



Children's Day in the Boot Department

Save Almost Half on These Specials for Early Selling.

CHILDREN'S BOOTS, 65c.

900 pairs Fine Dongola Kid Laced Boots, with medium weight soles and spring heels; patent toecap; sizes 5 to 10 1/2. Regularly \$1.25. Tuesday, Children's Day .65

MISSES' BOOTS, 99c.

700 pairs Misses' Dongola Kid Laced Boots, made in the popular Blucher style; patent toecaps; low heels; sizes 11 to 2. Regularly \$1.75. Children's Day, Tuesday .99

BOYS' BOOTS, \$1.25.

400 pairs Boys' Strong Dongola Kid Boots; solid leather soles and heels; sizes 1 to 5. Regularly \$2.00. Tuesday, Children's Day 1.25

6 inch Ribbons 12 1/2c

Pure silk Taffeta Ribbon of good firm quality, excellent for children's holiday hats, sashes, and bows. A special purchase. Big range of best colors, with lots of white, pink, pale blue, red, brown and navy. Tuesday, per yd. 12 1/2c (Main Floor)

Exceptional Silk Glove Value

Clearing our regular \$1.00 grade of 16-button length Silk Glove at 79c—Black or tan only. We are overstocked in these two shades, and want to clear them quickly before stock-taking. All perfect stock. Regular selling price \$1.00. Tuesday .79 (Second Floor)

Exceptional Silk Hose Value

Simpson special quality, made expressly for our trade, from extra quality silk thread, clear, clean weave, right weight, double anti-darn toe cap, full silk stocking, with double lisle thread garter welt, important wearing parts all reinforced, black only, \$1.25 value. Tuesday .89 (Second Floor)

Men's Silk Lisle Thread Sox, regular selling 25c. Tuesday 19c pair, 3 pairs 55c—Consisting of great range of shades, colored embroidery and fancy effects, regular stock, clean, perfect goods, all sizes, regular 25c. Tuesday 19c, 3 for 55c. (Main Floor)

Hot Weather Underwear at Reduced Prices

Tuesday's prices on this splendid underclothing are actually below manufacturer's cost price, which means that this is the best underwear bargain offered this season. We expect to have enough to last all day, but 8.30 choice will be best. Phone orders filled.

- Women's Porous Knit and Airt Wear Vests, fine white cotton, low neck, short or no sleeves, lace heading and ribbon trim. Sizes 32 to 40 bust. Regularly 29c. Tuesday sale price .14
- Women's Combinations, fine ribbed white cotton, low neck, short or no sleeves, lace heading ribbon run, umbrella lace trimmed, or tight knee drawers. Sizes 34 to 44 bust. Regularly 65c and 75c. Tuesday sale price .37
- Women's Vests, fine ribbed lisle thread, low neck, no sleeves, fancy crocheted yokes, heading and ribbon. Sizes 34 to 40 bust. Regularly 35c and 50c. Tuesday sale price .27
- Women's Bathing Suits, fine navy blue or cardinal lustre, color fast, separate bloomer style, Bulgarian trimmings. Sizes 32 to 42 bust. Regularly \$2.75. Tuesday sale price 1.95
- 35c AND 40c CORSET COVERS CLEARING AT 25c.
- Women's Corset Covers, fine cotton or nainsook, yokes of deep lace or embroidery insertions, lace edges, ribbon run heading. Sizes 32 to 42 bust. Regularly 35c and 40c. Tuesday sale price .25 (Third Floor)

Candy Section

500 lbs. Chocolate Burnt Almonds, per lb., 50c. 1,000 lbs. Rainbow Jelly Squares, regularly 35c, per lb., 20c. 1,000 lbs. Imported Crystallized Figs, per lb., 20c. (Main Floor and Basement)

Japanese Prairie Grass and Fibre Mattings and Rugs

Extra Fine Japanese Matting with floral colored designs woven in, suitable for bedrooms. Regular price 35c per yard. Special selling, per yd. .25
Heavy Japanese Matting in a large range of designs and colors, 36 inches wide. Regular price 25c per yard. Special selling, per yd. .15
Stencilled Japanese Rugs in a good assortment of colors and designs. Sizes:—
3.0 x 6.0. Regular price 30c. Special Tuesday .25
6.0 x 6.0. Regular price 35c. Special Tuesday .30
6.0 x 9.0. Regular price \$1.25. Special Tuesday .99
9.0 x 10.0. Regular price \$1.95. Special Tuesday 1.35
9.0 x 12.0. Regular price \$2.25. Special Tuesday 1.75
Willow Grass Verandah Mats and Rugs, with very pretty stencilled designs, in greens, blues, tans and reds, just the thing for hard wear:—
3.0 x 6.0. Regular price \$1.65. Special Tuesday 1.25
4.5 x 7.5. Regular price \$3.00. Special Tuesday 2.25
6.0 x 9.0. Regular price \$4.95. Special Tuesday 3.75
Beautiful, new, twisted, woven fibre. Imported Rugs of the finest qualities. Very attractive and unusual designs are found in this special weave and beautiful color combinations; two tone browns, greens and blues, superb quality:—
2.2 x 4.5. Regular price \$1.75. Special Tuesday 1.35
2.10 x 5.8. Regular price \$3.95. Special Tuesday 2.85
A big special cut on Union and Wool Carpets to clear. About 12 part rolls. We will make a generous reduction on these goods, green and tan and red and tan; union quality, 36 inches wide. Special Tuesday, per yd. .29
67 Extra Heavy Wool Back English Axminster Mats at half price. There are only 67 in this lot to clear at one-half their regular price:—
36 in. x 18 in. Regular price \$2.50. Special Tuesday 1.25
34 in. x 46 in. Regular price \$3.35. Special Tuesday 1.68
27 in. x 54 in. Regular price \$5.50. Special Tuesday 2.75 (Fourth Floor)

SIMPSON'S

The Store That's Ever New

There is the whole reason for the big July sales in a single phrase. Old stocks, no matter how good, must make way for new, and the new goods are even now arriving. Come to-morrow for leisurely, profitable shopping between 8.30 a.m. and 5.30 p.m.



Ready Garments for Women's Wear

Oh, the joy of being able to get, without worry or uncertainty of success, fashionable, well-made clothes at really moderate prices—just as the men do. This list is only a suggestion of what we are ready to show you. Whether you want a simple home gown, or an elaborate costume, every style and grade is to be seen here for the asking.

White Lingerie and Voile Dresses

Values \$7.75, \$8.50, \$10.00 and \$12.50. Only a few of each style; made of the finest materials, and beautifully trimmed. All 1913 styles. To clear 4.95 Tuesday at \$29.50 DRESSES, TUESDAY CLEARANCE, \$19.95. Only 35 to Clear.

Models which by their unexpected little touches show French inspirations, dresses of crepean cloth, lingerie and voile, with real Apenzill em-19.95 broidery, and pretty colored silk sashes. Priced

BLACK LACE COATS, REGULARLY \$29.50, \$32.50, \$35.00 AND \$45.00, ONE-THIRD LESS ON TUESDAY.

Only 25 coats in the lot; all imported models; suitable for middle-aged or elderly women; very handsomely braided or trimmed with good quality peau de soie or satin; lined throughout with splendid quality taffeta or messaline. Remarkably good value, \$19.66 to \$30.00.

RAINCOATS FOR MISSES AND WOMEN, VALUE \$8.50, TUESDAY \$4.65 Made from wool Paramatta, and thoroughly rainproof; smart style, with Raglan sleeves; neat-fitting collar and pockets; will slip on easily over 4.65 PIQUE SKIRTS, \$3.25.

Six-gored Skirts, opening at the front; detachable pearl buttons, 3.25 and high waist line; made from fine French serges. Priced

A Groupe of Tunics at \$15.00

We have taken 20 of our most exclusive French Tunics, comprising the very best products of the Paris model houses, and have marked them 15.00 for Tuesday at, each

When we tell you the marked prices of these lovely goods range from \$25.00 to \$48.50, you will appreciate the wonderful opportunity which reduction of stock makes necessary. Black, black and white, and a collection 15.00 of charming colors comprise this extra special, marked for Tuesday at

Two-Dollar Day in Waists

A collection of beautiful Voile and Crepe Waists, from New York's best makers; sizes and styles being broken, but offering a choice for every one, as each waist is of the daintiest description. Instead of their regular prices of \$2.95, \$3.95 and \$5.00, they will sell Tuesday for, each 2.00

Long Muslin Kimonos 69c

Beautifully assorted patterns and colorings, sky, helio and pink; sleeves and fronts trimmed with a fancy floral border in harmonizing shades; sizes 34 to 44. Regular price \$1.00. Tuesday69

\$1.25 MUSLIN DRESSING SACQUES, 69c. Pre-inventory clearing of odd lines of Dressing Sacques, made up in a variety of dainty styles; sky, helio, grey and pink; pretty floral patterns; collars and Dutch necks; embroidery or Valenciennes trimming; all sizes in the lot. Regularly \$1.25. Tuesday69 (Third Floor)

42-in Long-cloth 12 1/2c

Madapolam, just a little heavier than nainsook, correct weight for undergarments, width 42 inches. July Sale, Tuesday, yard 12 1/2c

Famous Imperial White Crochet Quilts, nicely hemmed, will launder well, size 76 x 90. July Sale, Tuesday, yard 1.88

Brown Holland, warranted all linen, beautifully finished for ladies' or children's dresses, 36 inches wide. July Sale, Tuesday, yard28

Huckaback Towels, extra heavy, size 20 x 40, hemmed ends. Clearing Tuesday, pair59

Irish Embroidered Linen Pillow Cases, in new handsome designs, nicely hemstitched, size 44 x 26. July Sale, Tuesday, pair28

Damask Table Cloths, in an extra good quality of linen, good assortment of pretty designs, size 2 x 2 1/2 yards. July Sale, Tuesday, dozen288

One dozen Napkins to match cloth, size 22 x 22. July Sale, Tuesday, dozen 2.48 (Second Floor)

Men's Featherweight Waterproof Coats \$6.95

FOR THE SUMMER RAINS. Single texture fine cashmeres, in fawn shade, thoroughly rubberized with pure rubber, cut long and loose, with military stand collar and slash pockets, all seams sewn and taped, guaranteed waterproof. Sizes 34 to 46. On sale Tuesday at 6.95

MEN'S LIGHT COATS. For hot weather or office wear, made of a natural shade linenette, single-breasted style, with patch pockets and double stitched lapped seams. Sizes 34 to 46. Tuesday 1.25

BOYS' KHAKI OUTFIT SUITS. Army Rockers, with bloomer pants, box pleats down front and back of coat, and bloomers finished with belt keepers, and strap and buckle at the knee. The material is a splendid wearing khaki duck that will wash well. Sizes 6 to 13 years. Tuesday 1.75

BOYS' ROMPERS. Of high-grade blue chambray, fancy tan madras, and khaki duck, blouse and bloomers combined. Stock reducing sale. Sizes 2 to 6 years. Tuesday49 (Main Floor)

Comfortable Porch Furniture

Prices Much Reduced to Clear Nurse Rockers, with woven reed seat and back, turned posts and fancy turned stretchers, supplied in the various finishes. Tuesday 1.49

Arm Chairs, with comfortable woven seat and slat back, well braced and durable, red, green or natural finishes. Tuesday 1.69

Arm Rockers, with heavy arms, slat back and double woven seat, strongly braced and comfortable, finished green, red or natural. Tuesday 1.79

Arm Rockers, good pattern, built comfortable and durable, finished red or natural, double woven seat and slat back. Tuesday 2.50

Arm Rockers, heavily built with double seat and extra high woven back. Can be had in green, red or natural finishes. Tuesday 2.95 (Third Floor)

ART NEEDLEWORK

A MOST UNUSUAL SALE. A complete set of samples, including every conceivable piece from the small doily up to the large 54-inch table centre; also work bags, laundry bags, cushion tops and slips in endless variety; these have just been cleared from the makers at practically our own price, and will be put out on sale at considerably less than half-price. (Third Floor)

Men's Combination Underwear at Rush Prices

250 suits of Men's Combinations, a few odd lines to be cleared before stock-taking, including "Superior" brands, silk and lisle mixtures, mesh knit, porous knit, Egyptian cotton, balbriggan, natural merinos and wool, cellular aertex, etc. Prices range from \$1.25 to \$3.50. Tuesday clearing price, a suit98

\$3.50 SUMMER WEIGHT UNDERWEAR FOR \$1.49. Nothing wrong with these whatever, all first quality stock, including J. & R. Morley's and Strachan brands, colors are salmon or cream; shirts and drawers in all sizes to 44. Regularly \$3.50. Tuesday 1.49

SOFT SHIRTS, 79c EACH. All odd lines and broken sizes, plain or stripe shirts, made with soft double turn-back cuffs and separate soft collar to match. All sizes in the lot. Regularly \$1.00, \$1.25 and \$1.50. Tuesday79 (Main Floor)

Men's & Boys' Books for Your Vacation

Sailor and Neglige shapes, fine quality white Canton braids, black silk bands and leather sweats. Regularly 75c and \$1.00. Tuesday49

Men's Panama Hats, fine even weave, made from genuine South American palm leaf, tourist and telescope shape, black silk bands, easy fitting sweat bands. Regularly \$5.00 and \$6.00. Tuesday 2.95 (Main Floor)

500 Straw Matting Suit Cases

Telescope style; sizes 18 in., 20 in., 22 in. and 24 in.; for summer trips. On sale Tuesday, 55c, 65c, 75c and 85c. (Sixth Floor)

Double Vision Lenses

\$2.00 to \$11.00—Our special Finger-piece Eyeglasses are perfection in style, fit and appearance. Price 2.50

With Tonic, curved lenses, 4.00

No charge for examination. Optical Dept., 2nd Floor.

Ivory Toilet Goods Engraved Without Charge

For Tuesday only we have a magnificent stock of these dainty goods. We import direct from the maker, hence our prices are low. Our range of Looenen's and Dupont's French Ivory is large. Also we have a very fine selection of the English make, which comes slightly cheaper than the French makes. We would strongly advise you to purchase now your requirements, as there have been several advances in prices since we purchased these goods, caused through the scarcity of bristles and raw material, and prices must be advanced on new shipments.

- Complete Travelling Kits for Women, with grain-ivory fittings, hair brush, hand mirror, dressing comb, nail file, baby book, manicure stick, scissors, wash cloth, cake of toilet soap, tooth brush, nail enamel, bottle of toilet water, tin of talcum powder, dental cream, and tube of cold cream. Special price for complete set \$3.75. (Main Floor)
- One car Standard Granulated Sugar, 21 lbs. 1.00
- Choice Pleno Hams, 6 to 8 lbs. each. Per lb.38
- Lake of the Woods Five Roses Flour, 4 bag25
- Post Toasties, 3 packages. 45c Jar25
- Pure Kettle Rendered Lard, 3-lb. pail54
- Choice Pink Salmon. Per lb.30
- Finest Cheddar Cheese. Per lb.30
- Finest Swiss Cheese. Per lb.30
- Lime Juice, Sovereign Brand, reputed. Quart35
- Pure Gold Quick Tapioca, Chocolate and Custard Powder, 2 packages25
- Shirley's Pure Marmalade, 45c Jar25
- Finest Creamed Butter. Per lb.30
- 20 lbs. Fresh Apple Blossom Biscuits, 2 lbs.25
- Heinz Pickles, picnic size. Per bottle15
- Canned Corn, 3 tins25
- Canned Peas, 3 tins25
- Canned Tomatoes, 2 tins25
- Fancy Patm Rice, 4 lbs.25
- Heater Brand Flavoring Extracts, 1/2 oz. bottles, 3 bottles25

The Groceries

Not long ago, when Mrs. Copey was in the Mercantile Brokerage, she told her "that week for kee needed money baby, but after was disposed, baby to Mrs. peedings again called Consta house he sho that it was ill baby. He di and it was fo thought she w she took the b ber. Mrs. Copey \$50, or she v Mercer. Her Hospital for S TIGHT SK WORRY Not Because Lady Pas Acci Fashion and comes felt b issued by the adian Pacific which it is ex ductors and tical care of it see that they g safely. The valence of the fair patrons of An instance, ting on a traf take a long en suit fell betwe

The Robert Simpson Company, Limited