

## MUTUAL PROFIT

There can be no satisfaction in an arrangement between insurance company and agent where the one's gain is the other's loss. Mutual profit is the only fair system. The **FIDELITY-PHENIX** spends a great deal of time and money in helping build up and increase the business of its representatives. The representatives show their appreciation by turning in a greater premium income.

If you sell fire, automobile, tornado or **EXPLOSION** insurance, cut out this advertisement as a reminder to write our Service Department for full particulars of the advantages offered by the **FIDELITY-PHENIX** agency. Do not put it off. You are losing money with each moment of delay.

## FIDELITY-PHENIX FIRE INSURANCE COMPANY OF NEW YORK

HENRY EVANS, President

NOW WRITING

### EXPLOSION INSURANCE

CANADIAN HEAD OFFICE: 17 ST. JOHN STREET, MONTREAL

W. E. BALDWIN, Manager.



### Insurance Company, Limited

Subscribed Capital £500,000

Paid-up - - £250,000

BANKERS:

LLOYD'S BANK, LIMITED

THE LONDON JOINT CITY & MIDLAND BANK, LIMITED

## FOR REINSURANCES

Directors:

SIR BYRON PETERS, K.B.E.

SIR REGINALD H. BRADY, G.C.B. SIR CHARLES DAVIDSON

EDWARD DEXTER, F.C.A.

ROBERT HEADRICK

CHARLES H. TRENAM, Managing Director

Manager: HARRY L. SMITHERS Secretary: F. CECIL BARLEY

Head Office

LOMBARD HOUSE, GEORGE YARD  
LOMBARD STREET, LONDON, E.C. 3

Telegrams "EMOCREVO, LED, LONDON"

## THE PROVIDENT

### ASSURANCE COMPANY

A. M. ALETTER, Provincial Agent

C.P.R. Building, Toronto

A Strong All-Canadian Company, with Head Office at Montreal, has been licensed to transact

### Fire Insurance

in addition to Automobile, Accident, Sickness, Liability, Guarantee and Surety.

The Fire Branch will operate non-tariff, writing moderately large lines.

*Applications for agencies are invited.*

## LAW UNION & ROCK INSURANCE COMPANY, LTD. LONDON, ENGLAND

### Fire—Casualty—Automobile

*Over \$10,000,000 invested in Canada*

Canadian Head Office  
MONTREAL  
COLIN E. SWORD, Manager

Toronto Branch  
ALF. WRIGHT - Fire Mgr.  
ALEX. MACLEAN, Acc. Mgr.

ESTABLISHED 1886  
**Queensland Insurance Co. Limited**  
of Sydney, N.S.W.  
Capital Paid Up \$1,750,000 Assets \$4,015,811  
Agents Wanted in Unrepresented Districts  
MANAGERS FOR CANADA:  
Montreal Agencies Limited - - Montreal

