Do You Know

That you can buy the best \$1.00 grade of Beef, Iron and Wine for only 49c at any one of the FOUR TAYLOR CUT-RATE DRUG STORES?

In Our Optical -Department -

OPTICAL GOODS

John S. Barnard

Your Choice of Any



C. H. Ward & Co.

386 RICHMOND ST. PHONE 1084

We mine our own Coal and sell direct to you. LARGE PE





Cut Glass Floral Tumblers, \$5 Doz.

These are exceptionally low-priced and the quality and design will please. Be Sure and See Them.

Ask prices on other designs W. J. Wray & Co. London's Largest Jewelry

Store. 234 DUNDAS ST.

B. A. M!TCHELL'S Straw Hat Dyes IN ALL CHADES.

114 DUNDAS STREET.

WEGNER CLOTHING CO. Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

Landon's Largest High-Class Workingmen's Outfitters. Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls. 371 TALBOT ST., OPP. MARKET. Open Evenings-Phone 1849.

COAL

Genuine Plymouth Anthracite, from individual mines. Prompt delivery. Prices on application.
Phone 2694. JAS. H. HERRICK, AGENT.

The best ad. is a satisfied customer. One ton will con-

OUR COAL IS THE BEST

Heaman & Son YORK AND BURWELL STS.

ABOUT YOUR EYES C. H. TREBILCOCK 116 Dundas Street,

ormerly with Tait Optical Company. DR. S. R. MOORE

DENTIST. Removed to Suite 15-16 and 1, London oan Building corner Dundas and Park wenue.

NOTICE

Eggett & Co. Plumbers, Hotwater and Steam Heating. NEW ADDRESS:

336 Ridout St.

MATTRESSES AND FEATHERS

Renovated and remade by the latest improved methods. Goods called for and returned same day. The Keystone Bedding Co.

The London Loan and Savings Company of Canada

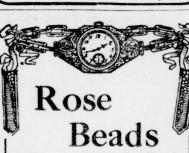
Dividend No. 84

Notice is hereby given that a dividend at the rate of six per cent per annum s declared for the current quarter year.
ending March 31, 1915, on the stock of the company, together with a bonus at to preserve your snapshots than in an rate of 1% per cent per annum, to shareholders of record, on the 15th inst., and is payable on the 1st day of April,

PARNELL'S BREAD IS FAMOUS

in London, because, for 30 years, it has been getting a little better each year. Today, over 5,000 housewives in London know it. Are you one of them?

If Not, Phone 929 or 1390 for a Trial Loaf.



Beads is an old art. It was practiced centuries ago by the sisters in the convents of Spain and France, and in the earlier California days, the earlier California days, by the mission people, who used the beads for the rosaries. It is a long, tedious process of grinding the petals and molding the pulp into beads, which harden and hold the fragrance of the flowers. Recently this art has been

revived in Southern California where the abundance of flowers make such an industry possible. WE CARRY EVERY COLOR FROM \$1.00 TO \$5.00 A STRING.

Young's London and East London.

JOHNSTON

BROS.

XXX BREAD

ONE DOLLAR.

Delivered anywhere in city or

Voice of the People

A Citizen's Complaint.

ong enough, too. Do you think," he said, "that we are open all night?" etc.

ow, sir, I think, as a ratepayer, I was ntitled to use the reference depart-

ent as long as it was open. Anyhow

do expect common courtesy from all,

ven though he be a city er ploye fours truly, P. KISSACK.

TRUSSES

When possible, we prefer to fit our

customers in our fitting room. A

nost complete range to choose from,

All prices, CRUTCHES, SUPPORT-

ERS, KNEE CAPS, ELASTIC

Dispensing

raduates who know their work

The best-equipped dispensary in

DRUGSTORE

album. Many styles to choose from.

Western Ontario.

HOSIERY, TRUSSES, ETC.

970 Dame street, March 29, 1915.

To the Editor of The Advertiser:

at your grocer's.

SOLDIERS' INSURANCE

Quality Is Economy

WHEN YOU BUY YOUR

EASTER

CANDY

PAGE & SHAW'S

"The Candies of Excellence."

CAIRNCROSS'

Dependable Druggists.

216 DUNDAS ST. PHONE 880

TELLS

VE STAND BEHIND EVERY

TON OF COAL WE

SELL.

2002 & NARM NHOL

Hamilton's

Ale and Porter

Cannot be excelled. It's a

favorite drink with many,

and will suit you if you try

Leave your orders early.

CHOCOLATES,

CARAMELS,

FUDGE and

NOUGAT.

agents in London for

Special Conference Will Be Held To Drow Up Scheme For Protection of Men.

question to be laid over. A special conference will be held with local incheme that will provide protection for

I wish to bring to your notice, and pending a report from the police comthrough your excellent paper to the mission On the advice of City Solicitor T. G. want of courtesy I received this morn- any action in preparing a bylaw for

meant to me the getting or losing of a stitution opened at that hour. When I got inside I found the janitor busy cleaning up. I asked him could I see the directory for a minute, and he results and the directory for a minute, and he results and the directory for a minute, and he results are the directory for a minute, and he results are the directory for a minute, and he results are the directory for a minute, and he results are the prohibition applied to the soldiers to be universal throughout the province at least until the end of the war, and that this measure be not rescinded afterwards except with the exception of the soldiers to be universal throughout the province at least until the end of the war, and that this measure be not rescinded afterwards except with the exception of the soldiers to be universal throughout the province at least until the end of the war, and that this measure be not rescinded afterwards except with the exception of the soldiers to be universal throughout the province at least until the end of the war, and that this measure be not rescinded afterwards except with the exception of the soldiers to be universal throughout the province at least until the end of the war, and that this measure be not rescinded afterwards except with the exception of the soldiers to be universal throughout the province at least until the end of the war, and that this measure be not rescinded.

This was the view of all the memthe directory for a minute, and he re- whether you use Black, Mixed or Green pressed wish of the people. plied, "No, we don't open till 9, and Tea, and at what price. We keep open till 9:30 p.m., and quite

MILITARY ORDERS FOR 1ST DIVISION

ADMINISTRATIVE STAFF. No. 69-Leave of Absence.

No. 70-District Court-Martial. The detail of officers, as mentioned

April, 1915, for the purpose of trying by district court-martial, No. 53992.
Pte. F. Clarke, "A" company, 18th Bats may be brought before them.)

Waiting members—Officers command-mg all expeditionary force units train-mitted to this evening's meeting. ng at this station will detail three ofcers to attend the court-marrial for

d all witnesses duly required to at-The attention of officers commanding expeditionary force units is called to militia order 139, dated 15th March,

The accused person will be wained

(Signed) W. A. McCRIMMON, Lieutenant-Colonel for A.A.G., 1st Division.

ST. ANDREWS BY THE SEA

of the visitors to St. Andrews "THE HOUSE OF QUALITY." 184 Dundas St. London, Can.

ealize that the district has a historiassociation. Champlain landed near the present site of St. Andrews in 1604, when he came from France with a America between the 40th and 46th degrees of latitude. When the independence of the United States was estabgrees of latitude. When the independence of the United States was established, the U. E. L. came across the border and settled at St. Andrews, and there are still houses standing in the town which were brought by them from Maine. There is quite a contrast between the latter and the spacious new Algonquin, which has just been rebuilt by the C. P. R.

ported that Premier Hearst appeared sympathetic to the proposals made at that time. He had said he was in rather a tight place, and Mr. Mitchell added: "I think he would like to do a great deal more than has been done if he had the rest of the Government at his back."

While not objecting to placing solution.

Trains leave London for St. Thomas and west to Walkerville 4:30 p.m.

Trains arrive London from Yest. Thomas and west to Walkerville 4:30 p.m.

Trains arrive London from Port Stanley, 5:04 p.m.

Trains leave London for St. Thomas and west to Walkerville 4:30 p.m.

Trains arrive London from Yest. Thomas and the stand west to Walkerville 4:30 p.m.

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Trains leave London for St. Thomas and the stand west to Chatham, 7:30 a.m.

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Trains leave London for St. Thomas and the stand west to Chatham, 7:30 a.m.

Trains leave London for St. Thomas and the stand west to Chatham, 7:30 a.m.

Trains leave London for St. Th Algonquin, which has just been rebuilt his back."

210 DUNDAS STREET. ywt by the C. P. R.

While no

TO ENTER PROTEST AGAINST NEW LAW

Temperance Workers of City to Gather in Auditorium Tonight.

'Drys'' To Make Last-Minute Effort To Secure Amendment.

Government for more advanced tem- England with the intention of perance legislation than that fore-casted in its recent proposals will be submitted to a mass meeting of citi-zens in the Y. M. C. A. Auditorium at 8 o'clock this evening, and transmitgoland. Although the Germans crowded from the overtaxed boilers every available inch of steam, the British gained on the enemy's vessels, until they were within gun range, when shells were rained the license reduction committee. and the license reduction committee.

The suggestion for a mass meeting came in the form of a resolution from Rev. W. R. McIntosh, who declared Telling of the great sea battle Sergt. Smith says:

"I had often wondered previously the says of the great sea battle sergt." Strong Action Needed.

The time had come, he said, when in all parts of the empire, who cly on the question, now were de-ding that steps be taken to miti-the terrible evil of the liquor trafshe had ranged us lovely, one shell bursting against our armor, but doing no damage beyond slightly denting our after-funnel with a splinter. I have two small bits of that splinter in my possession. stand in this matter, would be helping the mother country as well as their

people were killed as a result of the liquor traffic than lost their lives mile range. We managed to get several several splendid salvoes into her, and we his sleeve for the other K.—what?"

the Legislature probably would pro-rogue before Easter it was decided that today was the latest the meeting could be held if it were to have any effect. The arrangements as to speakers, etc., were left in the hands of a committee, composed of Revs. W. R. Mc-Intosh. T. H. Mitchell, G. N. Hazen, If all afternoon meetings of the board of control are as short and sweet as that of yesterday, then it is a safe bet that the controllers will be very betting the controllers will be very some support of the board of yesterday, then it is a safe betting that the controllers will be very some support of the board of control are as short and sweet as that of yesterday, then it is a safe betting the proposals, and J. H. Boyd, Professor J. H. Bowman and Ald. Daly, while to Rev. H. H. Bingham, Joseph F. Pack, W. J. Blackie and J. C. Mottashed was asstrong for the change in meeting time.

Less than an hour was occupied.

Soldiers' insurance was the most important question considered. The re
Signed the task of advertising the meeting in the best possible way.

The resolutions were not drafted last night, but the following were appointed fusal of insurance companies to accept risks on any soldiers not in the country now, and the fact that a number have left London for the front without protection, caused the whole

LEGISLATURE'S FAILURE.

The Ministerial Alliance of the city. Indorsation was given to the legislaion committee's recommendation that
ion action be taken on the motion, inion action be taken on the motion action be taken be ta no action be taken on the motion, introduced into the council, to prevent the authorization of any further capital expenditures until indorsed by the people.

The dray stand question once more wincial's Government's proposal for temperance legislation and also to consider the local situation, passed resolutions asking the Legislature to amend its enactment in such a way as to meet the high level of public opinion, and urging the provincial secretary to spinion the temperance people themuse his initiative to instruct the local license commissioners to give effect to the wishes of the people of the city as expressed at the election in January by cutting off six licenses. notice of the library committee, the Meredith, it was decided to postpone January by cutting off six licenses. want of courtesy I received this morning any action in preparing a bylaw for submission to the electorate on the succession this morning to go there to consult the directory. It meant to me the getting or losing of a meant to me the getting or losing of a meant to me the getting or losing of a meant to me the getting or losing of a meant to me the getting or losing of a meant to me the getting or losing of a meant to me the getting or losing of a meant to me the getting or losing of a meant to me the getting of its k licenses.

The first of these two resolutions was amended at the suggestion of the suggestion of the fact, however, that deded suggesting to the Government that one main point of legislation which the allience helders with the suggestion of the fact, however, that the temperance people were perhaps to blame for the failure of the petition, which the allience helders was amended at the suggestion of the time. which the alliance believes will not be he thought ...at, in view of the fact

job, so it was urgent. I was there at 8 a.m., under the impression that the institution opened at that hour. When I Resolution Drafted.

As originally submitted by a com-nittee appointed to draft it, the resolution read: "In view of the fact that the time in which we live is critical, demanding the conservation of all our forces, material and moral, and in view of the fact that other countries, and a sister province of the Division orders, issued by the officer Dominion, have taken advanced steps commanding 1st Division, from headquarters, 1st Division, London, Ont., a majority of the constituencies of our traffic; in view also of the fact that own province have expressed at the polls their desire for the banishment of the licensed barroom as being of all our institutions the one most re-Referring to division order No. 66, of sponsible for material and moral 3rd March, 1915, leave is granted for wastage, we, the members of the ministerial alliance, of London, while appreciating some phases of the pro-posed new legislation presented by the Government, express our keen disapdetail of officers, as mentioned will assemble in the library,

Wolseley Barracks, London, Ont., at amendments as will approach the high 30 a.m., on Thursday, the 1st of legel of public opinion on this vital p.m., talion, C.E.F. (and such other persons was by calling a mass meeting of citizens to indorse a series of President-Lieut.-Col. W. A. Mc- resolutions. The one objection to rimmon, 7th Regiment Fusiliers. this was the shortness of the Members—Capt. K. C. Folger, C.O.C.; time available, the general opinion apt. F. M. Spry, 7th Regiment Fus- being that the Legislature probably would not reconvene after Easter.

More Effective Way. instruction, and forward a list of the D. N. McCamus, was that resolutions officers who attended to the A.A.G., 1st should be prepared and submitted for

This met with considerable approval, and it was pointed out that such a course need not clash with the calling of a mass meeting. It could be made supplementary. In any case it was pointed out that no action could be taken on the question of calling a mass meeting until after the other temperance bodies had been consulted and until some information as to the probable date of the prorogation of the Legislature was available.

"Hearst Sympathetic." Rev. T. H. Mitchell, who was one in member of the deputation which waited on the Government recently, re-

WATCHED "BLUECHER" SINK, RIDDLED WITH BRITISH SHELLS

Marine Sergeant Graphically Describes North Sea Battle In Letter To Brother.

How the armored German cruiser, the Bluecher, fleeing before the swift advance of the avenging British warships, was finally overhauled and sunk under a terrible bombardment from the TO SUBMIT RESOLUTIONS

British fleet, is graphically told by Sergt, Charles Smith, of the Royal Marine Light Infantry. In a letter written to his brother, Raymond Smith, of the Royal Marine Light Infantry. In a letter written to his brother, Raymond Smith, or the Royal Smith and the Royal Marine Light Infantry. 99 Front street, this city. Sergt. Smith was aboard the first-class cruiser Lowestoft, which was comparatively near the Bluecher, when, riddled with shells from the British guns, it disappeared beneath the surface

With Attacking Fleet. In company with other German ves-Resolutions asking the Provincial sels the Bluecher was steaming towards

"I had often wondered previously Captain Saved Vessel.

time had come, he said, when action was needed. Prominent all parts of the empire, who before had expressed themselves prompt, skillful action on the part of the captain in ordering the helm hard-a'-starboard that saved us, as she had ranged us lovely, one shell session.

"About half-way through the action we opened fire on the Bluecher, which it won't be long before the great for It had been stated, he pointed out, and there was no doubt about the truth of the statement, that more people were killed as a result of the

liquor traffic than lost their lives through the activity of the German submarines.

Some of these present advanced that rgument that the notice was rather McCamus pointed out that from the nearly comprehensive enough. Rev. Mr. short for aranging a mass meeting, but as the general opinion was that was evident that the Government rec ognized the need for the principle of prohibition, and he asked why, if that were so, it should not recognize also the need for extending it to make it apply to civilians also. Legislation Behind.

As to the other points in the proposals way behind public opinion. Mr. Claris pointed out that the Government was the servant of the people, and added: "The people have declared their opinion on this matter of prohibi ion, and it has been clearly shown that he majority are in favor of further pro-

of the Western University, and among an egg and have been given a practically of the Red Cross fund. empty eggshell. Rev. J. H. Boyd expressed himself 847 municipalities in the province 542 were dry and only 305 wet, and that, their services absolutely free and the moreover, of those still wet 100 of them entertainment is worthy of liberal already had expressed themselves at a special meeting yesterday, called favor of prohibition, but had been un-

bers and the resolution already men-

Travellers Guide

GRAND TRUNK RAILWAY. BRIDGE AND TORONTO.

BRIDGE AND TORONTO.

Arrive from the East—*5:08 a.m., 10:56
a.m., *11:06 a.m., *11:20 a.m., *6:30 p.m..

*7:55 p.m., 10:45 p.m.

Arrive from the West—*12:14 a.m.,
*6:06 a.m., *5:40 a.m., 8:50 a.m., *11:55
a.m., *4:10 p.m., 6:25 p.m.

Depart for the East—*12:19 a.m., *6:11
a.m., *5:45 a.m., 7:20 a.m., 9:00 a.m.,
*12:05 p.m., 2:05 p.m., *4:25 p.m., *6:53
p.m. part for the West-*5:20 a.m., 7:40 *11:13 a.m., *11:25 a.m., 1:50 p.m LONDON AND WINDSOR.

Arrive-10:23 a.m., 4:00 p.m., 6:50 11:05 p.m. part—6:35 a.m., *11:35 a.m., 2:05 *8:05 p.m. STRATFORD BRANCH. Arrive-11:15 a.m., 1:39 p.m., 7:50 p.m.

rt-*6:05 a.m., 12:30 p.m., 2:45 LONDON, HURON AND BRUCE. Arrive—10:00 a.m., 6:10 p.m. Depart—8:30 a.m., 4:40 p.m. Trains marked * run daily. Those not marked, daily, except Sunday.

CANADIAN PACIFIC RAILWAY. Arrive from the East_*11:15 a.m., *10:45 a.m., *7:25 p.m., *9:25 p.m., 11:45 Another suggestion, offered by Rev. D. N. McCamus, was that resolutions should be prepared and submitted for indorsation to prominent men of the city. This, he thought, would be more effective than a mass meeting which, in view of the short notice which would have to be given, might prove to be anything but a success.

*10:45 a.m., *7:25 p.m., *9:25 p.m., 11:45 p.m.

Arrive from the West—*5:05 a.m., *1:12 p.m., *8:00 p.m.

Teams from the West—*5:15 a.m., 8:00 p.m.

*1:12 p.m., *8:00 p.m., *1:20 p.m.

*1:25 p.m., *9:25 p.m., *1:45 p.m.

Teams from the West—*5:05 a.m., *1:20 p.m.

*1:12 p.m., *8:00 p.m., *1:25 p.m., *9:25 p.m., *1:45 p.m.

Teams from the West—*5:05 a.m., *1:20 p.m.

*1:12 p.m., *8:00 p.m., *1:20 p.m.

*1:12 p.m., *8:00 p.m., *9:25 p.m., *1:45 p.m.

Teams from the West—*5:05 a.m., *1:20 p.m.

*1:12 p.m., *8:00 p.m., *9:25 p.m., *1:45 p.m.

Teams from the West—*5:05 a.m., *1:20 p.m.

*1:12 p.m., *8:00 p.m., *1:20 p.m.

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*1:12 p.m., *8:00 p.m.

*1:12 p.m., *1:20 p.m.

*1:12 p.m., *1:20 p.m.

*1:12 p.m., *1:20 p.m.

*1:12 p.m., *1:20 p.m.

*1:12 p.m., *1:12 p.m.

MICHIGAN CENTRAL RAILWAY. Arrive-7:05 a.m., 11:20 a.m., 4:58 p.m. 9:40 p.m. Depart—7:22 a.m., 2:22 p.m., 5:27 p.m

TRACTION COMPANY. Weekday service—4:50, 6:30, *7:45, 9:00, *10:30, 12:00 a.m., *1:30, *3:00 4:15, *5:15, 6:15, *7:15, *8:15, *9:45, 11:15 p.m. Cars marked * run through to Port Stanley.

Sunday service through to Port Stanley—9:00 a.m., 11:00 a.m., 1:00, 3:00, 5:00, 7:00 p.m. St. Thomas, 9:00 p.m.

PERE MARQUE Trains leave London for St. Thomas and west to Chatham, 7:30 a.m.
Trains leave London for St. Thomas and west to Walkerville 4:30 p.m.
Trains arrive London from west. 9:30 PERE MARQUETTE RAILWAY.



by Rev. D. N. McCamus, pastor of the SERGT. CHARLES SMITH. Colborne Street Methodist Church a the church parsonage. The came to Canada recently from Middle sex, and Mr. Hamlin from Somersetis belief that, even if at this late hour twas found impossible to induce the Government to change its mind, the to be doing fearful damage, and finally shire, England. The couple were attended by Miss Alice Louise Branch sister of the bride, as bridesmaid, and syr Ordania we got it warm for a bit while it lasted, but the enemy got it back with interest. Of course, our escapes at Heligoland were due to our guns outranging those of the enemy, causing their to say that my gun was in action. It is fall short. George Brown, of Pall Mall street Mrs George Brown and a young brother o the bride, were also in attendance. The bride was beautifully gowned, and she and her sister bridesmaid carried bo

and shall see them off as often as they care to come out In another letter Mr. Smith, speak winning-I don't think! If the truth were known, I expect we would be

surprised to know the number of Ger man submarines lying on the botton

GREATER THAN SUPPLY IN TOWN OF HENSALL Onion Industry Proves Good As Large

Factory-Prof. Reithdorf. [Special to The Advertiser.]
HENSALL, March 29.—So eager are
people to purchase houses in Hensall
that they are making big offers for esidences not on the market. Big shipments of onions by express and freight are being made to all parts of the Dominion, and a large gang of men have been working for a morth preparing the shipment. This oniongrowing industry benefits Hensall as much as a large factory, as it furnishes employment to a large number of people for several months of the year Prof. Reithdorf, of Woodstock lecture in the town hall here on "Prusnibition, but the Government has not met their wishes. We have asked for A silver collection will be taken in aid The drama, "Valley Farm," will be rendered in the town hall, for

> The Oddfellows' "at home" given in the town hall, was a success. There were about 250 present. After a program of speeches, songs and duets, a was indulged in for some hours. sembled at the Methodist Parsonage recently and presented her with a set

anniversary of her marriage.

quets of roses. EASTER HOLIDAY FARES-CANA

DIAN PACIFIC RAILWAY. Return tickets will be issued between all stations in Canada, Fort William and east, also to Detroit, Sault Ste. Marie Mich., Niagara. Falls, and Buffalo, N.Y. as follows: Single fare tickets, good going Friday, April 2, return limit April 2, 1915. Fare and one-third tickets, good 2, 1919. Fare and one-third treater, going April 1, 2, 3 and 4, return limit April 6, 1915. Particulars from any Canadian Pacific ticket agent, or write M. G. Murphy, District Passenger Agent

ROWAT'S COFFEE

Pleases people who are particular.

50 Cents Per Pound.

T. A. ROWAT & CO...

250 Dundas St. Phones 3051-3052.

Windsor Officers Walting Instructions

For Issue of Warrants.

WINDSOR, March 29 -Detectives in

the employ of the Michigan Central

Railway are only awaiting instructions

from headquarters at Detroit before is-

suing warrants for the arrest of two

London men on a charge of receiving

brasses from that corporation. It is

alleged that a large quantity of brass

which is said to have been shipped to

London from Windsor, has been found

in the possession of men suspected. An-

other large shipment has also been lo-

WEDDING BELLS

HAMLIN-BRANCH.

Pte. Edward E. Hamlin and Miss charlotte E. Branch, both of this city and both formerly of England, were

married Saturday evening, March 2

cated, it is said, at another address

a large quantity of the stolen railway

OF RECEIVING BRASS

STOLEN FROM M.C.R.

LONDONERS SUSPECTED

EASTER SHOES

All the latest styles for women, as een in the fashionable districts of ew York and Boston. Grey, sand and awn cloth tops at \$3.00, \$3.50, \$5.00 and 5.50. We are only too pleased to show hese shoes and welcome visits of in-

Daughter of Jairus.

Stainer's sacred cantata, "The Daughter

of Jairus," is to be sung by the choir of St. James' Episcopal Church next

Wednesday evening, March 31, under the direction of Mr. C. E. Percy. Mr. E. L. Blackman, tenor soloist, of Ham-

ilton, has been engaged for the occasion

the cantata, including the beautiful solo

and will sing all the tenor solo parts in

'My Hope Is in the Everlasting." Miss

Minnie Fox, soprano, and Mr. W. Ver-non Elliott, basso, will be the other

The music in this beautiful cantata

shows Stainer at his best, and is most

appropriate for the Lenten season.

Music lovers of the city should encour-

age the choir of St. James' in this un-

Fruit-growers will find John Sharman, representative of E. D. Smith. nursery stock, etc., at Darch & Hunter Seed Company, Market entrance, Thursdays and Saturdays.

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104 Dundas Street, London. Residence on premises. Phone 459

Private ambulance service. Delaware Branch. W. Acres, Mgr.

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OPEN DAY AND NIGHT.

SMITH, SON & CLARKE

UNDERTAKERS.

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Toric Lenses Widen Vision

The deep curved form of the Toric Lens entirely does away with the unavoidable hazy vision at the margins of the ordinary flat lens. Toric Lenses are an improvement of the flat lens, greatly increasing the efficiency of the eye.

Let us examine your eyes and fit you with the glasses that will aid your vision most.

The Brown Optical Co. Physical Eye Specialists,

HIGH-GRADE LENS MAKERS. **PHONE 1877** 223 DUNDAS STREET. Four Doors East of Clarence Street.

CORRECTION

In our announcement yesterday we called your attention to the new price of the UNWRAFFED ALOAFA and created a false impression.

Today We Will Make the Facts Clear The law requires us to make either a 12 or 24-ounce loaf. OUR WRAPPED BREAD.

WHICH HAS ALWAYS BEEN THE REQUIRED WEIGHT IN BOTH FIVE AND TEN-

CENT SIZES WILL REMAIN AT THE OLD PRICES. The 12-ounce Wrapped Loaf of AloafA at 5c and the 24-ounce Wrapped Loaf of AloafA at 10c Will Continue To Be Sold at the Above Popular Prices.

Both of these loaves were introduced to Western Ontario, wrapped in waxed wrappers, this protection doubly insuring you that all the nutritious qualities are sealed in and the loaves reach you free from impurities. The quality of both is the best that can be produced.

The Change Was Made On the Unwrapped Loaf.

Heretofore, it has been made and sold at a weight not in accordance with the law. Yesterday we reduced the size of the unwrapped Aloafa to the legal weight (12 ounces) and REDUCED THE FOUR CENTS PER LOAF.
PRICE TO THE RESULT IS

A Smaller Loaf at a Smaller Price

You Pay No More for AloafA Today Than You Did Heretofore

The TIPPERARY Wrapped Loaf INTRODUCED YESTERDAY.

At 5c and 10c Each

A VALUE WHICH YOU SHOULDN'T OVERLOOK

Like its name implies, it has made a hit. PLACE YOUR ORDER TODAY WITH YOUR GROCER OR PHONE 2173.

NEAL LONDON BREAD CO., LIMITED

No. 2 Carlton Avenue.