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Dept. of External Affairs Min. des Affaires extérieures

## CANADA—CT 25 1989 GEARE GURNET LO DE LA REMENTAL LIBRARY GROWTH

Foreign investors who have traditionally been attracted to Canada's growth and security will now find that Canada is an increasingly profitable place for manufacturing and distribution investments, with recently enhanced access to rewarding North American markets.

The newly enacted Free Trade
Agreement between Canada and the United States is sweeping away trade and investment barriers and now makes
possible secure access to markets within the United States
from a base in Canada.

## A secure, dependable and growing investment climate

The importance of the North American market of over 260 million people and the advantages of access to that market have been appreciated by both Canadian and non-Canadian companies. Major Canadian firms such as Magna International and Northern Telecom have made their presence felt in the North American market, as have companies representing such diverse industries as food processing (the Weston Group and McCain Foods); transportation equipment (Bombardier); building products (Genstar and MacMillan Bloedel); and real-estate development (Olympia and York).

nternational companies such as Michelin Tire, Toyota and Hyundai have established Canadian plants to manufacture parts for North American or