

Efficient Help

Commercial activity demands efficient help. We teach the practical things that will fit the student for business life. Now is a good time to begin a course.

Miss Crawford, Ivan, Ont., has secured the position of bookkeeper with the London Hat Co., and Miss Adams as stenographer with the McCormick Mfg. Co.

Forest City Business and Short-hand College, London, Ont.

J. W. WESTERVELT, Principal.

Those Who Know Us

will always speak highly of the suits or overcoats we turn out. Our reputation has been made by the artistic finish and workmanship in our tailored clothing. Try us once. We have the best assortment of patterns in winter overcoats.

O. Labelle, Richmond.



W.C. Barron

Accepts
Elementary and
Advanced
Pupils for
Graduation.

Telephone 1103.

We do all kinds of electrical work, from the smallest to the largest job. Give us an opportunity to estimate on your contract.

The Electrical Construction Co.
of London (Limited).

The popular brand of
Soap today is.....

SWEET HOME SOAP

for quality, quantity
and price.

New lines of Premiums
always offering.

THE LONDON SOAP CO.

HERE IT IS

See our window for—
CARPET SWEEPERS
and WRINGERS
REDUCTION THIS WEEK.

Geo. Taylor & Son,
HARDWARE, 288 Dundas Street.

Music Free

The choice of one copy from our large assortment of Ten-Cent Music will be given with every purchase amounting to 50c.

SPECIAL LINES—Books,
Toys, Novelties and Sporting
Goods.

HORTON'S
21 Dundas Street.

FAIRBAIN
MERCHAND
TAILOR
Opp. City Hall Upstairs

EUROPEAN HOTEL

For ladies and gentlemen. First-class short order chef. No waiting. Full course dinner, 25c. Open 7 a.m. to 12 p.m.

MANY VICTIMS OF THE TORNADO

Nashville, Tenn., Nov. 21.—Five lives are known to have been lost by the tornado, which struck within sixteen miles of this city last night. A number of persons are believed to have been killed in Murray county.

At Lavergne two lives were lost; at West Campbell and Thompson's Station a number of houses were demolished, and one child was killed; two persons were killed and a number fatally injured at Nolensville.

Mother Graves' Worm Exterminator does not require the help of any purgative medicine to complete the cure. Give it a trial and be convinced.

SUFFER NO MORE.—There are thousands who live miserable lives because dyspepsia dulls the faculties and shadows existence with the cloud of depression. One way to dispel the vapors that beset the victims of this disorder is to order them a course of Farnelle's Vegetable Pills, which are among the best vegetable pills known, being easy to take and are most efficacious in their action. A trial of them will prove this.

Physical Strength



Means Mental Power.

Does not increase physical force, improve digestive power, make the blood more pure? And does not the better blood make the brain clearer and better in every way? It is exercise alone that supports the spirits and keeps the mind in vigor. The Whittely or McFadden exercises need a short time each day will give physical strength and mental power.

\$2 and \$3 Each.

Gurd's Good Guns,
185 Dundas Street.

Cooler Weather.

It's a sign that your Fall Overcoat or Suit should be selected. Place on order with us; we have a large range of new goods.

Southcott's, Richmond St.

W. A. PIPER, D.D.S.,
Specialty Gold and Porcelain work.
Hours—9 to 5 p.m.

Drs. D. H. & W. A. Piper

Ear, Nose, Throat and Lungs.
Hours—10 to 2 to 8 p.m.
Telephone 804. 332 Dundas St. (cor. Waterloo)

METEOROLOGICAL

Toronto, Nov. 21—8 p.m.—The storm which developed to the southwest of the lake region during last night was this morning centered over the Georgian Bay, and is tonight in the lower St. Lawrence Valley. Heavy gales prevailed from the lakes to the Atlantic. From present indications a moderate cold wave will spread over Northern Ontario and thence eastward over Quebec, but in Southern Ontario and in the Maritime Provinces the temperature will not fall much lower. Another storm is apparently developing in the Southeast States. Minimum and maximum temperatures: Victoria, 20-30; Kamloops, 6 below-12; Calgary, 20 below-6; Prince Albert, 24 below-zero; Winnipeg, 6 below-6; Port Arthur, 12-22; Toronto, 38-41; Ottawa, 32-56; Montreal, 32-56; Halifax, 44-56.

Local temperatures, Wednesday, Nov. 21: Highest, 53.5; lowest, 33.5 degrees.

Today (Wednesday) the sun rose at 7:20 a.m., and sets at 4:47 p.m. The moon rises at 7:39 a.m. and sets at 5:09 p.m.

THOS. WILSON,

Merchant Tailor,
213 Dundas Street,
DUFFIELD BLOCK,
LONDON, ONT.

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JERSEY CREAM BREAD.

Perfection of the baking art.
A trial will convince you.
Sold by progressive grocers.
Manufactured only by

JOHNSTON BROS.
Phone 515.

RINGS

TO WEAR. Call and see our large assortment of Ladies' Gem Rings—single stone, clusters, tussie settings, etc. Note some prices:

Ruby and Pearl Rings.....\$1 00
Single Stone Birthday Rings.....\$2 00
Three-Stone Opals.....\$4 00
Single-Stone Diamond.....\$5 00

Thos. Gillean,

402 RICHMOND STREET.
Phone 803.

Issuer of Marriage Licenses.

London Advertiser.

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Miss Roblyn.
Saint-Saens—Piano duet, Danse Macabre.
Misses Florence Stockham and E. Walker.

Before After. Wood's Phosphodine.

The Great English Remedy.
Sold and recommended by all the leading medical authorities. A reliable medicine discovered.

It cures all the ailments of the blood, such as Scrofula, all effects of abuse of excess, Mental Weakness, Excessive use of Tobacco, Opium or Stimulants. Mailed on receipt of price, one package \$1, six, \$5. One will please, six will cure. Pamphlets free to any address.

The Wood Company, Windsor, Ont.

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Warm Facts

The Fur situation can be well attended to by inspecting our stock.

Beltz, Furrier.

LUNCHES, DAY AND NIGHT

Served on European plan in comfortable parlors where the service is up-to-date. Cooking will suit the most fastidious. Open on Sunday.

PALACE CAFE, OPPOSITE CITY HALL

Watch Value.

Depends upon the accuracy of the movement—not upon the price of the case. You have no right to wear when you buy one of our watches. They are durable, reliable, and up-to-date in style, and cost no more than others.

WARD, The Jeweler,
374 Richmond Street.

A LOCAL BUDGET.

OBSTINACY.

She dropped a penny in the slot to hear the music play, and as it was a weight machine she surely had her weigh.

—Cleveland Plaindealer.

—A false alarm called the fire department to the corner of Adelaide and Simcoe streets last night.

—The many friends of Mr. J. W. Vincent, 860 Midland street, will be pleased to learn that he is recovering from his severe illness.

—The London Printing and Lithographing Company are receiving very favorable comments on all sides for their second edition of "Illustrated London," which promises to have a large sale.

—The Grand Trunk Railway Company will complete the work of removing the heavy grade on the Mt. at Port Credit probably this week. The grade has been raised 17 feet at the lowest point, and yet the regular traffic was never interrupted.

—The Epworth League of the Colborne Street Methodist Church gave a reception Tuesday night, at which Pte. Charles Redge was the guest of honor. The affair was largely attended and thoroughly enjoyable. Mr. W. D. Buckle was chairman, and introduced a programme that included solos by Misses Berris, Leach, Hines and Dayard, and addresses by Rev. Messrs. Berris and Birk. Pte. Redge gave an interesting talk on South Africa. The balance of the evening was spent socially.

—A large crowd was present at the reception tendered Trooper Shobbrook by the members of the St. Johns Epworth League and his immediate friends on Tuesday evening last. The presence of the church was decorated with flowers, and the programme was of a patriotic nature. Trooper Shobbrook was welcomed by the pastor, Rev. W. H. Cooper, and all members present. Patriotic speeches were given by the pastor, Mr. Cummings, Walter Westlake, Ed McNab, J. Hawkins. After music by Mrs. Westlake, Hazel and Annie Barrell, and Reginald Hudson, recitations by Miss Morgan, and Miss A. Shepherd, Mr. Shobbrook spoke to the platform, where Miss Minnie Hawkins read a ready worded address and Miss Pto Lawrence presented Mr. Shobbrook with a handsome morocco-bound Bible. Mr. Shobbrook, in reply, thanked his many friends for their kindness. He also related many incidents of interest in soldier life in South Africa. Refreshments were served, and the entire evening's entertainment was brought to a close by singing "God Save the Queen."

THE WHIST LEAGUE.

The games played last evening in the city league series resulted as follows: Orientals vs. Manhattan, former won by 17 points; No. 6 Ward Liberal Club defeated the Orientals by plus 40; and the East Ends lost to the Belvideres by 10 points.

Wm. Lost.

Belvideres..... 2 0
Orientals..... 0 2
No. 6 Ward Liberal Club..... 1 1
Manhattan..... 1 1
Orientals..... 1 1
East Ends..... 0 2

Next games—Orientals at East End rooms; Belvideres at No. 6 Ward Liberal Club; Orientals at Manhattan rooms.

ESCAPING COAL GAS.

Squire Niles and his wife, an elderly couple living on Nelson street, had a narrow escape from asphyxiation by coal gas on Monday night. One of the stove doors fell off, allowing the gas to escape. The couple retired at about 10 o'clock Monday night and did not awaken until Tuesday night at about 6 o'clock, when Mrs. Niles was able to crawl to a door, which, after repeated efforts, she finally opened. She then proceeded to awaken Mr. Niles, who was in an unconscious state. No serious results and suffered from headaches, but happily all have fully recovered.

Another family named Warren, residing on the same street, were also affected by escaping coal gas recently. The entire family were taken violently ill with vomiting, and suffered from headaches, but happily all have fully recovered.

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Paper—The Printing of Music.
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Miss Bessie Moore.
Chopin—Piano solo (a) Prelude,
Chaminade—Song, (a) The Little Silver Ring, (by request) (b) La Ritournelle.
Miss Roblyn.
Saint-Saens—Piano duet, Danse Macabre.
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Sold and recommended by all the leading medical authorities. A reliable medicine discovered.

It cures all the ailments of the blood, such as Scrofula, all effects of abuse of excess, Mental Weakness, Excessive use of Tobacco, Opium or Stimulants. Mailed on receipt of price, one package \$1, six, \$5. One will please, six will cure. Pamphlets free to any address.

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Beware of Imitations

We are the only bread manufacturers in the city that make

"EUREKA BREAD"

Our label is on every loaf.

Call Phone 929. 75 Bruce St., London.

THE PARNELL-DEAN STEAM BAKING COMPANY, LIMITED.

A SPLENDID YEAR

Success Attends the Irish Benevolent Society.

Large Sums Spent in Good Works—Officers Elected.

The Irish Benevolent Society transacted the business that is entailed by entering upon a new year at its annual meeting in the Duffield block last night. It was largely attended, and the utmost satisfaction was expressed with the gratifying success of the past year. President John Forrestal presented the annual statement, which showed receipts of \$910.82, and the expenditure \$907.82, the cash in bank at present being \$1,044.69. The expenditure included \$50 each to the Red Cross Society, the Soldiers' Wives' League, and B company fund, and \$10 to the memorial window to the late Pte. Donegan.

The election of officers resulted as follows:

President—Mr. John Forrestal (re-elected).

First Vice-President—Dr. John D. Wilson (re-elected).

Second Vice-President—Mr. James Murray.

Third Vice-President—Mr. Denis Mason.

Recording Secretary—Mr. P. F. Boyle.

Treasurer—Mr. John W. Pocock.

Secretary—Mr. John Stevely.

Auditors—Messrs. T. J. Murphy and L. J. Fitzgerald.

Phyans—Mrs. Moore, Niven and John D. Wilson.

The relief and other committees will be appointed at an adjourned meeting to be held next Wednesday night. The question of still further increasing the membership will also be considered then.

In his annual address President Forrestal said that the past year had been the most satisfactory in the society's history. More relief work had been done than ever before, and large sums had been spent in charity. The amount expended in Christmas cheer was \$240. His appeal to make the year a record breaker in the matter of expenditure was received enthusiastically.

The annual picnic was reported to have been the most successful of any yet held. A substantial balance had resulted, notwithstanding the big expense incurred by engaging the Chicago band.

When the meeting adjourned President Forrestal entertained those present to an excellent supper at the Grand Trunk dining rooms. Patriotic toasts were honored, and a very jolly time was spent. Dr. Wilson and J. L. Fitzgerald responded to "The Governor-General." Messrs. J. W. Pocock and B. C. McCann to "Ireland"; Messrs. T. H. Smallman and Denis Mason to "Manufacturing Interests"; Messrs. J. M. Daly, John Stevely and P. F. Boyle to "The Irish Benevolent Society." The health of President Forrestal was proposed by Dr. Wilson, and Mr. Forrestal responded in a happy manner. During the evening songs were sung by Messrs. J. M. Daly, William McPhillips, Denis Mason, William Brophy and John Stevely.

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Durable Fit.

When a garment, say a light overcoat, doesn't fit, most of the weight hangs upon one particular part, puts that part out of shape anyway, maybe wears it out—That is not a durable fit.

So be sure of the fit.

Our Short Top Coats, made of covert cloths, whipcords, and tweeds, newest shades and weaves, are made to rest gently and snugly upon chest, shoulders and back; thoroughly well tailored and finished.

Prices—\$10, \$12, \$15, \$18, \$20.

Buying now saves you the inconvenience of being in a hurry for a Top Coat on a chilly day.

SUITS—\$10, \$12, \$15, \$18, \$20.

TROUSERS—\$3, \$4, \$5, \$6.

FIT-REFORM WARDROBE

ROBERT M. BURNS,
180 DUNDAS STREET, LONDON, ONT.

..Friday..

Bargain Day

—AT—

CHAPMAN'S

Great modern retailing finds its highest and best expression at this store. Style, newness and small prices are carefully blended in the bargains we offer for Friday, and small prices and high quality go hand in hand. Read carefully every item of the below list. It may interest you, and will do it for you.

51. Two dozen Wrappers, of American wrapperette, in good serviceable colors, waist lined, good full skirt, all sizes, great value, worth \$1.25, for 75c.

52. Twelve only Girls' Reefers, box back, colors navy and garnet, neat and comfortable, regular price \$2.75, Friday for \$1.75.

53. \$1.00—One-half of 31 jackets is the bargain of the season. Jackets that usually sold at \$5.50, \$7.50 and \$8.50, Friday for \$1.00 each.

54. Six only Rainy Day Skirts, in black only, neatly trimmed with flat braid, made of good heavy serge. This is a bargain, worth \$2.50, Friday \$1.25.

GENTLEMEN'S FURNISHINGS.