

T. EATON CO.
190 Yonge St. Canada's Greatest Store. Toronto.

Now For Ladies' Shoes!

The 890 pairs of Men's Shoes offered Saturday are all sold. That's one way of doing business. People seem always to be waiting for the very goods we advertise.



Now comes a quick chance in Ladies' Shoes. The stock proper includes all the wanted sizes and styles at reasonable prices, but this special lot will create quite a commotion as long as they last:

1,350 pairs of Ladies' Sample Shoes, made by J. D. King & Co., consisting of extra choice Vici Kid, Dongola, Pebble Grain, Russian Tan, Oxford Goat and American Kid, lace and buttoned, with Goodyear welt, extension sole and genuine hand-turned soles, all styles and shapes, sizes 3 1/2 and 4, regular price \$3, \$4 and \$5. On sale Thursday morning at 2.00

We have a Shoe department different from every other in town. We can't say too much of the stock and we can't emphasize too strongly its all-round superiority. All kinds of Boots and Shoes for men, women and children. That takes in everything that's worth your while.

Not Likely to Last Long!

It's hardly safe to mention some of these things—they are apt to be gone before you get here. It depends of course what time you come. We've enough to last a day under ordinary circumstances, but the only safe way is to shop early.



- Millinery.**
Ladies' Felt Walking Hats, in assorted colors, trimmed with quills, special value at 1.00
- Cloaks.**
Ladies' Fancy Tweed Costumes, reefer jacket, lined with Dresden silk, latest New York style, size 32, 34 bust, regular price \$18.50, Thursday morning 10.00
Ladies' Heavy Black Serge Jackets, double breasted, new sleeve with cuff, horn buttons, our regular price \$9.50, Thursday 5.00
- Dress Goods.**
40-inch Tartan Plaids, fast colors, large assortment of patterns, special at 1.15
46-inch All-Wool Dress Tweeds in green, brown, fawn and grey mixtures, regular price 75c yard, special 50c
21-inch Surah Broche, pure silk, a choice assortment of evening shades, regular price 85c yard, Thursday 85c
- Gowns.**
Ladies' White Cotton Gowns, heavy cotton, finest yoke of cambric insertion, Mother Hubbard back, fancy braid and embroidery trimming, pearl buttons, regular price \$1.25, Thursday 75c
- Handkerchief Dept.**
Ladies' White Laundered Collars, English make, Sister Mary, 1 1/4 inch, two buttoned, round corners, and Folkstone 2 inch, two buttoned with small turned corners and small cape all round, regular price 20c each, Thursday 10c
Ladies' Fine Swiss Embroidered handkerchiefs, large variety of patterns, special at 1.18
- Furnishings.**
Men's Fine Scotch Wool Underwear, shirts and drawers, natural grey color, double-breasted, ribbed skirt and cuffs, eaten facings, all sizes, regular price each, Thursday 50c
- Notion Department.**
Gause Fans, hand-painted, tinted handles, full size, regular price 60c and 75c each, Thursday 25c
Double Berlin Wool colors, scarlet, pink, blue, grey, fawn, green and purple, regular price 50c, Thursday 25c
Fancy Parlor Stools, birch, natural finish, solid embossed leather, cabriole-shaped seats, turned legs, 16 inches high, regular price \$1.50, Thursday 75c
- Hosiery.**
Ladies' Plain Cashmere Hose, full fashioned, high applied ankle, double sole and toe, regular price 35c a pair, Thursday 25c
Figured Tapestry, for curtains and coverings, Oriental designs, combinations of cream, blue, terra cotta and rose, 52 inches wide, regular price \$1.25 a yard, Thursday 60c
Fancy Parlor Stools, birch, natural finish, solid embossed leather, cabriole-shaped seats, turned legs, 16 inches high, regular price \$1.50, Thursday 75c
- Linens.**
Half Bleached Huck Towels, size 20x40 inches, with hemmed ends and colored borders, pure linen, good quality, regular price 30c a pair, Thursday 19c
Bleached Table Damask, 64 inches wide, Irish manufacture, satin finish, assorted patterns, regular price 50c a yard, Thursday 32c
- Flannels and Blankets.**
28-inch Genuine Pure Wool Grey Flannel, plain and twilled, light and dark shades, soft, heavy quality, regular price 25c a yard, Thursday 16c
White Cotton Blankets, full size, soft finish, fancy borders, fast colors, regular price \$1.10 a pair, Thursday 75c

What we do with Cottons and Dress Goods we do with everything we sell. Books are merchandise, so are Groceries, so are Housefurnishings, so are Patent Medicines. As soon as a thing comes into this store it's figured on a Dry Goods profit.

T. EATON CO.
190 YONGE ST., TORONTO.

THE TORONTO WORLD
ONE CENT MORNING PAPER
NO. 53 YONGE-STREET, TORONTO.
Branch Office: No. 12 Arcade, Hamilton.
H. E. Sayers, Agent.

TELEPHONES:
Business Office—1724.
Editorial Rooms—523.

SUBSCRIPTIONS:
Daily (without Sunday) by the year... \$3.00
Daily (without Sunday) by the month... 25c
Sunday Edition, by the year... 2.00
Sunday Edition, by the month... 20c
Daily (Sunday included) by the year... 4.00
Daily (Sunday included) by the month... 35c

CANADA NEEDED ADVERTISING.
The Canadian people, as a people, have done wonders within the past twenty years. They have made the best that could be made of their grand heritage of almost unlimited area, carrying under its surface all the wealth which goes to make up a great commercial and prosperous nation, considering the limited capital which they had in hand. All that Canada has lacked in years gone by was advertising. People in countries and their capitalists were ignorant of what this Dominion has to sell, what her climate is, what her prospects are, and what sort of people Canadians are for honesty, enterprise and integrity, and all such necessary information which is the natural lever for drawing outside capital within our borders. It is admitted in these days of keen competition that advertising is the basis of all business, all commercial progress, not only from a mercantile or traders' standpoint, but from the standpoint of nations. In fact, the success of Christianity in the world to-day is due to the principle of advertising. Advertising is simply the spreading of knowledge.

The United States owes its success to advertising and the first boom in our neighbors to the south received was the California gold boom. Foreigners from all parts of the world flocked to that country in search of gold. Many crossed the Atlantic and went on across the continent. Many stopped by the way and the nucleus of new prosperous cities and towns was formed by those foreigners, who had heard of the United States, only through the gold boom. Every immigrant who met with success in his new home notified his friends and relations back the sea, and thus, the country got its population.

Now it is Canada's turn. Canada has heretofore just been holding her own. Her time has come. Canada has a gold boom which promises to eclipse the greatest gold boom the world ever knew. This boom means advertising for Canada. To-day the newspapers of the Continental cities, of Great Britain and of the United States are teeming with articles about Canada's prospects, Canada's great underground wealth, Canada's climate and Canada's people. Men and women in these countries who a few years, or even months, ago, did not know the geographical position of Canada, are interested in this country to-day. Capitalists in the moneyed centres of Europe and the United States are interested, and every small item of news about discoveries of gold prospects and strikes is read with avidity, and the point of discovery scanned on the map of the Dominion of Canada.

The whole world is becoming awakened to the fact that there is such a grand country as Canada. Wait a little while and see what advertising is doing for us. Money will come, people will come, prosperity will come, all in the wake of this lucky boom in our vast mineral areas.

WANT OF CONSISTENCY.
The covert attack made by Mr. Samuel H. Blake, Q.C., in his sermon on Sunday night upon Mr. John A. Patterson, the President of the Lord's Day Observance Alliance, Ald. F. S. Spence and other leaders of the United States of Canada, who ride a wheel, is the general topic of conversation in the circles in which those gentlemen move. It is regarded as especially indiscreet on the part of Mr. Blake to sow the seeds of dissension in the ranks of the opponents of Sunday cars, upon the eve of battle. By including those who use the bicycle in the same category as the man who goes fishing on Sunday (even though he may not get a "bite"), Mr. Blake has caused not a little heart-burning on the part of those who fall beneath his lash. They cannot fail to feel the inconsistency by which he was enabled to reconcile the principle which he applied to his fellow-workers in the Lord's Day Alliance, with the use of a hack for his own comfort. The incident has also tended to mind the party workers who for years have, in all weathers, walked out to the Central Prison on Sundays to conduct the Sabbath school, that when on a recent Sabbath, Mr. Blake went out to review the work, a carriage was to be provided for his accommodation.

SIR OLIVER'S POSITION.
Sir Oliver Mowat, the Dominion Minister of Justice, is giving opinions on municipal law, a matter within the scope of the province. If he undertakes this business, there is no use of a provincial Attorney-General—he has admitted the old contention of one legislature for all Canada. And that might not be a bad idea after all.

Steamship Movements.
Oct. 27. At From
Berlin... Southampton... New York
Wilhelm II... Gibraltar... New York
Spree... Havre... New York
Hibernia... Death Point... Glasgow
R. F. Matthews... Queenstown... Halifax
North... New York... New York
Dunmore Head... New York... New York
Majestic... New York... New York
Southwest... New York... New York
St. Paul... Southampton... New York

Awfully sudden Death.
Yesterday afternoon while William A. White, 20 Henry-street, was at work shining his roof, he was taken ill. Physicians were called in, but Mr. White lived but a short time. Heart failure was the cause.

Mittler's Compound Iron Pills cure constipation. 50 doses. 25 cents.

Mr. W. J. Bryan was rotten-egged in Chicago last night.

THE LIBERAL WAR IN WINNIPEG.
Mr. Greenway's Absence From the Tarte Banquet. The Tarte Banquet, which was held at the Tarte Banquet, was held at the Tarte Banquet.

Winnipeg, Oct. 27.—(Special.)—Premier Greenway's conspicuous absence from the Tarte banquet last night is much discussed to-day. The affair passed off without any unpleasant incident between the warring factions. It had been currently reported that when Mr. Sifton spoke, the Martin would leave the hall. However, Mr. Sifton's speech was assigned the very last place on the program, so that the banquet proceeded without any opportunity for such a display of hostility.

Mr. Tarte was tendered a reception by the St. Boniface Liberals to-day. Vice-President Shaughnessy of the C.P.R. arrived here this morning from Minneapolis, and will be a couple of days in Winnipeg.

Two professional burglars who robbed Andrews' jewelry store and other Winnipeg establishments were captured to-day at Port William by Winnipeg detectives.

Winnipeg's new theatre, the Grand, was opened to-night with a large assemblage. The Tarte Banquet was presided over by the Hon. Mr. Sifton, with Madame d'Auria as prima donna.

THE CONSERVATIVE SMOKER.
It was a Complete Success and Sir Charles Tupper Enjoyed Himself Immensely.

The smoker at the Liberal-Conservative Club last night proved to be the biggest kind of a success. The fact that Sir Charles Tupper, the leader of the party, spoke at a smoker was a lot of news to the stewards and the gathering was a most enthusiastic one. President C. C. Robinson filled the chair, and the program opened with finely-executed whistling solos by the Conservative smokers.

Following Mr. Robinson, Messrs. Robert Burrows, W. J. Wilson, and Mr. George J. Joseph in musical novelties. As the program progressed the Conservative smokers were continually arriving and cheering applause.

SIR CHARLES ARRIVES.
It was when Mr. J. Will Freestrick had just finished his speech that Sir Charles Tupper arrived. He was greeted in the warmest manner possible by the cheering throng on chair and stage. He was followed by the Hon. Mr. Sifton, the Hon. Mr. Borden, the Hon. Mr. Laurier, and the Hon. Mr. Dufferin.

THE LEAD SPEAKERS.
Mr. Ed. Cochrane, M.P. for East Northumberland, was then called upon to make a few remarks. He was followed by the Hon. Mr. Sifton, the Hon. Mr. Borden, the Hon. Mr. Laurier, and the Hon. Mr. Dufferin.

Mr. Sifton then went into a glowing eulogy of Mr. Robinson, whom he styled Mr. Chrysanthemum, a valuable young man whose words, he said, should be sung throughout the country and they were given the name of "The Chrysanthemum Song."

Mr. Sifton then said: "The day is near at hand when those who are boys and young men must take the place of their seniors, and the Conservative party must be able to represent the future of the country. It is the duty of the Conservative party to be able to represent the future of the country."

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PUBLIC AMUSEMENTS.
CROWDS HEAR CHEVALIER.
Another large and delighted audience greeted Chevalier at the Grand last night. His songs were well received and hearty applause.

There will be a matinee this afternoon.

AT THE TORONTO.
James J. Corbett is certainly in his element at the Toronto Opera House this week. The neighborhood of the theatre yesterday afternoon was the scene of a living picture of the extreme limit to which the Toronto public will go when it is a question of drama and music. Those who have seen Corbett act before and go to see him this time will be greatly surprised at the marked improvement he has made.

His gestures are graceful and natural, his movements easy, and his facial expression remarkably clever. He uses his voice with great effect, and his songs are excellent light comedy work. "Hargis matinee" at 12 for the entire balcony and 25c for any seat on the lower floor will be given to-morrow and Saturday.

ROBINSON'S MUSÉE THEATRE.
A strange and interesting attraction is on at Robinson's Musée Theatre. There is a hypnotic subject, who can eat cayenne pepper and have his eyeballs tickled, and then go peacefully to a ten hours' sleep. In which he is perfectly motionless. Prof. Parry, the hypnotist, is quite a genial gentleman. The performance on the music stage of the theatre was well received. The singing of the March family was loudly applauded. Thurn, the juggler, juggled rapidly but the piano and the audience.

"A TEXAS STEER."
Hoyt's great farce comedy success, "A Texas Steer," which comes to the Grand Theatre Monday evening for four performances, is a satire on the political methods of the United States. It is a comedy and a satire on the political methods of the United States. It is a comedy and a satire on the political methods of the United States.

It is a simple story, and abundant in its humorous and clean wit and side-splitting incidents that never fail to receive a most hilarious welcome from its audiences.

TORONTO PHILHARMONIC.
An enthusiastic practice of the ever-popular Toronto Philharmonic was held at the Victoria Hall last evening. Many new voices have lately been accepted by the orchestra and the old society is entering upon a most promising season. All winter long the "orchestra" must send in their applications on or before next Tuesday, Nov. 3, at the latest.

The choir will be limited to 300 voices. A pleasant feature of the evening was the announcement made by Mr. Anger that Miss E. Chance had been selected as accompanist by the Chorus Committee for the season.

MISS DE GEE'S CONCERT.
Miss Mabel De Geer, the talented young soprano of New Richmond Methodist Church, assisted by Miss Heslin, Miss Thompson, Miss Helena Moore, Miss Loe Norman, Miss Walter H. Robinson and Mr. Fred W. Lee, will give a concert in the church on McCaul-street on Thursday evening, Nov. 6. The program is perhaps equal to any that could be prepared in the city, and a first-class entertainment is certain.

BEN HUB TONIGHT.
Torontoans who desire to see an amateur performance of a first-class order, the proceeds of which are for a good cause, ought to attend the Princess-to-night. This performance is put on the boards in the interest of Grace Hospital at a cost of over \$2000.

"IAN MACLAREN."
The announcement of the re-appearance of Ian MacLaren, in Cook's church on Monday evening, Nov. 9, is causing quite a stir among the church-going people, and looks as if there will be a great demand for sittings to hear this famous minister.

MAPLESON SCORES.
New York, Oct. 27.—Col. J. H. Mapleson opened the Olympic season at the Academy of Music last night with great success. He gave a performance of "Aida," which did not receive the same success as his previous ones. The performance was a success, and the audience was very large.

DANIEL GETS ON HIS EAR.
Mr. O'Donoghue wants the Council to investigate criticism of the work of the Technical School Board.

The regular meeting of the Toronto Technical School Board was held last evening. The following trustees being present: Ald. Davies, Ald. Dunn, Ald. McArthur, Ald. Brown, Dr. J. O. Orr and Messrs. Neil McWilliam, B.A., F.R. Polson, Robert Gocking, John Armstrong, Dr. J. O'Donoghue, W. J. Wilson, Charles March, E. J. Philip, W. A. Langton and Chairman A. M. Wickes.

No sooner had the board been called to order than Trustee O'Donoghue was on his feet. He was followed by Trustee March, he moved as follows: "That inasmuch as several of the press to find fault with the Board of the Toronto Technical School in very adverse terms, the effect of which may be most injurious to the best interests and future progress of the school if unheeded by the board, therefore, respectfully petitioned to order an official investigation under oath as to the management and business methods generally of the board from its establishment to the present date."

Trustee McMurrich saw nothing in the reports of the press to find fault with. They had been openly and fairly criticised. The mover protested that he made no charge of unfair criticism, but did not choose to lie under suspicion of mismanagement.

Trustee Davies thought they should take cognizance of the articles, but thought it was a waste of time to have a committee of inquiry. He suggested asking the press to retract their statements. The mover was lost.

The report of the Property Committee was read. It asserted that there have been a number of cases of petty pilfering in the school-room and suggested that a boy be appointed at a salary of \$2 a week to watch the room and be under the caretaker's charge. This action was decided upon.

The Finance report was adopted. The report of the Management Committee was also adopted, with the exception of the clause recommending the appointment of Mr. W. Parkes to teach freehand, industrial design and modelling, which was referred back. The time table accepted is virtually that proposed by Mr. Milne.

A resolution asking the City Council to provide suitable school premises to accommodate the ever-increasing attendance was also adopted.

DEATHS.
PATTERSON—At Agincourt, on Tuesday, Oct. 27, Robert R. Patterson, aged 24 years, oldest son of James G. and Margaret Patterson.
Funeral on Thursday at 2:30 p.m., to Knox Church.

Butter! Butter!
Very Choice in 50 lb. Packages
15c.
Butter! Butter!
309-11 KING-STREET WEST.
Skeans Dairy Co.

The Might of this Shoe Sale is Telling.
IT IS YOUR DUTY.

It is no part of our duty to warn you of the fakes and clap-trap efforts made to distract shoppers' attention from

This Great Sale of Guinane Bros. Shoes....

It is your duty to discountenance fakers. In the absence of any honest reason for drawing our customers away, old shoes, old shoes, heat-sizzled shoes are being resurrected and made to do duty for the hour. Yet this sale goes merrily on in Guinane Bros.' monster shoe store. Efforts are being made to stop it. Envious Yonge-Street merchants are jealous of our success. They think we can't come down from Queen-Street and teach them how to sell shoes.

—WE DON'T WANT TO.
—THESE SHOE PRICES CAN'T KEEP.

\$3.00 LADIES' SHOES FOR \$1.00.
\$1.00 LADIES' SHOES FOR 50 cts.

BACHBRACK & CO

214 YONGE-STREET.
Queen-Street Stores—332-334.

HIS NECK WAS BROKEN.
W. Mason, who lived near Dundas, instantly killed—The Market Gazette in Hamilton.

Hamilton, Oct. 27.—(Special.)—W. Mason, about 60 years old, residing on the other side of Dundas, fell this afternoon from his wagon. His neck was broken by the fall and Mason died almost instantly. No one saw the accident, and there is consequently a little doubt as to just how it happened. Two ladies were walking down East-avenue about 4 o'clock, and at the corner of Main-street they saw the man lying, and his horse, attached to a light wagon, standing close by. Mason's head was crushed, and the inference was that in falling his head struck on the curb. The police were notified and Coroner White may hold an inquest.

ANOTHER FATAL FALL.
A letter from Tonawanda tells of the death of Rev. W. G. Greer, formerly pastor of the First Baptist Church of this city, as a result of a fall from a load of lumber, which he was drawing for the purpose of building a house for himself. He lingered only three days after the accident.

DIED IN DENVER.
A telegram was received to-day from Denver, Col., announcing the death of Edward Wright, who resided here for many years (thirteen years ago, when he went out West. He was well known in this city, and leaves a widow and one child. He was 34 years old.

To Bring in the Lake Lines.
New York, Oct. 27.—The Board of Managers of the Joint Traffic Association, at a meeting to-day, decided to prepare a scheme for bringing into the associated transportation lines on the great lakes, which now belong to an independent organization, called the Association of Lake Lines. The plan, when completed, will be submitted for approval to the Board of Control, which is composed of the Presidents of the roads in the Joint Traffic Association.

Established 1878 SCORE'S Established 1878
TORONTO'S GREATEST TAILORING STORE

WE DON'T

offer to show a gentleman when he comes to purchase clothing half a dozen pieces of goods.

BUT

have the largest stock of British goods in Toronto. Hundreds of different patterns to select from.

AND

our prices are most reasonable. Call and be convinced.

Result Of The Cash System.

High-Class Cash Tailors.

Score's

37 KING ST. W.