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Mr. I.S. Farwell
Vice-President, Marketing

■ Rheem Canada, active since 1958, is recognized as a leader in the development of water heater technology. The firm's Water Heater Division manufactures gas and electric water heaters for residential use that range in size from 6 to 60 imperial gallons in capacity.

One of the innovative features of the Rheem product line was the introduction of polyurethane foam insulation in water heaters. This improvement led to the production of space-saving products with superior insulating qualities. The latest development is the power vented gas water heater, a higher efficiency unit that may be installed in homes that are constructed without the normal chimney facilities.

Sanitation Equipment Ltd.
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Mr. Wally Swez
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■ Sanitation Equipment Ltd., with over 35 years of plastics experience, manufactures a complete line of portable toilets and toilet care products which are distributed in the U.S. by Century Tool Inc. of Illinois.

Sanitation Equipment's toilet line includes the Visa Potty 238 (2.6 gallon holding tank); the Visa Potty 248 (4.0 gallon tank); and the Visa Potty 268 (6.3 gallon tank).

The Visa Potty portable toilet is simple to operate, hygienic and maintenance-free. Using a revolutionary durable plastic, Sanitation is able to offer high-quality design and construction in a low-cost unit. Each fresh-water-flush Visa Potty is injection-moulded to hermetically seal in odours and leaks. Operation of the Visa Potty is simple because of a unique piston pump that gives a high-velocity flush with a large volume of water. The waste holding tank detaches and has convenient handles for spill-proof emptying.

Sanitation Equipment's Visa Potty portable toilet is easy to operate, sanitary and simple to maintain.

