

# DE LAVAL

## CREAM SEPARATORS

### Merit Confidence

CONFIDENCE is one of the most important and satisfactory considerations in every act and interest in life.

There is nothing the dairy farmer buys that is of as great importance to him as the cream separator, which SAVES or LOSES money in quantity and quality of product every time he puts milk through it, TWICE A DAY 365 DAYS IN THE YEAR, and lasts from six months to twenty years according to the durability of the machine.



Hence the importance of only making so serious an investment with COMPLETE CONFIDENCE that you are buying THE BEST and that which will LAST LONGEST.

Every man who knows what a cream separator is knows that this is true of the DE LAVAL, the original and for thirty years the "WORLD'S STANDARD" cream separator. Somebody may claim as much for some other separator, but no buyer can possibly have equal CONFIDENCE in its being so.

The new 72-page De Laval Dairy Hand Book, in which important dairy questions are ably discussed by the best authorities, is a book that every cow owner should have. Mailed free upon request if you mention this paper. New 1913 De Laval catalog also mailed upon request. Write to nearest office.

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