MONDAY MORNING

THE TORONTO WORLD

FEBRUARY 17 1913

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The Robert Simpson Company, Limited

Men's Overcoat Styles Are Decided

not so much by a central fashion authority as by the practical good sense and personal tastes of individual wearers. Nobody could induce you to wear a coat awkwardly designed, carelessly made and of poor material.

Our advertising can only promise that you will find the positive qualities of excellence in every coat

or suit and outline the special values faintly. Give us the pleasure of showing you textures, cut and work-manship tomorrow; the fashionable features will recommend themselves readily.

High-Grade Overcoats

comfort and handsome lines. Made from a heavy tweed coating, in a plain diagonal brown, with fancy check back, single-breasted Chesterfield style, with self collar, leather buttons, patch pockets, Raglan shoulders, and silk linings in shoulders and sleeves. The very best workmanship. With this line are a few broken lines from stock, in browns, cut in regular

style overcoat. Regularly \$28.00. Sale price 20.00

We specialize on our Stout Men's Suits. They are cut to fit the most unusual figures. Whatever your shape, your needs can be satisfied with a perfect-fitting suit. Suits made from all-wool English tweed, in good color of brown, in

almost plain color; single-breasted three-button style; good linings and best workmanship. Sizes 40 to 50 breast ... 15.00

TALL MEN'S SUITS.

So many men think they cannot be fitted; they cannot get the length. We specialize on our Tall Man's Suit, for the man with long legs and arms. The material is dark brown English tweed, smart single-breasted style, linings and tailoring the best. Sizes 36 to 44, with leg measures from 34 to $36\frac{1}{2}$. Price 16.50

BOYS' TWO-PIECE SUITS.

(Main Floor)

New spring double-breasted style, made from grayish-brown tweed, bloomer style pants, well lined and tailored. Tues-

BOYS' BLUE CHEVIOT RUSSIAN SUITS.

STOUT MEN'S SUITS

One of the most popular styles for this season was the Raglan Overcoat. It had what every young man wanted-style,

AT REDUCED PRICES.

Men's Furs

25 only Men's Persian Lamb Fur Caps, No. 1 grade skins, best quality satin linings, and made in deep and full wedge shape. Regularly \$10.50 and \$13.50. Tuesday før 8.00

Men's Persian Lamb Fur Collars, made adjustable style and from choice selected even curl skins, satin lined. Regularly \$12.50. Tuesday 8.00

14 Men's Custom-Made Fur-Lined Coats, fine black beaver cloth shell; collars are No. 1 Persian lamb, in lapel or notch shape, best quality muskrat linings; sizes 36 to 44 chest measure and 50 inches long. Regularly \$75.00. Tuesday 65.00

(Main Floor)



Art Wool Bedroom Rugs

Seamless English Tapestry Rugs and Mottled English Hearth Rugs, clearing at big reductions in the February Carpet Sale. The Art Wool Rugs are of the best qualities, mostly single odd ones, at a generous reduction. Various designs, in shades of rose, green and tan: 7.6 x 9.0. Special ... 5.75 9 x 10.6. Special ... 6.95

Handsome Silver For One Day Only \$1.50 ASSORTMENT. 88c.

Pickle Jars, in ruby and crystal glass, fitted in a silverplated stand, bright finish, plain design, complete with pickle tongs. Silver-plated Cake Plates, with the word "Cake" engraved on centre. Silver-plated Fern Pots, in satin and bright finish, 6-inch size. Butter Dishes. large size, in a fancy cut glass pattern, plate with silverplated cover. Large Glass Biscuit Jars, in a fancy pattern, with silver-plated cover. Marmalade Jars, in a fancy crystal pattern, with silver-plated cover, bright finish, etc., etc. Regularly \$1.50 each. On sale Tuesday, each .88



Den Furniture

" Just any old thing" will no longer do in the den, which has come to be the centre of the family life in many homes. To have it comfortably, solidly furnished is to make your home

. In the Hosiery Sale

Women's Pure Silk Boot Hose, lisle thread top, also double garter top and spliced heel, toe and sole of lisle, black, tan. white. Hosiery Sale price, Tuesday .59

Women's Lisle Thread Hose, black, tan, white and colors, plain, also silk embroidered, in a variety of colors. Hosiery Sale price, Tuesday, .35. Three pairs 1.00

Women's Black, Tan Cotton Hose, seamless, spliced heel, toe and sole; Hosiery Sale price.

Women's Imported Shot Silk Hose, fine elastic ribbed cashmere and silk full fashioned, English made. Hosiery Sale price Tues-

Women's Fine Llama Cashmere Hose. Hosiery Sale price,

Girls' Plain and Ribbed Black Cashmere Stockings, sizes 6 to 81/2. Hosiery Sale price Tuesday25

Men's Shot Silk Socks, black cashmere with red, sky, white silk, fine elastic ribbed. Hosiery Sale price, .35. Three pairs 1.00

Men's Plain Black Cashmere Socks, English made. Hosiery Sale price Tuesday25

Men's Lisle Thread Socks. black, tan, colors. Hosiery Sale price Tuesday, .19. Three pairs 9 x 12. Special 13.75

25 Only Very Attractive Seamless English Tapestry Squares, in one beautiful design and color; a soft green, with other shades of green and tan mixed in; 10,6 x 12. Regular price \$15.75. Special February Sale ... 12.45 100 Mottled English Hearth Rugs, size 27 x 54. This is a splendid lot of rugs, in various colors, made from short ends of yarn, at a very small cost. Clearing at, each 1.95

Handsome Hard-Wearing Wilton Squares, 12x9, very special value at \$24.00. There are only a few designs in this lot, and one useful size, Oriental design, in brown, green and tan. Special Tuesday 24.00 (Fourth Floor)

Glove Clearings

Women's and Girls' All-Wool Ringwood Gloves and Women's and Children's Mittens, all wool, ribbed. Boys' Leather Gauntlet Mittens, black, tan, with

star and fringe, warm lined, to fit ages 6 to 12. Regular (Main Floor) *

Bathroom Fixtures

Brass Crafters' Ware is the best made, heavily nickel-plated on brass metal, and therefore will not rust. The following are a few suggestions:

Combination Tub, Soap and Sponge Holder. Tuesday selling for 1.65 Toilet Paper Boxes, massive design, to hang on wall.

Tuesday selling for 1.99 Bath Tub Head Rest and Seat, made of canvas, with metal

clamps; will not slip and can be adjusted to any height. Tuesday selling for 1.75 Tumbler Holders, solid pattern, wall style. Tuesday sell-

Tub Soap Dish, shell pattern, to fit over roll of bath tub, Shell Pattern Soap Dish, wall style. Tuesday seling

Towel Bars, 30 inches long, square ends, strongly made.

glass. Tuesday selling for 1.65 (Phone orders direct to Department).

Large Cut Glass Pattern Fruit Basket, and other designs, fitted in a silver-plated stand, fancy border, handles and feet. For Tuesday, only 1.68

(Main Floor)



Bungalow and Casement Nets A Sale That Sets a New Record for Curtain Values

CLEARANCE OF BUNGALOW NETS AT 14c YARD.

An immense purchase enables us to offer a manufacturer's stock of 10,000 yards of Arabe Bungalow and Casement Nets, 38 to 42 inches wide, for den, dining-room or living-room curtains. Regularly 25c yard. For Tuesday

LOWERED FACTORY PRICES FOR UPHOLSTERING.

Our prices for work are greatly reduced during the present month, and this, with our low-priced upholstering fabrics, makes a golden opportunity for the home furnisher during our February Sale.

English Verdure Tapestries, \$1.75 value, at
English Tapestry Reps, \$2.00 value, at
French Damasks, \$2.50 value, at 1.79
English Wool Tapestry, \$4.00 value, at

attractive.

The prices quoted below are very near to cost, and each piece gives a large saving in dollars and cents.

These values are for Tuesday only, and are in addition to the regular values of the February Furniture

Arm Rocking Chairs, built strong and comfortable: frames made of selected quarter-cut oak, finished mission or fumed; deep spring seat, and upholstered backs, with covering (genuine leather. February Furniture Sale price 21.45

Arm Chairs and Arm Rockers, made with solid quarter-cut oak frame, in rich fumed finish; solid leather-covered spring seats, and upholstered backs; carefully constructed through out and very moderately priced. February Furniture Sale

Bookcases, colonial in design, built of carefully selected quartered oak, in rich golden polished finish: four shelves, with receding doors. Priced actually below cost of production

Settees, made of genuine quartered oak, finished fumed, heavily constructed, with wide arms and slat back, and with well-filled loose cushion, covered with best Spanish leather.

Library Tables, built on mission lines of selected quartered oak, and finished in fumed, of good size, with drawer in each side and book shelves at each end. February Furniture Sale price 16.80 -Fifth Floor.

The Grocery List

One Car Granulated Sugar. 20 lbs. 1.00 Best Quality Marmalade Oranges, good size and Ogilvie's Royal Household Flour. Quarter bag .85 Choice Picnic Hams, 6 to 8 lbs. each. Per lb. ... 14 Canned Fruit-Raspberries, Strawberries, Cherries, Canned Corn. Three tins 25 Imported Macaroni. Three packages25 Buchanan's Pure Raspberry and Strawberry Jam. English Marrowfat Peas. Three pkgs. .. .25 Best Quality Fard Dates. Per 1b. 10

(Basement)

The Robert Simpson Company, Limited