

FAITH IN EXCELLENT SOIL

"Our faith in the excellence of our soil, which is the real basis of the permanent prosperity that will come, is only strengthened by the experience of this year, trying as that experience is to those who are called upon to go through it. The government feels encouraged to continue and extend the efforts of that for years have been made to impress the fundamental truths of dry land agriculture upon the minds of settlers, and additional means to this end will be provided in the near future. I feel sure that upon reflection you, too, will take this view, if you do not already share it, and will encourage every settler in your district to study the problem this winter and tackle it afresh next spring, meantime accepting the buffetings of fortune in the spirit of true pioneers.—Premier Scott, Saskatchewan

MANY LARGE WAR ORDERS

The Adams Wagon Company, Brantford, Ont., recently received the third order for wagons from the military authorities at Ottawa, and the Slingsby people of the same city have received two orders for blankets—one for the navy and the other for the army. A Toronto firm has received a large order for many thousands of towels, shirts and "companions,"—a linen case with scissors, needles, cotton, etc. Harness-makers are working overtime to equip 7,500 horses. Many big war orders are being placed in all parts of the country. These help the employment situation and circulate money. In addition to the 700,000 bushels of oats purchased and shipped from Fort William by the Dominion government for the Imperial army, an additional 500,000 bushels of oats, mostly of this year's crop, have been purchased from the Grain Growers' Company. The oats will be shipped from the elevators controlled by this firm at Fort William.

MAKING PAPER BOXES

The paper box business is a good barometer of business conditions generally because it quickly feels any marked increase or falling off in the shipping orders of the many articles that are packed in paper boxes. It is, therefore, most encouraging to learn that the paper box manufacturers throughout the country are experiencing increased activity since the war began.

The Rudd Paper Box Company, for example, has increased its staff about 20 per cent. since the breaking out of hostilities, and in addition the employees in some departments are working overtime several nights a week. This company reports that the orders from manufacturers since the war began show a decided increase over the run during the previous six months. One customer, a manufacturer of a food product, has more than doubled his standing order of 200,000 boxes a month. Another customer has ordered 65,000 canisters as a three months' supply instead of his regular order of 7,500 canisters a month. Still another customer has placed an initial order of 50,000 boxes for a Made-in-Canada article that is to replace a similar article that was imported from Germany before the war began.

The significant and encouraging fact in connection with the increased activities in the plants of the Rudd Paper Box Company, Limited, and other paper box manufacturers is not so much the increased activity in those plants in itself, as the great increase in the packing and shipping of orders by manufacturers generally that is indicated by the increased demand for paper boxes.

The Brazilian moratorium has been extended to December 14th.

Maintain and strengthen Canadian credit in London by more production here.

"There is nothing, either good or bad, but that thinking makes it so."—Shakespeare.

An official statement from Berlin says:—"Subscriptions to German war loan, which began at savings banks, have surpassed all expectations."

NEW ELEVATOR AT SASKATOON

At Saskatoon a new elevator has been commenced for the Canadian Pacific Railway. This work will employ 1,000 men, and will cost \$2,000,000.

MILLION DOLLARS FOR PUBLIC WORKS

On Monday the Toronto city council adopted by-laws amounting to \$1,284,343 to cover the cost of constructing the new registry office, a cold-storage plant at the municipal abattoir completion of the new Technical school building, Danforth Avenue and Gerrard Street car barn sites, and the erection of a dormitory and cell building at the Industrial Farm.

WILL COMPLETE NEW BUILDING AT UNIVERSITY

Despite the war, work on the buildings at the University at Saskatoon still keeps on and it will not be long until all the stonework is completed, think Richardson Builders, Limited, the contractors. At present a large number of masons are at work on this job, and the stone work being set at present is gradually approaching the second story. The cost of the new building will be \$300,000.

DIVIDENDS AS USUAL

The directors of the Consolidated Rubber Company have declared the regular quarterly dividends on the company's preferred and common shares payable October 1st. The company will maintain operations to capacity at all the factories during the winter, as the prospects are bright for new business and several large orders are in hand. No reductions in staff will be made. The directors have voted the sum of \$2,500 to the Patriotic Fund, which contribution with the money already subscribed by employees totals over \$6,700.

MUST BE PLUCK IN THE OFFICE

We cannot avoid some all round loss, representing the cost of the war, but with prudence and enterprise that will soon be recovered. Neither can we avoid a shaking in our commercial and domestic life. But we can, if we choose, prevent even partial collapse in various departments of industry.

The main point is that Canada's business must be a going concern. It is not alone from our boys at the front that pluck is expected. There must be pluck in the office, and the shop, and the factory, and in the home.

Carry on the business. Pay your way. Help to spread that cheerful confidence in the good times which will follow the suppression of Kaiserism.

SHOULDER THE BURDEN

"I fear there has been far too much disposition to make the first burden of this trouble rest upon the working people. There are too many working people being dismissed. There is a great disposition to reduce the working staff. I know sound economy calls for it. This is not a war trouble. This is a readjustment of the affairs of Canada, and was inevitable with us even without any war. And when the readjustment has taken place, let us play the part of men. If we have been foolish and have entered upon engagements which we cannot meet, let us take our punishment, no matter how bitter it is, and let us start over again and learn that honest labor is the only road to success."—Mr. J. W. Flavell, at a Canadian Club luncheon, Toronto.

Buy a barrel of apples made in Canada.

The Royal Bank has opened a branch at College and Bathurst Streets, Toronto.