

## Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights  
Submitted by Posts by Region

Region: LATIN AMERICA-CARIBBEAN

Mission: 631 BUENOS AIRES

Market: 001 ARGENTINA

Sector: 009 FOREST PRODUCTS, EQUIP, SERVICES

Subsector: 096 EQUIPMENT AND MACHINERY

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	25.00M	\$ 15.00M	\$ 20.00M	\$ 15.00M
Canadian Exports \$	1.50M	\$ 0.40M	\$ 0.40M	\$ 0.50M
Canadian Share of Import Market	6.00%	2.60%	2.00%	3.30%

## Major Competing Countries

## Market Share

i) 577 UNITED STATES OF AMERICA	040 %
ii) 612 SCANDINAVIA	030 %
iii) 047 BRAZIL	025 %

Cumulative 3 year export potential for CDN products  
in this Sector/Subsector: 5-15 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are  
good market prospects

Current Total Imports  
In Canadian \$  
\$ 3.00 M

i) EQUIPMENT FOR PAPER MILLS

Projects or portion of projects which are still in the planning  
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: PUERTO PIRAY SA: STUDY OF AN ADDITION OF  
A BLEACHED KRAFT PULP LINE  
Approximate Value: \$ 20 M  
Financing Source: 023 EDC  
For further info. please contact:  
HANS GLANSDORP TLX: 33-21383

ii) Project Name: PAPELAR SA  
Approximate Value: \$ 10 M  
Financing Source: 013 NFR  
For further info. please contact:  
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