

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: UNITED STATES

Mission: 602 CHICAGO

Market: 577 UNITED STATES OF AMERICA

Sector: 008 TRANSPORT SYS, EQUIP, COMP, SERV.

Subsector: 082 URBAN TRANSIT

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	250.00M	\$ 50.00M	\$ 180.00M	\$ 150.00M
Canadian Exports \$	35.00M	\$ 2.00M	\$ 2.00M	\$ 50.00M
Canadian Share of Import Market	14.00%	4.00%	1.10%	30.00%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	50 %
ii) 112 FRANCE	30 %
iii) 237 ITALY	10 %
iv) 265 JAPAN	5 %
v) 128 GERMANY WEST	5 %

Cumulative 3 year export potential for CDN products
in this Sector/Subsector:

Current status of Canadian exports:

Products/services for which there are
good market prospects

Current Total Imports

i) LIGHT RAIL	In Canadian \$
ii) BUSES	\$ 0.00 M
iii) MISC. PRODUCTS	\$ 0.00 M
	\$ 3.00 M

The Trade Office reports that the following factors influence Canadian
export performance in this market for this sector (sub-sector).

- there are import restrictions which can present significant problems
- the degree of import duty protection of local industry tends to be high

In the Trade Office's opinion, Canadian export performance in this sector
(sub-sector) in this market is lower than optimum mainly because of:

- non-tariff protectionist measures which are difficult to overcome