

TABLE 4. MEDIA INTERESTS OF F. P. PUBLICATIONS LIMITED

Newspapers	Circulation	Extent of Interest
		%
<i>Dailies</i>		
<i>Sun</i> (Vancouver, B.C.).....	256,806	control
<i>Daily Times</i> (Victoria, B.C.).....	31,667	100
<i>Daily Colonist</i> (Victoria, B.C.).....	39,158	100
<i>Albertan</i> (Calgary, Alta.).....	35,382	100
<i>Herald</i> (Lethbridge, Alta.).....	20,844	100
<i>Free Press</i> (Winnipeg, Man.).....	134,409	100
<i>Journal</i> (Ottawa, Ont.).....	81,171	99.885
<i>Globe and Mail</i> (Toronto, Ont.).....	255,733	100
<i>Farm Publication</i>		
<i>Free Press Weekly</i>	550,931	100
Broadcasting		
		%
<i>Cable</i>		
Victoria Cablevision Limited (Victoria, B.C.).....		12.5
Community Antenna Television Limited (Calgary, Alta.).....		16.7

THE IRVING GROUP

K. C. Irving controls a vast corporate empire in New Brunswick; and almost as an incidental by-product, has achieved the country's highest degree of regional concentration of mass-media ownership. Through the New Brunswick Publishing Company Limited, K. C. Irving owns the *Telegraph-Journal* and the *Evening Times-Globe* in Saint John and the *Times* and the *Transcript* in Moncton. He also controls a majority of the voting shares of University Press of New Brunswick Limited, which publishes the *Daily Gleaner* in Fredericton. The province's only other daily is *L'Évangéline*, a French-language independent. Irving also controls New Brunswick Broadcasting Company Limited, which operates CHSJ and CHSJ-TV in Saint John, with a satellite in Bon Accord, and CHMT-TV, the satellite in Moncton. Of the province's 20 media outlets in the surveyed communities, eight are controlled by K. C. Irving. This is not the place to detail Mr. Irving's extensive non-media interests, which embrace everything from oil to pulp and paper to hardware stores to shipping. But he is by far the most important economic force in the province.

MACLEAN-HUNTER LIMITED

This company is one of the giants of the Canadian communications industry, whose diversified interests in publishing, broadcasting, information services, and industrial and trade shows accounted for net sales in 1969 of more than \$58 million. Its publishing interests include three English and two French consumer magazines with a total circulation of 2,262,830; 56 English and