

WE WILL GIVE \$100.00 IN CASH AWARDS.

In addition to the Premiums offered in our Premium List, to be distributed as follows:—

- To the one who secures the most new subscriptions to MASSEY'S ILLUSTRATED, prior to July 1st, 1890, and remits us the amount for the same as he or she collects it **\$50**
- To the one sending in Second largest number of new subscriptions on same conditions **\$30**
- To the one sending in Third largest number of new subscriptions on same conditions **\$15**
- To the one sending in Fourth largest number of new subscriptions on same conditions **\$5**

EXPLANATION. — Suppose the largest list of new subscribers that may be sent us by anyone, before July 1st next, could be forty-eight. In that case the fortunate subscriber, having sent in the list, would receive Fifty Dollars in Cash and Forty-eight One-Subscription Premiums. Supposing the next largest list sent in was thirty, the successful subscriber would receive Thirty Dollars in Cash and thirty One-Subscription Premiums. And so on for the Third and Fourth Prizes.

N.B.—Two renewals to count as one new subscription.

ILLUSTRATED PREMIUM LIST
sent free to any address on application.

MASSEY PRESS, MASSEY ST., TORONTO.

MERIDEN BRITANNIA CO.

MANUFACTURERS OF
Electro Gold and Silver Plate.

ARTISTIC AND DURABLE.

Purchasers are cautioned against the worthless trash with which Canada is being flooded through pedlars and unprincipled dealers.

If you want the best goods that can be produced see that this



is stamped on each article.

Also *KNIVES, FORKS, and SPOONS* stamped
"1847 ROGERS BROS. XII."
are genuine Rogers' goods.

BUNTIN, REID & CO.

29 WELLINGTON STREET WEST,
TORONTO,
Wholesale Stationers.

Envelope and Blank Book Manufacturers.

PAPER MANUFACTURERS AND DEALERS.
Mills at Valleyfield, on the River St. Lawrence.

BELTING.

If you want the Finest Threshing Belt made, ask your dealer to get for you the

"MONARCH" BRAND

IT WILL COST MORE AT FIRST, BUT WILL BE ECONOMY IN THE END.

MANUFACTURED SOLELY BY
THE GUTTA PERCHA & RUBBER M'FG CO.
OF TORONTO.

43 Yonge Street, - Toronto.



Every Stable should have
Peerless Hoof Ointment.

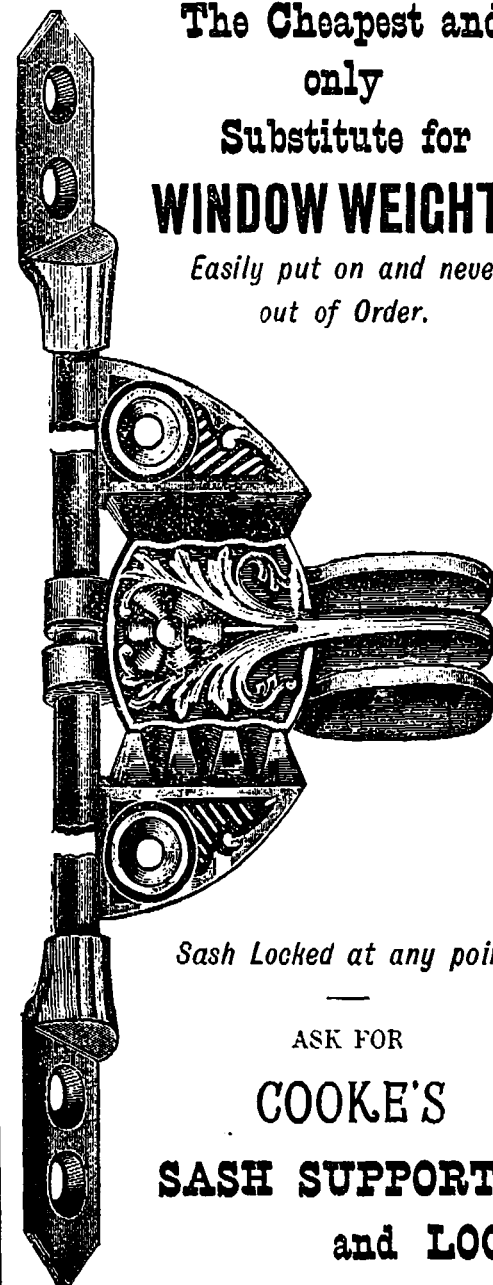
Gileadine—best Ointment for Family Use.

COOKE'S SASH SUPPORT AND LOCK.

The Cheapest and
only
Substitute for

WINDOW WEIGHTS

Easily put on and never
out of Order.



Sash Locked at any point.

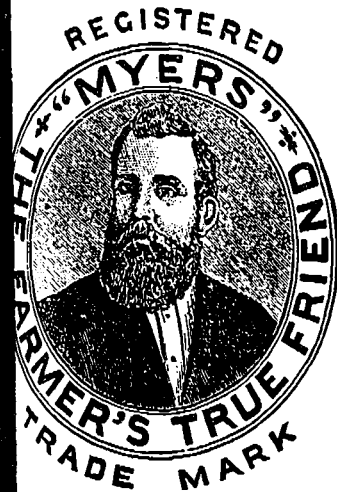
ASK FOR

COOKE'S

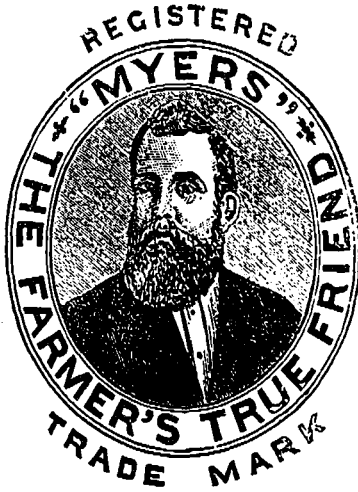
SASH SUPPORT

and **LOCK**

AND TAKE NO OTHER.



Use
Myers' Spice
for your



Horses and Cattle

Which has had a run of 27 years of the Greatest Success in the Old Country.

BUFFALO BILL (Col. W. F. Cody).—I have used your Condiment in my stables and found it as represented. I take pleasure in endorsing its usage by horsemen, as I now believe in it as A No. 1.

(Signed) W. F. CODY.

ADDRESS—

18 KING ST. EAST, TORONTO.

PURCHASE AGENTS WANTED.