

Cool Cooking



is very desirable in hot weather, and is best accomplished with a Gas Range. With it you can bake, or broil, stew, fry or boil, and cook a number of dishes at the same time. We have a splendid line of Gas Ranges in all sizes. They save time and labor and the dirt that comes from dust and ashes. They are also the most economical cookers.

Empire Stove Store
284 DUNDAS STREET.

Summer Session

Students may enter any day. Open entire year. Now is a good time to enter. Largest trainers in Canada. Graduates get best positions. Thousands studying at home. Exclusive right of the "Famous Bliss Book-Keeping System" for Ontario. "Actual Business from Start to Finish."

Write for particulars.

London Business College
GEO. SPOTTON, President.

The Frank Cooper Studio
Portraiture.
330 Dundas St., Opposite Amories.

Taxicab Service

Open Day and Night. Telephone 180
Mitchell Garage and Sale Cos

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

The Brown Optical Co.

PHYSICAL EYE SPECIALISTS.
237 DUNDAS ST. LONDON

CLOTHING

Mens Suits of latest cloth and styles from \$3.99 up. Ladies' Skirts from \$1.99 up. Come and convince yourself. Your credit is good at

M. HORNSTEIN, 299 SOUTH ST.
PHONE 1771.

SMITH, SON & CLARKE
UNDERTAKERS
115 DUNDAS ST. PHONE 586
629 DUNDAS ST. PHONE 678
Residence on Premises.
Private Ambulance Service.

GEO. E. LOGAN

UNDERTAKER
Formerly with Messrs. Stevenson and Stewart. Residence on premises. Parlors, 418 Richmond street. Charges reasonable.
PHONE 1908.

FERGUSON & SONS
Funeral Directors
180 KING STREET.
PHONE 542, 575, 2058.
OPEN DAY AND NIGHT.

GRIFFITH & WILLIS
FUNERAL DIRECTORS.
CARL MILLER, Asst. Manager.
Successors to Messrs. J. Stephenson and D. A. Stewart. Established 1882. 124 Dundas street. Residence on premises. Open day and night. 124 Dundas street branch. W. Adams, Manager.

DR. JARVIS

DENTIST
Dundas Street. Residence Hours.
7 to 8:30 p.m.; 63 Elmwood Avenue.

---THE---
London Loan and Savings
Company of Canada

Debiture Rate Raised
To 4 1/2 Per Cent

The above rate is available to anyone having \$100 or more to leave with the company for a year or longer.

OFFICE—Corner Dundas Street and Park Avenue.

Free Player Piano Library.
Our Player Roll Library is entirely free exchange. To all purchasers of New Scale Williams' Player Pianos saving the Player owner at least \$50 a year.

TRAFFORD'S

The Best Plans
for
UPHOLSTERING
Try Them

129 Dundas St., 11 Market Square, Phone 584

Hamilton's London
Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery
LONDON, ONT.

FOR UNEXCELLED
COAL

Preparation and delivery try
MAY BROS.

PHONE 124. 45 YORK ST.

London Conservatory of Music
and School of Elocution, Limited

374 DUNDAS STREET.
Piano, Organ, Voice, Violin, Flute, Harp, etc. Private School of Elocution, Elocution, Theory and Practice, etc. Ask for curriculum. F. LINDFORTH, M.L.L.G.O.S.E., Mus. Lic., A.R.C.O. principal. LOTTIE L. ALLEN, STRONG, registrar.

Johnston Bros.
XXX Bread

Is a combination of everything good—the most nourishing properties of wheat, proper making and baking. Give this healthful Bread to your family once, and they will call for it always. —At all progressive Grocers.

Johnston Bros.
PHONE 944.

LONDON AND DISTRICT

Subscribers to The Advertiser who want their paper sent out of town for the holidays can notify office by card or 'phone 107. In asking to have paper changed give old as well as new address, and if possible state when you want paper returned to city address. Subscribers not on our office delivery are requested to pay in advance, thereby saving us the annoyance of charging and collecting small accounts. Circulation Department.

Photo by Sanders.
The out of P. C. Mills, which appeared in The Advertiser, was made from a photo by Ed Sanders, corner of Dundas and Richmond streets. Rector of Ailesa Craig.
Rev. W. J. Connor, of Brookholm, has been appointed rector of the parish of Ailesa Craig, by Bishop Wilton, and will enter upon his new charge a week from tomorrow.

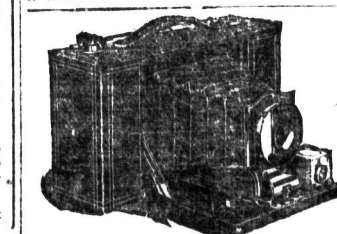
A Lawn Social.
The lawn social will be held on the grounds of Chalmers' Church Tuesday evening next, June 27. An excellent programme is being prepared, and the Musical Pipers' Band and the Ideal Orchestra will render music. Refreshments will be served.

Graduation Exercises.
The graduation exercises of the London Conservatory of Music and School of Elocution will be held at the Auditorium on Monday evening next. A number of prominent piano and vocal numbers will first be given, after which the diplomas will be awarded. Admission will be by invitation, which may be had by applying at the conservatory.

Transfer of License.
The following applications for transfer of license have recently been received at the Provincial Secretary's office, Toronto: From G. Bruce Gordon, Stratford; to Thomas C. Chalmers, Hamilton; from John Warren, Aberfoyle; to Louis Condon, Stratford; from Mrs. A. McDonald, Annie Harber, to A. Collins, Annie Harber; from Elsie Reaume (deceased), Ottawa; to Virginia Reaume, Ottawa; from Anthony McCorney, Prescott; to Thomas Whalen, Prescott.

Mr. Marshall Appointed.
Mr. W. R. Marshall, of Syracuse, a former London newspaperman, has been made general manager and publicity agent for the Manufacturers' Industrial and Pure Food Exhibition, which will be held at the local council of the Union of Commercial Travelers. Mr. Marshall recently managed the automobile show in Syracuse, which proved a great success.

Camp Life.
Instead of presenting the playlet "At Fisher's Glen," illustrative of camp life last night at the Y. M. C. A., a number of stereoscopic pictures showing Y. M. C. A. boys in camp were presented, followed by a lecture on boys' work and camp life given by Mr. Grant Chadwick, boys' secretary. The playlet will be given some time later during the evening Stanley Wolf gave a number of musical selections.



J.H. Back & Co.
210 DUNDAS STREET.
25-26-27

ATLAS
WHITE STAINLESS
CEMENT
GUARANTEED
Highest Grade
JOHN WANN & SONS
401 CLARENCE ST.
PHONE 470.

JUNE
THE MONTH OF WEDDINGS.
WARD'S
THE STORE OF GIFTS.

This store closes its remarkable wedding gift than jewelry. We are offering extra special values every day this month.

C. H. WARD & CO.
384 Richmond Street. Phone 1084.
This store closes Wednesday afternoon during June, July and August. Please shop early.

It Is worth
your while to
use Parnell's
"Snowdrift"
Loaf

Every morsel of the loaf is so good and delicious that you want to eat every bit of it.

This WRAPPED loaf has a sweet, delicate crust and flavor, and keeps moist and palatable.

NO WASTE. ALL GOOD.

We solicit your custom.

Phone our office today.

Parnell's Sanitary
Bread Factory

CORN GO

In quick time. The pain stops instantly.

You can end your corn troubles at once and forever by using **CRON'S CORN CURE**. There is no other right way to do it.

Cron's Corn Cure!
25c a Bottle

Mail orders quickly filled.

Cairncross & Lawrence
216 Dundas St., London.
Two phones. Call 880.

MATTY BALDWIN EASY
FOR FRED WELSH IN 20

Englishman Had Decided Advantage Over Boston Lad After Fifth Round.

[Canadian Press.]
San Francisco, June 24.—Freddie Welsh was easily the superior of Matty Baldwin in their twenty-round battle here last night. The Englishman showed himself a better tactician than the American, handling himself splendidly in the inching and raining volleys of short-arm blows on his opponent.

Welsh took a decided lead after the fifth round, and although Baldwin made a desperate effort to land a lucky punch, every dangerous blow was blocked, or avoided, while the Englishman fairly smothered the Boston boy by his fast work in the clinches.

After the twelfth round, Baldwin attempted to fight at long range, but Welsh rocked his head with straight lefts, and closing in, battered Baldwin's face and kidneys with snappy, short-arm jabs.

SUNDAY CONCERT CLUB

Programme To Be Rendered in Victoria Park on June 25.

The following is the programme for the Sunday concert to be held in Victoria Park from 4 to 5 o'clock.
O. Canada Seventh Band Choral
Cornet solo, E. Bixton
March The Silver Trumpets (Aviation Processional)
Fantasia—The Royal Coronation Douglas (Description)
Song—There Is a Green Hill Far Away The Gaiety
(Cornet solo, E. Bixton)
March Meyerbeer (Coronation)
Mr. Cris Pink will also sing "Hail, King George."

Bishop in Hamilton.
The London Bishop Williams is in Hamilton today assisting in the consecration of the bishop-elect of Hamilton.

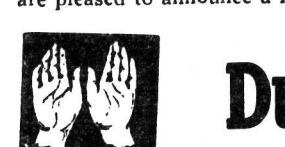
AUTOMOBILE TIRES
PRICE REDUCTION

Dated June 15th

Dated June 15th

Dunlop List the Most Attractive in Canada

Following our policy of always giving motor car owners the benefit of any favorable changes in the rubber market, we are pleased to announce a revised list on



Dunlop Automobile Tires

Our latest list is dated June 15th, and copies of same were mailed to every automobile owner and garageman in Canada, June 14th.

Dunlop Tire and Rubber Goods Co., Limited

HEAD OFFICE AND WORKS, TORONTO

Branches: TORONTO, MONTREAL, WINNIPEG, VANCOUVER, ST. JOHN, N.B., CALGARY, VICTORIA, OTTAWA, REGINA, LONDON, Ont., COBALT, NELSON.

London Depot and Tire Station, 392 CLARENCE STREET

BOYS LEAVE SUNDAY
SCHOOL TOO SOON

Committee Will Endeavor To Find a Reason For This State of Affairs.

At a meeting of the committee of 25 recently named to look into the "Men and Religion Forward Movement" in the city, held yesterday, the situation was discussed at some length. A number of questions will be reported on by the committee, dealing particularly with the fact that 75 per cent of the boys drop out of Sunday school in their teens, and a large majority of them are lost to the church altogether. The committee will endeavor to discover a reason for that, and will if possible suggest a remedy. They will also seek to discover what kind of an evangelistic campaign would prove attractive to the men of the city.

It is undisputed that a large proportion of our boys, perhaps 75 per cent of them drop out of Sunday school in their teens," said Secretary Wilson, of the Y. M. C. A. "It is quite certain that the Sunday school teachers are doing what they can, but the fact remains that the boys quit Sunday school, and many drift away from the church. We want to find the cause of this, and apply the remedy. We will make a thorough investigation."

The committee consists of 25 of the most prominent gentlemen connected with Y. M. C. A. work in the city.

LONDON TEACHER
SCORES SUCCESS

The results recently announced by the Ontario Institute of Chartered Accountants are of a most gratifying character to Sir J. W. Westervelt, C.A., vice-principal of the Forest City Business and Shorthand College. Six of the seven successful candidates for the C. A. degree were prepared by him. The percentage of passes secured by his pupils in the intermediate and primary tests was nearly as large as that on the final scholarships in first and second years secured by his candidates.

Mr. Westervelt has for some years in addition to his work in the F. C. B. been principal of the accountancy department of the Shaw Correspondence School, Toronto. Because of increasing attendance at the local school Mr. Westervelt has resigned his position with the Shaw school. He is to be congratulated upon the fact that this year's candidates, who were the last he will prepare in connection with the Shaw school, gave such a good account of themselves, emphasizing the broad and thorough character of their training.

NOTICE TO THE PUBLIC

All grocery stores in the city will be closed all day Saturday, July 1. Jas. McKenzie, secretary.

FIRE AT BOYNE CITY.

Boyne City, Mich., June 24.—Fire which for a time threatened the city last night swept through a large portion of the lumber yards of the W. H. White Company, causing a loss roughly estimated at \$150,000. Rain helped to prevent a more serious conflagration. The fire is still burning.

The Grenadier Guards' Band furnished the music for the occasion. All the men were in black court dress of knickerbockers and were swords. The ladies of the ladies were magnificent and the display of jewels a gorgeous one.

FRASER CASE GOES HIGHER

When Argument Will Be Resumed in Highest Court of Province.

Toronto, June 23.—The case known in the courts as "re Michael Fraser" has been entered in the court of appeals. The formal notice of the appeal was filed today at the registrar's office by John King, K. C., counsel for Mr. Fraser.

The famous attempt by Miss Catherine McCormick, relative of the Midland octogenarian bridegroom, to have the old man's marriage to Miss Hannah M. O. Robinson, set aside, will be reopened and argued again before the highest court in Ontario. The two courts which have heard the case so far have given opposite opinions as to Fraser's sanity, but at present the old man is declared a lunatic, his property being in charge of a trust company.

MUSICAL FETE PROVED
A SPLENDID SUCCESS

A Large Crowd Listened to an Excellent Programme of Music.

The grand musical fete in Victoria Park last night proved a great success and drew a large crowd of citizens. The big booths, gaily decorated with colored lights, did a thriving business, and many dollars' worth of ice cream, candies, lemonade and flowers were sold, and a good collection was obtained at the gates. The concert last night was held in aid of the Sacred Concert Club, and all funds obtained will be devoted to paying the expenses incurred in connection with the concert that are being given in Victoria Park on Sunday afternoon, and any money left over will be distributed among local charities.

The programme was rendered by the London City Band and was thoroughly enjoyed throughout. Thousands of citizens, taking advantage of the welcome drop in the temperature, for an evening promenade, about the park, listening to the music and enjoying themselves. Incidentally they liberally patronized the booths. The peanut sales alone amounted to \$25.

Tomorrow afternoon at 4 o'clock the Seventh Regiment Band will give a concert in the park, and Mr. Chris Pink will sing the new coronation song, "Hail, King George." The time has been changed from 4:30 o'clock to 4 o'clock as many people complained that it did not give them time to go home afterwards, have supper and get ready for church.

GREY DINES SOVEREIGNS

Banquet Given Yesterday by the British Foreign Office.

London, June 23.—Foreign Secretary Sir Edward Grey's official dinner to the sovereigns and the foreign representatives tonight brought to the fore the same throng of distinguished persons that has been seen at other coronation functions. The Secretary of State for Foreign Affairs, as the host of the evening, escorted Queen Mary into dinner, and King George acted as the escort of the German Crown Princess.

Other guests were: The Duke and Duchess of Connaught, Prince Arthur of Connaught, Princess Patricia, Prince and Princess Christian, the Duke and Duchess of Teck, the Duke and Duchess of Argyll, and all the foreign royal personages and the special representatives to the coronation.

Altogether sixty royal personages attended the function. The company numbered 150, among those present being various members of the royal household, attaches of the foreign legations, the papal delegate, Mr. P. Belmonte, Premier and Mrs. Asquith, the Duchess of Devonshire, and the Countess Minto.

The dinner was served in the banquet hall at two oblong tables and six large tables. All were splendidly decorated with flowers and silver candelabra, and pictures loaned by the Indian office and from other sources hung on the walls, enhancing the effect of the handsome mural decorations. The general effect of the decorations was extremely rich.

The Queen and Sir Edward Grey and a score of guests sat at the principal table, while King George and the Crown Princess of Germany, with an equal number of persons, were opposite at the head of the other oblong table. The Duke of Connaught and Premier Asquith also presided at tables.

The marriage has as yet been untouched by the courts. The argument will not take place until September.

ROSS' Limited, London

Special Week-End Sale of Embroidered Lawn Waists

Regular \$3.25 to \$5.00 Waists.



Week-End Price Only

\$1.98

ALL ELEGANTLY EMBROIDERED.

Make it a point to secure one of these Specials
On sale Friday and Saturday.

ROSS' Limited, 196 Dundas Street

Card of Thanks.
Mr. Geo. R. Keyes and Miss MacPerrin wish to thank their many friends for the great honor done them in electing them as king and queen of the Canadian Order of Foresters demonstration.

50 Cents a Week Buys a Piano.
Our heavy spring piano selling trade has brought in a number of exchanges in pianos and organs, and we must sell them for want of floor space. The price we are asking is much lower than their real value. Terms of payments from 50 cents to 75 cents weekly. We guarantee every instrument in A1 condition. WILLIAMS' PIANO COMPANY, LIMITED.

The Ontario Loan and Debenture Co.

Dividend No. 96

NOTICE IS HEREBY GIVEN THAT a quarterly dividend of 2 per cent for the three months ending 30th June, 1911 (being at the rate of 8 per cent per annum) has been declared upon the paid-up capital stock of this company, and will be payable at the Company's offices in this city on and after 3rd July next to shareholders of record of the 15th June.

By order of the Board.
A. M. SMART, Manager.

London, Canada,
June 5th, 1911.

College Spirit

is a most important consideration in choosing a college for your daughter.

Alma (Ladies) College

ST. THOMAS, CANADA.
Handsome catalogue on application.

fosters a spirit of mutual regard between students and teachers; a noble devotion to study, piety, church, and a sympathy for all who think and act a worthy independence.

FALL SEMESTER OPENS
SEPT. 11.

HOTEL SUNSET

June 15 to Sept. 15.

Situated on the banks of Lake Huron, 125 feet above the lake level, where the sunsets rival Italy.

Boating, bathing, bowling on the green and tennis. No mosquitoes or black flies. Nights always cool for sleeping. Mineral water free for the guests. For rates, etc., write the Manager, Box X.