

FANCY GOODS AND STATIONERY DEPARTMENT.

AT THE BROWN BROS., LTD.

The Brown Bros., Ltd., call the attention of the trade to their large and complete stock of office stationery, comprising everything required to furnish an office in correct style. They have blank



Inkstand

books for banks, insurance and mercantile houses; inkstands almost every style made, cash boxes, steel

annned ware, water wells and brushes, copying presses (the finest made), etc., etc. They also show all makes of lead pencils, Faber's, Dixon's, Eagle and Hardtmuth. In pens all makes are kept, Esterbrook, Spencerian, Ball Point, Gillott, Mitchell, Perry Waverly, Pickwick, etc., etc.

They are agents for the "Best" paper fastener, and also for the "Novelty" paper fastener, a cut of which is given herewith.

Chase's celebrated mucilage bottle is still a favorite with the trade and can be had from the Canadian agents, The Brown Bros., Limited.

Letter and note heads are kept in stock in styles to suit everybody; also architects' supplies, such as blue process paper, profile and cross section papers, tarring linen, artists' pencils, rubbers, etc. Higgins' celebrated drawing inks are kept in all colors.

The stock and variety of office files carried by The Brown Bros., Ltd., is very large, including box, index, spike and harp.

SPRING AND SUMMER GOODS.

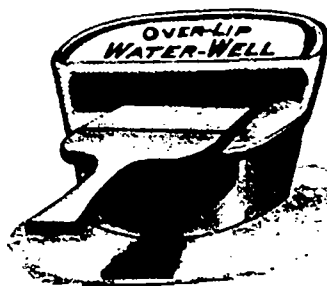
Nerlich & Co. are already preparing their new lines of import samples, which include a large range of photograph albums in plush, leather, and celluloid, also ladies' necessities, work-boxes, men's traveling cases in the latest designs, etc., and a number of French bronze souvenir goods for the summer or fall trade. They have received another large shipment of their French crepe tissue paper in long rolls, and have all shades in stock. For the spring trade, rubber balls, marbles, glass alleys, etc., have arrived and will be offered at new and close prices.

A FIRM'S TRAVELERS.

The R. Miller Co., Ltd., travelers will start out with complete lines of samples the week commencing January 6. Their line of books and stationery is a well assorted one.

THE FIRM OF NERLICH & CO.

Mr. Henry Nerlich, senior partner and founder of the firm of Nerlich & Co. has retired from the firm, and his second son, Henry Nerlich, jr., takes his place in the partnership with his brother, Mr. Emil Nerlich and Mr. C. B. Doherty, who have been connected with the firm for a number of years, and are well known to the trade. This change will have no material effect on the firm's business, as Mr. Henry Nerlich, sr., has been living in Europe during the last twenty years, managing the German office of the firm, which will be continued under competent management. Mr. Henry Nerlich, jr., is just returning to Canada from a three months' trip through England, France, and Germany, and has selected the new import samples for the coming season of 1896. It may be mentioned that the Nerlich Bros. have served a number of years under the management of some of the largest manufacturing and export houses in Europe, such



Water Well

as Berlin, London, Paris, Nuremberg, and have attained most valuable knowledge and judgment for their business, and associated with Mr. C. B. Doherty's long experience, will continue to look closely after the interest of their customers.

THE WALKING ELEPHANT.

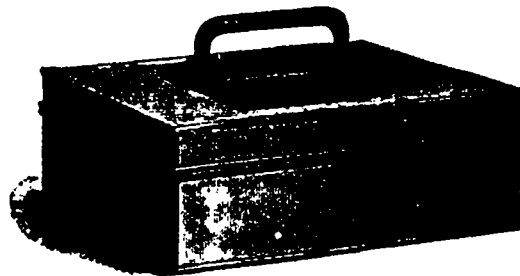
The latest shilling toy that has been placed upon the market is of an amusing



"Novelty" Paper Fastener.

and ingenious character, consisting of a metal elephant, 2 1/4 inches in height, the

legs of which move freely on pivots. When placed on a sloping board the elephant, by its own weight, walks to the bottom of the slope in a most amusing and comical manner. There is no mechanism of any kind in the animal's interior, the action of the feet



Cash Box.

being simply the result of gravity. The toy is made of cast-iron, is strong and unbreakable, and having no springs or elastic bands to get out of order, will last a long time.

PHOTO. REPRODUCTIONS.

L. Prang & Co. have recently made a new departure in the artistic reproduction of photographs of famous buildings and monuments and paintings of historic scenes. These are fac-similes of photographs, printed about 20x28 inches in size, exclusive of margin, on heavy plated paper, ready for framing. Their effect is precisely that of photographs, while, unlike photographs, they will not fade by exposure to light.

WATERMAN FOUNTAIN PEN.

Warwick Bros. & Rutter have made arrangements with Waterman to sell the famous "Waterman" fountain pen in this country at exactly the same price as the manufacturer himself.

The same firm will also henceforth handle the "Edson," a fountain pen made by the same concern after a similar model and sold at a lower figure.

WHAT THEY CLAIM.

The Barber & Ellis Co. are preparing a circular to send out with their envelope price list. In it they state that (1) they make and sell more envelopes than all the other makers in Canada combined; (2) they make envelopes in fifteen different sizes; (3) they have 50 employees constantly employed making special sizes; (4) they manufacture large quantities of papereries, and are, in fact, the only makers in Canada; (5) their business is so large that the cost of manufacturing is reduced sufficiently to allow them to offer specially good prices.