

Store Opens at 8.30 a.m.

SIMPSON'S

Telephone Main 7841

SIMPSON'S

Store Closes at 5.30 p.m.

Men! Think of Buying Suits and Topcoats Today at Last Year's Prices

That's Exactly the Opportunity Offered Men and Young Men Who Come To The Simpson Men's Store Today. Here's the Reason Why--

The clothes were admitted to our stocks late in the season last Fall. At that time we bought the clothes at an advantageous price, otherwise we should have passed up the purchase. The Suits and Topcoats for the most part remained unsold and were held over until now. The fabrics, of course, are right, the styles and patterns correct for Fall and Winter. It doesn't take a Sherlock Holmes to see the wonderful economy which this opportunity represents.



The Robert Simpson Company Desires the Services of

Women and Misses

For Selling and Non-selling Depts. During

Fridays

and

Saturdays

A splendid chance for bright, intelligent women who will accept part-time employment. We would call attention to the bright, pleasing surroundings in every department of the Store, friendly co-operation, exclusive lunch-room for women, and the quiet, prettily furnished rest-room.

Men's Suits at \$24.00

You'll admit the suits are notable values at the price. Developed in mill-finished worsted—dark brown, with neat narrow stripe. Single-breasted, 3-button model. Sizes 36 to 44. Today, \$24.00.

Suits \$20 to \$25 for Tall or Stout Men

Developed in fine grey and brown worsted, in attractive patterns. Especially cut and tailored for tall or stout figures. Sizes 38 to 48. Moderately priced at \$20.00, \$22.00 and \$25.00.

Cheviot Topcoats at \$28.00

They're models of the finer sort, in dark grey cheviot—Chesterfield style—half silk lined. Mighty good coats to wear during fall and all winter. Sizes 38 to 44. Very moderately priced, \$28.00.

Men's Corduroy Suits, Today \$12.50

3-piece suits, for outdoor or heavy work. Shade of golden brown. Coat and vest lined with heavy brown drill. Sizes 36 to 44. A great opportunity for the working man. Today, \$12.50.

Men's Sweater Coats \$4.89

Regularly \$6.00

Our buyer made a scoop of 700 Sweaters at his own price. They are broken ranges from a maker's regular stock, together with travelers' samples—grey, grey and maroon, grey and navy, navy, oxford, royal blue, brown. Fine fancy stitch, high storm collar, two pockets, close-fitting cuffs. Sizes 36 to 44. Regular value \$6.00. You'll agree the value is notable. Today, \$4.89.

Boys' Tweed Suits at \$11.50

Pinch-back effect, in medium grey cheviot finished tweed. Single-breasted, and breast patch pockets, dip yoke front and back, with centre box pleat in back to waist. Three-piece belt, and twill body lining. Bloomers full fitting, lined. Boys 7 to 17 years, special \$11.50.

Boys' Tweed Suits at \$13.50

Dark grey tweed suits, with misty red chalk-line stripe. Single-breasted, three-button model—all-around belt, with buckle—crescent patch pockets, and twill serge linings. Full fashioned bloomers, lined. Boys 7 to 12, \$13.50; 13 to 16 years, \$14.50; and 17 and 18 years, \$15.00.

The Vanity Hat of New York For Men \$6.50



These hats have many friends among discerning men and young men—they're highly thought of—are splendidly made and supremely stylish—Other famous hats are—

John B. Stetson Soft Hat, \$6.00.
John B. Stetson Stiff Hats, \$6.00.

Lincoln Soft Hats, \$5.00.
Leeds Soft Hats, \$4.00.
Other styles, \$2.50, \$3.00 and \$3.50.

Rogers' Silver-Plated Dessert and Medium Forks—6 for \$1.49

Set of six Rogers' Silver-plated Dessert Forks and Medium-size Forks—plain design, with small floral decoration—bright finish. Regularly \$5.00 and \$5.50 dozen. Today, set of six, \$1.49.

Initial Stationery

Box containing 24 sheets fine quality Writing Paper, with initial stamped in gold and 24 envelopes, 25c.
Box containing 25 Correspondence Cards, with initial stamped in gold, and 25 envelopes, 25c.

All-Wool Blankets \$4.95

They are all Seconds, but perfectly desirable

ALL WOOL GREY MILITARY BLANKETS, mill seconds, joined in centre. Weight about 4 lbs. Size 70 x 88 inches. Limited quantity to clear. Cannot accept phone orders. Today, each, \$4.95.

SILKOLINE BED COMFORTERS, size 72 x 72 inches. Dark colorings. Extra special value today, \$2.50.

WHITE UNION WOL BLANKETS, large size, 88 x 86 inches. Weight 8 lbs. Warm and serviceable. Regular \$16.50 value. Special today, pair, \$13.95.

45c Flannelette Reduced to 37c Yd.

LESS THAN WHOLESALE PRICE. Striped, good heavy quality, wide width, 34 inches, for making warm winter skirts, pyjamas, etc. 1,000 yards to clear. Regular 45c value. Today, yard, 37c.

WHITE FLANNELETTE, 80 inches wide, lovely soft quality for women's and children's undergarments, etc. Regular 40c value. Clearing today, yard, 21c.

GOOD QUALITY SHEETING REDUCED. Full sized, plain weave. Splendid washing and wearing quality. 70 inches wide. Clearing today, yard, 22c.

CIRCULAR PILLOW COTTON, 44 inches wide. Regular 50c value. Today, yard, 45c.

BLEACHED COTTON, medium weight, 36 inches wide. 700 yards to clear. Special today, yard, 22c.



Women's Boots \$2.90 Today

No Phone, Mail or C. O. D. Orders on Sale Footwear.

Button and lace styles, in patent and gunmetal leathers—black cloth and dull kid uppers—wide and narrow shapes, with toe caps and plain vamp. Medium weight soles—high or low heels. Sizes 2 1/2 to 5 1/2. Today, pair, \$2.90.

College Girls' Boots, \$6.00.

Smart looking styles, made of genuine calf leather—mahogany color—perfect fitting. Narrow toe, with neat perforated toe cap. Light oak leather Goodyear welt sole and low heel. Excellent value at \$8.00. Sizes 2 1/2 to 7. Widths B, C and D. Today, pair, \$6.00.

Girls' Kid Boots, \$1.49.

Black kid lace boots, with patent toe caps, neat wide toe, medium weight sole and low heels. Sizes 8 1/2 to 10 1/2. Today, pair, \$1.49.

Men's Patent Colt Boots, \$3.95.

For dress or street wear. Patent Colt Boots—button and lace styles—genuine calf uppers—light and medium weight Goodyear welt soles—military and flat heels. Sizes 5 1/2 to 9 in the lot. Today, pair, \$3.95.

Boys' Gunmetal Boots, \$2.29 Pair.

The right boots for school wear. Blucher style, with neat wide toe—McKoy sewn soles. Sizes 11 to 13, pair, \$2.29; sizes 1 to 5, pair, \$2.75.

Extension Tables at \$13.25

Regularly Priced at \$17.75

EXTENSION TABLES, solid oak, fluted finish, 42-inch top, pedestal base, shaped feet; extends to 6 ft. Regular value, \$17.75. Extra special value, today, \$13.25.

KITCHEN CABINET, solid oak, flat finish, roll curtain front, detachable flour bin, glass sugar bin with swing arm, small cutlery drawers, white enamelled interior, metal bread and cake box, sliding shelves, porcelain bakeboard. Regular value \$44.25. Today, \$39.85.

VERANDAH SETTEE, ARM CHAIRS AND ROCKERS, in green and white enamel. Regular value, \$7.00 to \$7.75. Today, \$3.95.

18 ONLY, ODD DAMAGED MATTRESSES, double, three-quarter and single sizes. Regular value \$5.50 to \$8.25. Today, \$4.95.

COUCHES, full spring seats, covered with imitation leather—made alike both sides. Special today, \$12.00.

MATTRESS, half seagrass, half jute felt, encased in good grade of art ticking, deeply tufted roll edge, \$8.25.

MATTRESS, fibre and jute, full depth border, encased in good grade of ticking; deeply tufted. All-regular sizes, \$5.50.

MATTRESS, blown cotton, full depth border, deeply tufted, roll edge, encased in good grade of art ticking, \$12.85.

Oriental Rugs \$29.75

Including Shirvans, Ghundjes and Kazacs, suitable for room or hall use, average size about 3.0 x 5.0, all in one piece, \$29.75.

WILTON RUGS, \$17.25—Oriental patterns and new designs for halls or living rooms, size 4.6 x 6.0, \$17.25.

REVERSIBLE BEDROOM RUGS, \$4.95 and \$7.85—Stencilled in small designs, for bedrooms, blue, green or brown; size 7.6 x 9.0. Today, \$6.85; size, 9.0 x 9.0, at \$7.85 each.

TAPESTRY RUGS, \$13.95—Oriental patterns and flowered effects. Size 7.6 x 9.0. Special today, \$13.95 each.

INLAIN LINOLEUM, \$1.85 SQ. YARD—100-rolls good quality Inlaid Linoleum, in new designs—the block and wood effects, for halls or rooms. Today, \$1.85 sq. yard.

FELT BASE OILCLOTH, 59c SQ. YARD—New designs and colors, well seasoned, with heavy glazed finish. Today, 59c square yard.

Chenille Velours \$3.25 Yard

An entirely new portiere fabric of rich appearance, similar to velour. It is fully reversible and requires lining. Lovely tones of rose, blue, green and brown; 50 in. wide. Yard, \$3.25.

DRAPERY VELOUR, \$2.39 YARD—Just arrived. Immense shipment of fine quality velour for side hangings, lambrequins and portieres. A great assortment of colorings—green, blue, rose, tan, cerise and red. Choice of either plain or repp finishes; 50 in. wide. Yard, \$2.39.

FINE VELOUR PORTIERES, PAIR, \$27.50—Made in our work-room, a very rich silk-finished velour, with a different color each side, or with both sides the same. Tops have shirring tape and invisible hooks all ready to hang. Pair, \$27.50.

Simpson's Wednesday MARKET

Canada Food Board License No. 6-7531.

Phone Adelaide 6100

FISH
Fresh Frozen Whitefish, per lb. 15c.
Fresh Frozen Sea Herring, per lb. 15c.
Fresh Frozen Cod, headless, per lb. 15c.
Fresh Frozen Haddock, headless, per lb. 15c.

MEATS
Best Finner Haddies, per lb. 17c.
Front-quarters Spring Lamb, per lb. 32c.
Shoulder Roasts, finest Beef, per lb. 25c.
Blade Roasts, very choice, per lb. 30c.
Choice Round Steak, per lb. 37c.
Prime Corned Beef, mild, per lb. 25c.
Breakfast Bacon, choice, by the piece, per lb. 45c.

QUACKERY
Quaker Flour, 24-lb. bag, \$1.10.
Fresh Rolled Oats, stone 20c.
Klensine Ammonia, 3 packages 25c.
Double Cream Baking Powder, per tin 15c.

Belmont Pork and Beans, tin 20c.
Bleached Sultana, 2 lbs. 35c.
Finest Oleomargarine, per lb. 35c.
Golden Haddock, per tin 21c.
Orange Marmalade, 4-lb. pail 50c.
Choice Pink Salmon, 1/2-lb. tin 14c.
Older Vinegar, gallon 25c.

Pickling Spice, best quality, per lb. 25c.
Crisco, 1-lb. tin 35c.
Post Toasties, 2 packages 25c.
Peanut Butter, in bulk, per lb. 22c.
Macaroni or Spaghetti, 2 packages 22c.
Table Syrup, 2-lb. tin 25c.
Kilm, per tin 12c.

Japan Rice, 3 lbs. 25c.
Teller's Soda Biscuits, package 22c.
Edwardsburg Laundry Starch, 3-lb. package 25c.
Finest Canned Peas, per tin 15c.
Pure Good Jelly Powders, 2 packages 25c.

Cowan's Cocoa, 1/4-lb. tin 25c.
Instant Postum, tin 25c.

FRESH ROASTED COFFEE, LB. 35c.
2000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Today, per lb. 23c.

FRUIT SECTION
California Lemons, per doz. 35c.
5000 lbs. Yellow Pickling Onions, 4 lbs. for 25c.
Choice Hubbard Squash, good size, each 25c.

THE SIMPSON LTD.

Drugs and Toilet Goods Specials

Kelper's Cod Liver Oil and Malt Extract, 80c and 1.50.
Parowax, for sealing jars, lb. 20c.
Freed's Sealing Wax in tins, 10c.
Turpentine, 20 ozs. Regular 20c. Special, 18c.
Aromatic Cascara, Regular 35c. Special, 29c.
Laxative Vegetable Tablets, 100 in bottle, 78c.
Eucalyptus Drops, Regular 26c. Special, 17c.
Apollo Emulsion Cod Liver Oil, Regular 42c. Special, 33c.
Apollo Syrup Wild Cherry Scented and Tar, Regular 25c. Special, 30c.
Burroughs and Wellcome Aspirin, 100, \$1.50.

Cascara Bromide Cold Cure, 2 for 26c.
Kamine Bug Poison, 25c and 15c.
Syrup of Figs, Regular 52c. Special, 41c.
Farrish's Chemical Food, Regular 26c. Special, 21c.
Castile Soap in cakes, Regular 5c. Special, doz. 47c.
Sachet Powders, Regular 78c. Special, 51c.
Simpson's Antiseptic Tooth Paste, Regular 21c. Special, 16c.
Flora Perfum, Regular 62c. oz. Special, 2 ozs. 39c.
Vacuum Bottles—nickel—pints, regular \$2.25, special \$1.79; quart, regular \$2.50, special, \$2.39.
War Tax Included.

Stamped Towels 50c

Guest or individual size, fine linen huckaback. Small dainty designs for white or colored embroidered. Size 16 x 27 inches. Today, each, 50c.

DRESSER SCARFS, stamped on white basket cloth, embroidered buttonhole edge—pink, blue and yellow. Size 18 x 50 inches. Special, 75c.

Shetland Floss, 25c Skein

Just received, a large shipment of the popular Shetland floss. Suitable for, tams, scarfs, shawls, hats, sport coats, comfys, etc. Nile, hunter's green, light rose, corn, grey, violet, and two shades of pink. Skein, 25c.
(Art Department, Fourth Floor)

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