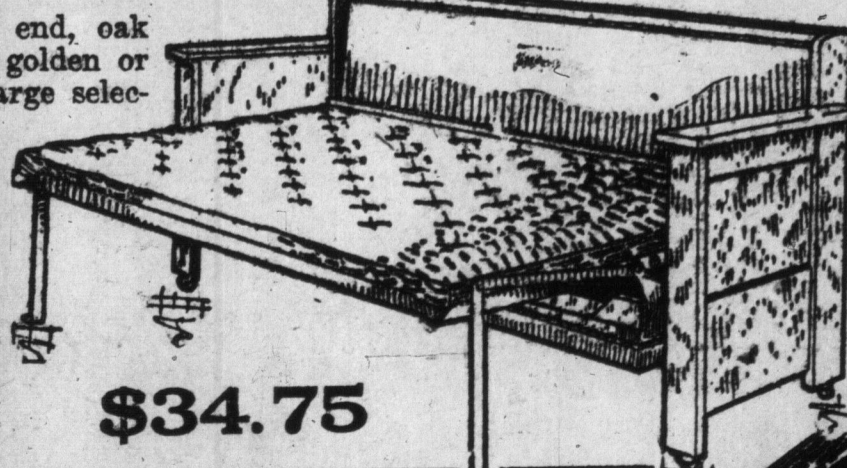
Now Ready

February Issue of Columbia Records Awaiting You Here.

Come in and get a list of the new records—or drop us a post-card and we will mail you a list.

Davenport-Beds Decisive Reductions

With revolving seat, panel end, oak frames, finished in fumed, golden or early English, as desired; large selection of coverings to choose from, such as imitation black or brown leathers, English tapestries, mohair plushes, etc., etc., separate bed spring and all-cotton mattress that can be turned and ventilated as desired, deep comfortable spring seat and back. Regular prices up to \$50.00. Your choice Monday at **\$34.75**



\$34.75

Keep in mind this important fact—We make no extra charge for Credit on advertised sale specials at any time

Monday's Contribution of Bargains in Bed and Bedroom Furniture:

Handsome Iron Bed \$6.95

"Our Special," 4-6 and 4 ft. widths, best quality white enamel, continuous posts, heavy chills, massive ornamental centre filling with brass spindle, exceptionally high head, full drop extension foot. Regularly worth \$10.00. Selling on Monday for **6.95**



\$16.95 For this Beautiful All Brass Bed



With 3-inch continuous posts, heavy hanks, bright or combination satin finish, best quality English lacquer, absolutely guaranteed, exceptionally high head and full drop extension foot end, each with six 1/2-inch upright fillers, having massive rod ends top and bottom. Regularly \$27.50. On sale Monday at **16.95**

High Class Designs Dressers \$20.65

In selected polished golden quarter-cut oak, 42-inch cases, containing 1 long and 2 small shaped front drawers, plain brass trimmings, best quality locks, 24 x 40 best British bevel mirror supported by neatly shaped standards, best interior construction, exceptionally high grade in every detail. Regularly \$25.00. Monday special for **20.65**



Chiffoniers

\$19.75 Reduced from 25.50

In choice polished mahogany, 32-inch case, containing 4 long and 2 small drawers, best British bevel oval mirror, supported by neatly turned standards, plain wood trimmings, best quality locks to each drawer, good interior construction. Regularly worth \$25.50. Special on Monday at **19.75**

We Pay Freight Charges
 On purchases amounting to \$25.00 or more, to most points in Ontario
 This sale affords out-of-town residents the best opportunities for buying home furniture. Anyone, anywhere, can send in their order by mail or telegraph for anything contained in our advertisements, and be assured of prompt and careful attention.
 Freight prepaid on any of the goods advertised in this or any of our advertisements on orders of \$25.00 or more to points within 200 miles of Toronto, and allow that proportion of charges to greater distances.
Catalogue No. 31
 sent to any address outside of Toronto Free.

The Adams Furniture Co., Limited, City Hall Square