SATURDAY MORNING

HOMELOVERS' CLUB

in buying at sale prices and extending

Saturday Morning Specials in

Linoleums, Rugs, Carpets

LINUICUINS, RUGS, CAIPCLS FINE "SCOTCH WOOL" RUGS NEARLY HALF PRICE. Several very good designs and colors which are not repeated for next season, plain green with chintz bor-iders, rose, pink, trehlis with blue, etc.: 7.6 x 8.0. Reg. \$13.50. Saturday morning... 9.25 8.0 x 9.0. Reg. \$15.50. Saturday morning... 10.75 9.0 x 10.6. Reg. \$13.50. Saturday morning... 11.75 9.0 x 12.0. Reg. \$21.00. Saturday morning... 12.75 10.6 x 12.0. Reg. \$21.00. Saturday morning... 12.75 10.6 x 12.0. Reg. \$20.60. Saturday morning... 12.75 10.5 x 12.0. Reg. \$20.60. Saturday morning... 12.75 Serviceable Art Bedroom Rugs, wool and union mix-tures: 9.0 x 12.0. Saturday, \$5.95; 10.6 x 12.0, \$2.96. STAIR OILCLOTHS, 12e TO 21e; HEAVY FLOOB

STAIR OILCLOTHS, 12c TO 21c; HEAVY FLOOR CLOTHS, 24c; GOOD PRINTED LINGLEUM, 35c. hree of the most popular lines; good patterns; some lightly imperfect in the printing.

STAIR OILOLOTH. anvas back, 18-inch, special, 12c yard; 22½-inch pecial, 16c yard. Painted back-18-inch, special, 15c ard; 22½-inch, special, 18c yard; 27-inch, special, 1c yard; 21½-inch, special, 18c yard; 27-inch, special

THE MOST NEEDED SIZES IN WILTON BUGS. Dependable, Attractive Rugs, Oriental, conventional and self-color designs, in greens, browns, blues and rose: 4.6 x 7.6, special, \$10.95; 4.6 x 9.0, special, \$12.75; 6.9 x 9.0, special, \$10.75; 6.9 x 10.6, special, \$24.76; 9.0 x 9.0, special, \$21.75 and \$25.75; 9.0 x 10.6, special, \$25.00; 9.0 x 13.6 and 9.0 x 12.0, special, \$27.00. and \$35.00.

BRUSSELS, TAPESTRY, AXMINSTER AND WIL-TON STAIR CARPETS. 27-inch Scotch Tapestry Stair Carpet. Regular 65c

Brussels. Saturday to \$2.25 Axminster and Wilton

and \$1.15 English Brussels. Satu

Ollcloth, 36, 45, 54, 72 and 90 in

See the Club Secretary on the Fourth

ers enjoy very generous privileges

STORE CLOSES

TODAY AT

1 P.M.

ayments over the year.

Floor.

THE TORONTO WORLD

Today's Opportunities at Simpson's NO NOON DELIVERY Will you be one of the lucky ninety-four? VISITORS TO THE CITY This morning---30 only, Pure Linen Crash Two-piece Suits, well cut and tailored, which will wear like tin and look like sent prepaid. Ask about it. new every time they are laundered. Sizes 36 to 44. Regular \$7.00. To clear today, \$3.50. Our Drapery Sale List This morning-64 only Suits of Palm Beach cloth and tropical tweeds, in plain light fawn and gray shades, also some light stripe single-breasted sacques and CURTAIN SCRIMS AT 12/20 YARD. some golf styles with pleated back and plain sack front, patch pockets. Sizes 34 to 42. Regular \$12.50 and \$15.00. Today, \$6.80.

and good service.

HOW ABOUT

15c, 20c and 25c.

2500 Pairs for Saturday,

OXFORDS, BOOTS AND SHOES

From a Big Toronto Wholesaler, on Sale Today at Less Than Wholesale Prices. MEN'S BOOTS, TODAY, \$2.69.

and tan calf leathers; sizes 6 to 11. Regular \$4.00, \$4.50 and \$5.00. See window

display. Today 2.69

values \$3.50 to \$5.00. Today 1.99

Button, Blucher and American lace styles; patent, gunmetal and tan calf leathers;

Button, Blucher and lace styles; patents, tans and gunmetal calf leathers; sizes 11 to 131/2 and 1 to 5. Regular \$2.50 to \$3.50. Today 1.99

BOYS' OXFORDS, TODAY, \$1.29. Low cut shoes, Blucher and lace styles, tan willow calf, patent colt and gunmetal

calf leathers; sizes 8 to 101/2, 11 to 13, and 1 to 5 in the lot. Regularly \$1.75 to \$2.95.

MEN'S OXFORDS, TODAY, \$1.99.

BOYS' BOOTS, TODAY, \$1.99.

Button, Blucher and English lace styles; box calf, patent colt, vici kid, gunmetal calf

BREAKFAST IN THE PALM ROOM THIS MORNING? Cool and comfortable. Excellent food

Club Breakfasts,

Store Directory Check Room in Centre Basement. Telephones : First, Second and Third Floors and Base Rest Room - Third Floor. Lunch and Tea Rooms - Sixth

Floor.

can purchase goods such as we catalogu for mail order, and have them delivered prepaid to any station in Ontario. More bulky goods valued at \$10.00 or over also PROB

Lo

GE

RUSS

VV/

Ihree N

Others

IG GE

Attempt

LONDON,

in their effe

of the Russ allent. The

tempted to among the

running from Devinsk to

They hav

Nov

AUGUST 7-1915

For the Half Day's Selling

CURTAIN NETS AT 23c YARD. A surprisingly good quality of curtain net, in block, stripe, spot and all-over effects, white or ivory, 40 to 50 inches wide. Regularly up to 45c yard. Saturday, 8.30, per yard 22 REMNANTS HALF PRICE.

After one week's special August selling we have quite a large collection of short ends of nets, ma-dras, muslins, scrims, chintzes, etc., varying in length from one to two and half yards, all of which have been marked for Saturday morning at Half

MADE UP CURTAINS HALF PRICE.

In this lot there are chintz curtains, casement cloth curtains, net curtains and scrim curtains, in

sturday morning at Half Price. SINGLE TAPESTRY PORTIERES AT 59c EACH. Saturday morning at 8.30, 59 only single tapes-try portieres, red, fringed both ends, 40 inches wide; very special value. Regularly \$2.50 pair. Saturday. each

RE-UPHOLSTERING AT HALF PRICE. Our stock of tapestries is unlimited and the colorings are exceptionally good, yet we will under-take to re-upholster your furniture and charge you just one half of the regular price for the labor of doing so. Curtains made from sale goods with-out making charge.

A Brief List of Good Values Erom the AUGUST FURNITURE SALE

Brass Bedstead, 2-inch posts, heavy turned caps, evenly divided fillers; bright, satin or polette finishes; all standard sizes. Regularly \$10.50. August Sale price 5.85 Brass Bedstead, heavy posts and top rails, turned ball corners, extra heavy fillers; bright, satin or polette finishes; all standard sizes. Regularly \$24.75. August Sale Dresser, made of solid quarter-cut oak, fumed or golden finish, or genuine mahogany veneered; has two long and two short drawers, large British bevel mirror. Regularly \$21.50. August Sale price 11.15 Extension Dining Table, in solid oak, fumed or golden finish; round top, extending to 6 feet, square pedestal. Regularly \$13.50. August Sale price 7.90 Dining-room Chairs, in genuine quarter-cut oak, fumed or golden finish, consisting of five side and one arm chair; the seats are well upholstered and covered in genuine leather. Regularly \$17.50. August Sale price 11.85 Library Table, in solid quarter-cut oak, fumed or golden finish; has two centre

