



## The Best Known Cable Reel in Canada

In Halifax or Vancouver, whether on the public thoroughfares of our larger cities or smaller towns, wherever there is a cable installation in progress, the reels invariably bear the name of the Northern Electric Company, Limited.

The installation may be overhead, underground or submarine. It may be for a Telephone Company, a Telegraph Company, a Railroad Company, or for a street lighting system.

The quality, both of the product and the service, is largely the reason for the universal demand for Wires and Cables of Northern Electric manufacture.

### *Northern Electric Company*

LIMITED

Montreal  
Halifax  
Ottawa

Toronto  
London  
Winnipeg

Regina  
Calgary  
Vancouver