

NORTH BRITISH & MERCANTILE INSURANCE COMPANY

ESTABLISHED 1809.

Fire Premiums 1902.....	\$11,878,080
Income Life Branch	6,312,595
Total Revenue	\$18,190,675
Total Assets over	\$85,000,000
Canadian Investments	7,865,000

Greatly in excess of other fire companies in Canada.

Resident Agents in Toronto:
GOOCH & EVANS

RANDALL DAVIDSON, Manager
MONTREAL

SUN INSURANCE OFFICE FOUNDED A.D. 1710 FIRE

Head Office, Threadneedle St., London, Eng.

Transacts Fire Business only, and is the oldest
purely Fire Office in the world. Surplus over Capital
and all Liabilities exceed \$7,000,000.

Canadian Branch—15 Wellington Street East,
TO RONTO, ONT.

H. M. BLACKBURN, Manager
T. E. MAULSON, Inspector

HIGINBOTHAM & LYON, Toronto Agents.
Telephone 488.

Agents Wanted in all Unrepresented
Districts.

FOUNDED A. D. 1822.



NATIONAL Assurance Comp'y of Ireland

HOME OFFICE, DUBLIN
CANADA BRANCH, MONTREAL

H. M. Lambert
Manager

—Onward and Upward—

EXCELSIOR LIFE INSURANCE CO.

Head Office, - Toronto

	Assets.	Income.	Ins. in Force
1902	\$608,577	\$243,181	\$5,170,866
1892	57,279	29,739	1,231,750

Good openings for good Agents
with a progressive Company.

EDWIN MARSHALL
[Secretary]

DAVID FASKEN
President.

Standard Life

Established 1825.

Head Office for Canada,
MONTREAL.

Assurance Co.
of Edinburgh.

Invested Funds.....\$51,794,362
Investments, Canadian Branch.... 15,500,000

Assurances effected on first-class
lives "Without Medical
Examination." Apply for full particulars.

CHAS. HUNTER, - - Chief Agent Ontario.
D. M. McGOUN, - - - - - MANAGER.

Liverpool and London and Globe INSURANCE COMPANY

Available Assets.....\$61,187,215
Investments in Canada..... 3,300,000

Insurances accepted at lowest
Current Rates

JOS. B. REED, Agent, 51 Yonge Street, Toronto.
J. GARDNER THOMPSON, Resident Manager.
WILLIAM JACKSON, - - Deputy-Manager.



ESTABLISHED A. D. 1740.

THE LONDON ASSURANCE.

Head Office, Canada Branch, Montreal.

Total Funds, - - - \$20,000,000

FIRE RISKS accepted at current rates
Toronto Agents:

S. Bruce Harman, 19 Wellington Street East.

THE NATIONAL LIFE ASSURANCE CO. OF CANADA

This progressive Canadian Company wants
agents in Nova Scotia, Quebec, Ontario, Mani-
toba and North West Territories. Apply
HEAD OFFICE, Temple Building, TORONTO.

Something Really New
in LIFE INSURANCE.

THE
ADJUSTED INDEMNITY POLICY
ISSUED BY

The NORTHERN LIFE Assurance Company

has no equal.

It gives the necessary Home Protection for
less money than the Regular Policies.
Write for Booklet explaining it.

JOHN MILNE, Managing Director.
Head Office. - London, Ont.

NOTICE

Is hereby given that the Annual General
Meeting of the Policy-holders and Guar-
antors of the

North American Life Assurance Co.

will be held at the Head Office of the
Company, North American Life Building,
112-118 King St. West, Toronto, Ont., on
Thursday, 28th January, 1904,

at 11 o'clock in the forenoon,

for the reception of the Annual Report,
a Statement of the Affairs of the Company,
the Election of Directors, and the trans-
action of all such business as may be done
at a General Meeting of the Company.

Participating Policy-holders have one
vote for each \$1,000 of insurance held
by them.

L. GOLDMAN,

January 13th, 1894.

Managing-Director.

Agency Organizers Wanted.

The Royal Victoria Life Insur-
ance Company wants January 1st,
1904, Two Agency Organizers,
one for their Maritime Province
Division and the other for their
Northwest Division. Must have
a good knowledge of the territory,
with successful experience in can-
vassing and in selecting and de-
veloping agents. A good oppor-
tunity for energetic young men.

DAVID BURKE,

General Manager, - Montreal.

Sometimes a revision of policy forms means
little. It stands for

THOROUGHNESS

in every detail in the changes that have been
made by the Union Mutual—re-arrangement
of features, reduction of rates, liberalizing of
rights, a contract modern to the highest
notch. A policy that looks well, sells easily
and pleases long.

UNION MUTUAL LIFE INSURANCE Co.

Portland, Maine.

FRED E. RICHARDS, ARTHUR L. BATES,
President. Vice-President.

Agents always desired—the kind who write
policies and hold them.

ADDRESS:

HENRI E. MORIN, Chief Agent for
Canada, 151 St. James St., Montreal, Canada.
For Agencies in Western Division, Province
of Quebec and Eastern Ontario, apply to
WALTER I. JOSEPH, Manager,
151 St. James Street, - Montreal.

PHENIX

Insurance Company
Of Brooklyn, N.Y.

WOOD & KIRKPATRICK, Agents,
TORONTO