

The Robert Simpson Company, Limited

See Other Page Announcing Fall Opening Displays

Heavy Seamless Axminster Rugs

Oriental designs, with medallion centre, in three sizes only:

9.0 x 9.0. Regularly \$18.50. August Sale.....	12.75
9.0 x 10.6. Regularly \$21.50. August Sale.....	14.75
9.0 x 12.0. Regularly \$24.75. August Sale.....	17.75

Extra fine quality Japanese Matting, with floral colored designs woven in, suitable for bedrooms. Regularly 35c per square yard. August Sale.....**.20**

Willow Grass Verandah Mats and Rugs, in stencilled designs, in greens, blues, tans and reds:

3.0 x 6.0. Regularly \$1.65. Sale price.....	.99
4.6 x 7.6. Regularly \$3.00. Sale price.....	1.99
6.0 x 9.0. Regularly \$4.95. Sale price.....	3.25

Good, serviceable, Wool Rugs at a big saving, in greens, tans and reds:

7.6 x 9.0. Regular price \$5.50. Sale price.....	4.10
9.0 x 9.0. Regular price \$6.75. Sale price.....	5.00
9.0 x 10.6. Regular price \$8.75. Sale price.....	6.75
9.0 x 12.0. Regular price \$9.75. Sale price.....	7.75

Heavy quality English Floorcloth, in a good range of patterns, 2 yards wide only. Thursday selling.....**.38**
(Fourth Floor)

Girls' Boots

Misses' and Children's Dongola Kid Boots, made on a neat, easy-fitting Blucher last; patent toe-caps, medium weight soles and comfortable low heels:

Sizes 11 to 2. Thursday...**1.79**
 Sizes 8 to 10 1/2. Thursday...**1.49**
 Sizes 5 to 7 1/2, spring heels. Thursday...**1.29**

COOL HOUSE SLIPPERS, 95c.

Women's Dainty Imported Satin Slippers, quilted or plain, in colors red, pale blue, royal blue, green, pink and black; soft padded insoles; flexible cord soles; very cool and comfortable. Sizes 3 to 7. Thursday...**.95**
(Second Floor)

New Dress Sets and Collars

Flaen Dress Sets and Separate Collars, in fine Irish, Venise, guipure and combinations of heavy and fine laces. Per set, 50c, 75c, \$1.00, \$1.50, \$2.00. Collars, 25c, 35c, 50c, 85c and \$1.00.
(Main Floor)

Damask Table Cloths \$2.45

Thoroughly bleached, heavy full satin damask; new designs with very pretty borders; sizes 2 x 2 1/2 yards. Special Thursday...**2.45**

Plain sheets, nicely hemmed, made from good, heavy Herculane sheeting; also 72 x 90. Special Thursday, pair...**1.69**

Cream Saxony Flannellette, in an extra heavy make, width 32 inches. Special Thursday, yard...**.13**

New Bathrobe lengths in a great variety of colorings; size 70 x 90, with pretty girdles to match. On sale flannel counter...**3.25**

White English Satin Bed Spreads. This is a closely woven quilt with a pure finish in pretty conventional designs; size 72 x 96. Special Thursday...**1.95**
(Second Floor)

Hosiery Sale Values

Women's fine quality Lisle Thread Hose, great range of shades, and fancy patterns; best finish; spliced heel, toe and sole; 3/4 to 10. 35c value. Thursday 19c, 3 pair 55c.

Women's Silk Lisle Thread Hose, perfect finish; plain colors; embroideries and laces; extra fine thread; spliced heel and toe; 3/4 to 10. 45c value. Thursday 10c, 3 pair 25c.

Women's Real Silk Hose, heavy thread; close firm weave; nice weight; all silk stocking; double garter welt; spliced heel, toe and sole; 3/4 to 10. 1.00 value. Thursday...**.79**

Women's Black Cashmere Hose; shot silk effect; fine yarn; close weave; elastic finish; double heel and toe; 3/4 to 10. 75c value. Thursday...**.49**

Women's Imported English Make Plain Black Cashmere Hose; extra fine yarn; close weave; nice weight; double heel and toe; 3/4 to 10. 40c value. Thursday...**.20**

Women's Plain Black Cashmere Hose, seamless; good weight; close weave; fine yarn; double heel and toe; 3/4 to 10. Extra value Thursday, 19c, 3 pair 55c.

Infants' Cotton and Lisle Thread Socks; finest qualities; best finish; fancy designs; fancy striped tops; ages 4 months to 10 years. Thursday...**.10c, 3 pair 25c.**

Children's All-wool Plain or Ribbed Black Cashmere Hose; extra fine quality; seamless; good weight; double heel and toe; 6 to 8 1/2. Extra value Thursday...**.25**

Men's Silk Socks; extra fine thread; fast color; nice weight; best finish; tan, black, navy, grey or purple; spliced heel, toe and sole; 9 1/2 to 11. 50c value. Thursday...**.22**

Men's Cotton Socks; extra fine quality; best finish; range of shades; sizes 9 1/2 to 11. 19c value. Thursday...**.12 1/2**
(Main Floor)

CAMERAS

For portraiture or pictorial work. Three specials in this sale, selling at \$12.00, \$18.50 and \$25.00.
Yonge St. Door—Main Floor.

Moreen Petticoats 89c

Soft Finish Moreen Petticoats, in black, navy, Paddy, green and brown, made with straight hanging flounce of pleating, finished with velvet binding; length 36 to 42. Thursday...**.89**
(Third Floor)

Corsets and Whitewear

Your Corset cannot rip if you wear a Warner's Double Skirt. That is the first thing we guarantee with one of these new patented Warner models.

You know they are Rust-proof, and as for design—they are all that is fashionable and correct for present styles of dress. Comfort—we only know the praises of hundreds of our customers, and that is all that can be desired. The Double Skirt absolutely prevents slipping, tearing or stretching. A thin under layer of fine batiste from the waist line down offers twice the resistance to the waist line than you can see it. You cannot feel it. It adds practically nothing to the weight of the garment. But it does the work.

The skirt of your corset is strong and fine—above the waist as soft and light as ever.

SAVE ONE DOLLAR

On your first pair. We have made arrangements to offer a most handsome model at this saving to introduce this wonderful feature. Phone orders filled.

150 only pairs Women's Corsets, Warner's Rust-proof, extra fine white coutil, low bust, very long slips and back, six garters. Security hose supports. Finest boning, bust draw cord. Sizes 18 to 25 inches. A regular \$3.00 model, Thursday, a pair 2.00

SIMPSON WHITEWEAR—PRICE REDUCED.

Women's Combinations, fine cotton crepe, requires no ironing, daintily trimmed with linen lace and silk draw ribbons. Sizes 24 to 42 bust. Thursday, special...**1.25**

Women's Nightgowns, fine Nainsook, slip-over style, square neck and short sleeves, edged with fine embroidered beading, run with silk ribbons, lengths 58, 65, 80 inches. Thursday, special...**1.00**

Women's Drawers, heavy white cotton, ruffle of goods, edged with wide lace. Lengths 28 to 30 inches. Thursday, special...**.25**

Corset covers, fine Nainsook, yoke of insertions of fine Val lace, all-cotton ribbons. Size 32 to 42 bust. Thursday, special...**.35**
(Third Floor)



Furniture in the August Sale

As the time flies and the sale draws toward its last week we find many odd lines that make mighty good investments for you whose needs they happen to meet. We cannot advertise these odd pieces here, but invite you to call and look over the floor to-morrow. It is full of interest.

Thursday's special in Chairs.

Dining Chairs, in mission oak, with leather upholstered seats; sets of five side chairs and one arm chair. Regularly \$19.50. August Furniture Sale...**14.45**

Dining Chairs, built of selected quartered oak, in rich golden polish finish, seats upholstered in genuine leather; sets of one arm chair and five side chairs. Regularly \$24.75. August Furniture Sale...**18.90**

Dining Chairs, an excellent design, in solid quartered oak, finished golden; seats upholstered in solid leather; sets of five side chairs and one arm chair. Regularly \$33.75. August Furniture Sale...**25.65**

Dining Chairs, in solid mahogany, inlaid, single chairs. Regularly \$17.00. August Furniture Sale...**11.00**

Dining Chairs, in solid mahogany, single chairs. Regularly \$26.50. August Furniture Sale...**18.70**

Dining Chairs, in golden quartered oak, single chairs. Regularly \$17.75. August Furniture Sale...**11.90**
(Fifth Floor)

The August Sale of Draperies

has special inducements for the buyer of Fall Draperies. A special purchase of a French manufacturer's complete stock of damasks and heavy drapery fabrics at a much below cost price, enables us to mark these fabrics at a price hitherto unequalled.

\$2.50 Florentine Silks, for reception and drawing-rooms, in rose, grey, blue, blue and dark greens, helio and champagne colorings; 50 inches wide. August Sale price, yard...**1.55**

\$2.50 French Armure Damasks, for living-rooms, etc.; heavy and durable, with an effect equal to the richest brocades; 60 inches wide. August Sale price, yard...**1.65**

\$2.50 COUCH TROWS, \$1.69 EACH.

Oriental designs, closely woven, heavy, and gives lasting satisfaction; good colorings to select from; size 108 x 60 inches. Special for Thursday, each...**1.95**

LAST CALL FOR AMERICAN AWNING DUCK.

The balance of our stock of Striped Awning Duck, in blue, brown, tan and green stripes; 30 inches wide. Regularly 35c and 40c. Thursday only, yard...**.20**

60c and 65c quality of beautiful Lace Net; 44 inches wide. Thursday, yard...**.44**

50c quality Fine Scotch Net; 40 inches and 44 inches wide. Thursday, yard...**.31**

\$2.50 French Shadow Taffetas; 50 in. wide. Thursday, yard...**1.89**

Beautiful quality and endless variety of English Washing Chintz; 32 inches and 34 inches wide. Two specials for Thursday, at 28c and 28c yard.

Watch the sale price tickets. Each one is a special offering.
(Fourth Floor)

Men's Blue Serge Suits

For men who would be well dressed at all times; made from all-wool English navy blue serge of guaranteed dye; cut single-breasted, three-button style, with single-breasted, five-button vest, and fashionable trousers; fine twill mohair linings, and choice tailoring. **12.50**
Price.....

SIMPSON'S \$15.00 BLUE SUITS.

Made from fine twill English navy blue worsted, that will wear well and give you absolute satisfaction; fine twill mohair linings and workmanship that is excellent. Price...**15.00**

MEN'S HOT WEATHER WATERPROOFS.

Light in weight, and thoroughly waterproof; made from coffee-colored silk material, thoroughly rubberized; single-breasted. **10.00**
to button the chin. Price.....

BOYS' NORFOLK SUITS.

Made from a choice English tweed, in neat patterned grey; the coat is a smart single-breasted yoke Norfolk, with bloomer pants; trimmings are strong and good wearing, and the workmanship good. **8.00**
Sizes 8 to 15 years. Price.....
(Main Floor)

Men's Imitation Panama Hats

Fine Italian chip braid, in a popular shape; cool, light and durable. Thursday...**.69**

MEN'S PANAMA HATS.

Genuine Equadorian braid, close and even weave; even natural bleach, and extra well finished; one of the best hats to wear. Regularly \$6.00. Thursday...**2.45**
(Main Floor)

STATIONERY

Winona Writing Pads, ruled and plain. Thursday special, each...**.10**

Simpson's H. B. Penells. Thursday special, dozen...**.10**

Writing Paper, 100 sheets in package. Thursday special...**.15**

Paper Napkins. Thursday special, per hundred...**.15**
(Main Floor)

Umbrellas 69c

Good serviceable umbrellas for men and women, strong frames, with neat and fancy handles in new shapes. Thursday...**.69**

Fine Silk Mixed Umbrellas, popular styles in handles, many are rolled gold and sterling silver mounted. Thursday...**1.35**
(Main Floor)

Handpainted Japanese China

Fancy pieces, Sugar Bowls, Cream Jugs, Mayonnaise Dishes, Bonbon Trays, Covered Boxes, Hair Receivers, Hat Pin Holders, Olive Dishes, Whipped Cream Bowls. Special at, each...**.29**

Hand-painted Austrian China; large floral design, on excellent quality of china, including Chocolate Jugs, Salad Bowls, Sugar and Cream Sets, Biscuit Jars, Syrup Jugs and Plate, Chop Dishes, Cups and Saucers, Plates in several sizes, with full tinted background, and lustre patterns. Special at...**.98**
(Basement)

The New Eyeglasses Watches

The finger spring style, made from extra stiff heavy spring steel wire. The best mounting yet produced for comfort and durability. These would be good value at \$5.00. We will fit 500 pairs at, per pair...**3.00**

Examination by specialists. 12 size, jewelled Swiss lever movement, every watch guaranteed or your money refunded. Special...**1.50**

Odd Lengths of Garden Hose

3,000 feet of 1/2-inch Garden Hose in cut lengths of from 5 to 15 feet long, clearing on Thursday for, per foot...**.05**

WATER COOLERS.

500 Sanitary Water Coolers, thoroughly insulated, painted outside in an art blue, green, yellow, red, with floral decoration. At prices on Thursday, according to size, \$1.75, \$1.90, \$2.25, \$2.80, \$3.50, \$3.95, \$4.25, \$4.75, \$6.50

SPECIAL GRANITEWARE.

Regularly \$1.10 Water Pails for 50c.

200 only Granite Water Pails, of best quality, four times coated. Regularly \$1.10. Some slightly chipped. Thursday Basement, each...**.99**

Regularly 60c Pressure Kettles, coated four times granite on steel. Regularly 65c. Extra special for Thursday, each...**.50**

Regularly \$2.25 Family scales for \$1.49.

200 only Accurate Weighing Scales, with a clear dial face indicating dial, with either the flat scale or scoop scale. Government tested and stamped. Regularly \$2.25. Thursday Basement...**1.49**

Chopping Axes, cast steel heads, hinged and ready for use; the best and most reliable made at different weights. At prices Thursday 65c, 85c, \$1.00.

HAMMOCKS—GREAT CLEARANCE SALE FOR THURSDAY MORNING.

We are clearing out our entire stock of Hammocks at amazingly low regular selling prices. These hammocks are all good new stock, this season's goods. In a variety of colors and patterns. Early shoppers get the best choice.

Regularly \$3.75 line. Thursday for \$1.99

Regularly \$4.00 line. Thursday for \$2.20

Regularly \$4.39 line. Thursday for \$2.50

Regularly \$5.50 line. Thursday for \$2.75
(Basement)

Whist Watches at \$1.50

Wonderful value in Men's or Boys' Watches, complete in geminal finish, ed case, thin model, 12 size, jewelled Swiss lever movement, every watch guaranteed or your money refunded. Special...**1.50**

WHIST WATCHES, \$1.89.

Wrist or Chateaufort Watches, 0 size, lever movement, stem wind and pendant set, fitted in a geminal case. Complete in a genuine leather watch holder for the wrist. Colors of leather Black, tan or dark green. Special, complete, Thursday, only...**1.89**
(Main Floor)

The Groceries

2,000 lbs. Dairy Butter, in prints, per lb. 25c. Smoked Rolls of Bacon, lean and mild, half or whole, per lb. 21c. Purified Wheat, 5 packages 25c. Canned Pine-apples, sliced, small tin 10c. Edward's Burg or Beehive Table Syrup, 1-lb. tin, Red Salmon, per tin 3 bags 14c. Choice 28c. Salt in 2-lb. bags, 3 bags 14c. Choice Malt Vinegar, Imperial quart bottle, bottle 20c. Imported Pure Orange Marmalade Tinklers, 2-lb. jar 25c. Fancy Pickles, 2 1/2 lb. jar 25c. McCormick's Pickles, Mixed Chow and Walnuts, pint bottle 25c. Choice Red Lentils for soup, 3 lbs. 25c. Finest Table Oil for salads, per bottle 25c. Maggi Soup, assorted, 4 packages 25c. Scott's Emulsion, Corned Beef, 3 bottles 25c. Clark's Corned Beef, 1-lb. tin 25c. Choice Pulled Pigeon, regularly 35c, per box 25c. Kivona Custard Powder, 2 packages 25c. Potted Plants, 400 rubber plants, each 42c.

25c ANSAM TEA FOR 25c.

1,000 lbs. fine rich full-bodied Ansam Tea, of uniform quality and fine flavor, a 5c. tea anywhere. Thursday, per lb. 25c.
(Basement)

The Robert Simpson Company, Limited

See Fall Opening Announcements elsewhere in this Paper

FRESH CANDIES.

Imported Barley Sugar, Almonds and Walnuts. Per lb. 40c.

500 lbs. assorted Jelly Rings. Per lb. 40c.

Imported Nut Mince, Chocolate Bars. Regularly 4c. 2 bars. Thursday, special...**.20**

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