

BROWN BROS.

LIMITED

WHOLESALE and MANUFACTURING STATIONERS

51-53 Wellington St. West, - - TORONTO

Have pleasure in announcing that our

STOCK in EVERY DEPARTMENT

Is very complete and "Up-to-Date."

DEPARTMENTS

PAPER Every make—Writing, Bond, Linen, Ledger Printing, Cover, Tissue, Copying, etc.
Our latest "ORIENT" New Bond, specially good.

STATIONERY and OFFICE SUPPLIES

Every requirement for Bank, Office or Home. Our new make **INKSTANDS** having a big sale.

ACCOUNT BOOKS

All kinds and sizes.

From the smallest Pass Book to the largest Ledger. Special lines "Loose Leaf" and Loose Leaf Price Books. Memorandum Books, an exceptionally complete line.

LEATHER GOODS

Purses, Bags, Cases, etc.

We guarantee superiority of goods. Latest and finest make of leather—newest designs and styles.

PRINTERS' and BINDERS' SUPPLIES

FOUNTAIN PENS—"Get the Best"

CREPE TISSUE, Napkins, Lunch Sets

OPHIR PENCILS

-Drawing, Copying, Office.

HUNT'S

Art Calendars, Cards, Pictures, etc.

FINEST YET. SAMPLES NOW SHOWING.

We endeavour to have the **MOST COMPLETE STATIONERY HOUSE** in the Dominion.

BROWN BROS., Limited, 51-53 Wellington St. W., TORONTO



SELL ON EASY PAYMENTS

You can make more money by selling Berliner Gram-ophones and Victor Talking Machines on instalments than for cash.

A great many sales can be made on the easy-payment plan to people who are good pay, but who would be scared off by a cash transaction.

Thus you increase your sales of machines.

Then every time your customers come in to pay another instalment you get an opening to talk about, show off and sell the new Records which are issued every month.

In this way your Sales of Records are also much increased, and you keep in close touch with your customers.

We are presenting this month a new and exclusive feature:

EIGHT-INCH RECORDS at 40 cents

Much superior to the seven-inch, on account of the larger circles of sound waves. Twelve of these Records are being issued this month; more will follow.

Distributors for Berliner Gramophones and Victor Talking Machines:

Nova Scotia and P. E. Island—Maritime Gram. Co.—Truro, N.S.
New Brunswick—J. & A. McMillan—St. John.

Manitoba, Alberta and Saskatchewan—Clark Bros. Co., Ltd.

—Winnipeg;

British Columbia—Dyke, Evans and Callaghan—Vancouver.

Ontario and Quebec—Berliner Gram. Co.—Montreal, P.Q.

Send to nearest distributor for full lists of Instruments and Records, with terms to the trade.

The Berliner Gram-ophone Co. of Canada, Limited
2315 St. Catherine St., MONTREAL.

To Our Friends and Prospective Customers in Canada

We beg to announce that our Mr. Cosans, a direct representative of Our House, is now in Canada, and will have pleasure in calling on the Trade with a complete set of our samples from our Fine Art, Picture Post Card, Artists' Colors and Mathematical Instrumental Departments.

Our Series of Post Cards comprise reproductions in Collotype, Color, and P.O.P. of The Walker Art Gallery, Wallace Collection, World's Greatest Pictures, Cathedrals and Churches of England, Actors and Actresses, Comic Cards, etc., etc.

We make a Specialty of Printing Local View Post Cards from your own photos—in Collotype or in Color.

The Finest Collection of Post Card Albums on the Market.

Every variety of Artists' Materials and Mathematical Instruments supplies.

Your enquiries will be much esteemed.

EYRE & SPOTTISWOODE

His Majesty's Printers,

Great New Street, LONDON, E.C., ENGLAND