

Folly

Who Says Taxes in Winter Come Along With the Snow?

any sign of snow... who says taxes in winter come along with the snow?...

Too Much... must be, but... kept open... shield... in winter... food covers... may be less... milk and other... food into... somewhere...

FINANCING OF A BIG CITY... estimate of the Municipal... of Montreal for 1925 is \$27,000,000... the amount is derived from following sources:...

COST HIM FAR MORE IN THE END... drivers meet troublesome characters... "The clock's fast," said the taxi driver... "Right, hop in and we'll go for a little ride and see if it isn't running right."

EMOTIONS FOR SPORT ARE GREAT... live, a writer says, is the rarest... in the world. Most people exist... in all. We have thousands here... this city, that are existing at present...

Montreal Letter

LANDLORDS AND THE WHITE PLAGUE

Landlords are partly to blame for the spread of tuberculosis... putting up two flats on a site on a twenty-five foot lot... has been a detriment in the past...

Other houses promote the spread of tuberculosis, infantile mortality... and the campaigns against tuberculosis are not effective while such conditions are allowed...

It is necessary to protect the health by forbidding the construction of such a project... and so on, but the decision is necessary...

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THE UNFAILING SOURCE

For Profitable Shopping



In the best of regulated homes, there is always something needed—something to be bought. Our January Sales, because of their extensive scope and large savings, encourages one to fill all wants immediately.

FRIDAY, SAT. and TUESDAY

Corduroy Velvets Great for wear, always looks well made up; popular shades: Tabac and Navy; 27 inch width, excellent for Children's and Misses' skirts or one-piece Dresses. Regular \$1.50. Friday, Saturday and Tuesday. \$1.25

Sleeping Suits White and Grey fleeced Jersey Sleeping Suits; nice cosy night garments, buttoned behind, not many them; all to fit 10 years. Special. 98c

Art Serges 3 pieces of 50 inch Art Serges, plain shades of Green, Electric and Maroon; nice for Winter hangings, draught screens, etc. Friday, Saturday and Tuesday. \$1.08

Needs of The Moment ROLLERS—All Wood Roller Brackets; simple to put up. Each 19c. LIGHT SHADES—Electric Bell Shades, Opague finish, with fancy designs. Each 19c. EXTENSION RODS—Flat fluted brushed brass finished rods, very neat. Extension style. Each 18c. CREEPERS—We apply them to your rubbers while you wait. Ladies' and Gentlemen's sizes. The Pair 33c.

Georgette and Crepe-de-Chene BLOUSES Values up to \$10.00 in this range: choice of Navy, Jade, Maize, Saxe, Black and White, with or without collar; embroidered and lace trimmed; some Shirtwaste style, gorgeous ruffles; sizes 38 to 42. We want you to see them. Special. 1.98

Three Worth-While Specials from the DRESS SECTION VENETIAN CLOTH—A piece of plain Grey and plain Mauve Venetian Cloth; 52 inches wide. A nice warm material for present wear. Regular \$2.75. Special \$2.58. COSTUME CLOTH—54 inch plain Grey Wool Costume Cloth; nice for skirts or coats as well. Twilled finish. Friday, Saturday and Tuesday, the yard \$1.48. COSTUME CLOTH—54 inch pretty Green Heather shade also welcome weight for the season at hand. Regular \$3.00. Friday, Saturday and Tuesday \$2.75.

Stanfield's Combinations FOR MEN Stanfield's Wool Underwear, natural shade, medium weight; long sleeves, ankle length, 28 to 42 sizes. The Suit \$3.85. SOCKS—Stout English Wool Socks ribbed finish; high top; grey shade. Special 95c. SWEATER COATS—Great Sweater Coats they are, warm wool make, roll collar, V neck; shades of Brown, Fawn, Grey and Navy. Friday, Saturday and Tuesday \$3.30. HANKERCHIEFS—Full size hemstitched Irish Linen Handkerchiefs. Worth 45c. each. Special 37c. BOYS' DRESSING GOWNS—A pair of Boys' warm Swansette Dressing Gowns; Crimson, Green, Blue and Brown colour combinations; waist girde; to fit 8 to 12 years. Values to \$4.00. Special \$2.45. TAN LEGGINGS—Men's nobby strap and spring fastened Tan Leather Leggings; shapely, tidy and neat. \$3.35. TOP SHIRTS—An assortment of full-fitting English Top Shirts; as well as a generous assortment of American Shirts, French cuffs, neat pin stripe patterns. \$1.75. This Week's Special... BRACES—English Braces of great durability, non-rusting mountings. Special 59c. MEN'S BOOTS—Dark Tan Light Calf Laced Boots, equipped with rubber heels and perforated outsole; a man's boot through and through. Special \$4.88. TOP SHIRTS—Men's warmer Top Shirts in pin stripe Winceyette; full body sizes; just the right Shirt for this weather. Friday, Sat. & Tues. \$2.50. SAXONY FLANNEL—Extra fine texture for baby's wear; 30 inches wide. Special 99c.

SHOWROOM SPECIALS FOR THE WEEK-END SILK TRIMMING—Down below half price we have put several pieces of pretty Silk trimmings; 2 inches wide; shades of Brown, Grey, Navy and Black. Regular 55c. yard. Special 23c. INFANTS' VESTS—Good grade Cream Jersey Undervests, long sleeves, high neck, crocheted finish edge. Regular 60c. Friday, Saturday and Tuesday 34c. LADIES' SWEATERS—All Wool Sweaters, with Brushed Wool collars and cuffs; shades of Rose, Saxe, Gold, Navy, Green and Black and White; an assortment of styles, including many up to \$8.00. Friday, Saturday and Tuesday \$3.49. PEARL BUCKLES—Assorted Smoked and White Pearl Buttons, the very newest, for Sweaters, Jumpers, Girdles, etc. Values to 60c. Special 16c. INFANTS' CAPS—Blanket Cloth Caps, in Cream shade, with ears and ribbon strings; gold weather Caps. Were \$1.70. To Clear Special 49c. LACE INSERTION—Heavy Lace Insertion 2 and 4 inches wide, Ecru shade, suitable for Curtains, Blinds or Bedspreads, etc. Regular 50c. Friday, Saturday and Tuesday 15c. CORSET COVERS—Ladies' fine Jersey ribbed Corset Covers, White with high neck, long sleeves, medium weight. Regular values to \$1.70. Friday, Saturday and Tuesday 49c. LADIES' HOODS—In Navy, Brown and Natural shades, nice comfortable weight, full fitting sizes; elastic waist; and knee. Special \$1.19. LADIES' SCARVES—Comfort Scarves, in nice Shetland Wool, 18 inches wide, 60 inches long, fringed ends, nice range of mixtures. Good value at their regular price \$2.00. Friday, Saturday and Tuesday \$1.79. CREPE-DE-CHENE TUNICS—Ladies' Navy and Black Crepe-de-Chene Tunics; sizes 36 to 42, round neck, short sleeves, girde and fancy stitchings around skirt and sleeves; \$5.00 values. Friday, Saturday and Tuesday \$2.79. CHILDREN'S COATS—Sung fitting Tweed and Blanket Cloth Coats, in shades of Saxe, Grey, Brown, Amethyst and Black, belt and pockets, offered now at just about one-third of their regular price. Have an extra coat while the offering holds. Regular \$8.50. Special \$2.69.

House Furnishings JUST TO HAND NEW WINDOW SHADES—36 inches wide, 72 inches long, plain Green and plain Cream; 95c. RUBBER MATS—Anti-slip, deeply scored all Rubber Mats for doormats; Grey shade, assorted patterns, 14 x 26 size; almost necessary if your doorway is 14 inches. Special, each \$1.25. RUBBER SHEETING—36 inch White Rubber Sheeting; splendid quality. Special 98c. TABLE DAMASK—48 inch half bleached strong Table Damask; just a piece of which goes on sale Friday, Saturday and Tuesday 55c. SHEETINGS—60 inch unbleached Twilled Sheetings; good and strong for medium size beds, nursery beds, etc. Special, the yard 62c. DOUBLE EXTENSION RODS—The simplest and strongest we have seen, fitted to hold double curtains; brushed brass finish; very neat; adjustable from 24 to 42 inches; last for years; complete 55c. POLISHING AND DUSTING GLOVES—With these Gloves polishing becomes a pleasure, dusting the same; a real boon to the housewife and has a value many times higher than the price; each 42c. PRETTY HANGINGS—These are double width, 50 inches; just two pieces, showing large coloured floral patterns on pretty blue and black ground; very strong and could be used for furniture covering or slip-overs. 85c. TAPESTRIES—50 inch Covering Tapestries, light and dark grounds; patterns that appeal and harmonize with all surroundings. Regular \$2.50. Special, \$2.29 the yard. FLANNELS—3 inch Striped Flannellets, with a nice soft finish; nice for nighties, pyjamas, 38c. CURTAIN LACES—We have added some splendid Curtain Laces to our stocks this week.—White, up to 50 inches wide, showing pretty all-over patterns in various widths; the values are particularly good. 43c. 54c. 58c. APRON CHECK—36 inch Check Gingham, Blue and White and Black and White effects; strong texture. Special 32c.

NEW FLOOR CLOTHS Bright Attractive Patterns ON SALE

INLAIN LINOLEUMS—Cheapest in the long run, as they give most serviceable wear. You will like the patterns we have arranged side by side with our Special Sale Tag. The yard \$3.90. FELTOLS—We have ready for your inspection a very excellent display of patterns in double width Feltols. Now is the time to select them. The yard \$1.10. Floor Canvas Double width painted back Floor Canvas, in specially selected patterns—Floral, Tile and Carpet designs. The yard \$1.25. BACK BRUSHES—Just 8 of them, with long curved handle which can be separated as desired, brush-fitting back strap for hand use. Were \$1.60. 79c. NAVY NAP—Double width Navy Nap. A nice one for girls' coat or reofer. Friday, Saturday & Tues. \$1.79. LADIES' HOSE—English Cotton Cashmere Hose, plain, seamless finish. Re-priced 33c. SILKETTE GLOVES—Charming quality Gloves, in shades of Beaver, Grey and Black, finely knitted, wrist length. Friday, Sat. & Tues. 79c.

Hosiery and Boot Values Unmatchable Values just for Friday, Saturday and Tuesday

YOUTH'S BOOTS—Light weight Calf Boots, in nice Dark Tan shade, Goodyear welted, rubber heels, classy and strong; sizes of 10 to 13 1/2. Special \$3.50. SLIPPER SOLES—With heavy White fleeced tops, leather insole; nice to crochet or knit a pair of uppers to for your own dear self. All sizes. The Pair 82c. BOYS' BOOTS—Black Calf Boots of exceptional goodness in quality, and bringing a real good value; sizes 4 to 8. See this sturdy line. Special \$3.48. BOYS' HOSE—Fast Black Wool Cashmere Hosiery, assorted ribs; Sizes to fit up to 14 years. A clearing line and a good value line. Up to \$1.00. 69c. GIRLS' HOSE—Assorted sizes from 5 to 9 1/2 inch, in fine ribbed Heather mixtures. Spec 35c. LADIES' BOOTS—Special clearing line of about 100 pairs, mixed sizes in Black Kid, military heel, semi-pointed toe. Regular up to \$8.00. Clearing line at \$3.48. LADIES' HOSE—Plain and ribbed English Cashmere Hosiery; shades of Grey, Fawn, Mousse, Champagne, Brown and Black. Our Special 69c. LADIES' HOSE—Black Wool Cashmere Hose, ribbed finish; extra fine value; Winter weight; 90c. value. Special 79c. HEATHER HOSE—Specially priced for this Sale plain and ribbed; also a nice line of Black. 28c. All one price.

James Baird LIMITED logo and decorative border.

likely, the matter of so many unemployed came up. "It is strange and yet mysterious, said the Scribe, "with the large number of out of work that the different sports are so well patronized. The last big hockey match, over two thousand were turned away. A friend of mine, a married man, has been coming to see me daily, looking for a job, and told me that he and his family were starving. This morning he paid his usual visit and he said, "How did you like the game Saturday night?" I told him that I was satisfied with it as it was a great game. "So was I satisfied with it," answered his friend. "Why," said the sporting editor, "were you there?" "You bet your life I was," was the answer. The editor was quite astonished.

Here was a case of a man and his family in need of the necessities of life, and he found time and money to see an expensive hockey match. An empty head and an empty stomach make a great combination.

WHERE IS THE BLAME TO BE LAID Under the caption of "Crime And Criminals," the Montreal Herald says editorially: Prison statistics show that the average convict thirty years ago was 35 years old, and that the average penitentiary prisoner to-day is 22 years old. It is also disclosed that one-third of the men sent to prison to-day are under the age of 21 years.

Mounting up life's stairways. Dear Readers—Have you ever considered, "Life's Stairways"? There are many steps on that great stairs. From the moment we appear on earth we start up life's stairways. If we are anxious to mount upwards and onwards with any surety and gain the end in safety, we must have natural food, growth, power, health, happiness, prosperity, contentment, achievement, success and duty to the end. The great Greek maxim was, "Man, Know Thyself." In future ages it is said, the new maxim will be, "Man, Be Thyself." Yes, to thyself be true. A man that's not true to himself, cannot be true to God, and to him life is a failure, both here and hereafter.

Ask Grandma—She knows. Jan 14, 1925

By Airship to India Early Next Year

Test flights in connection with the projected airship service to India will begin (the Central News learns) early in the New Year. The "R 33," which is reconditioning at the Cardington Royal Airship works near Bedford, is expected to be ready by the end of January. Workmen will be sent from Cardington to Pulham to undertake the reconditioning of the "R 36," the only British airship with a passenger car.

The test flights of the "R 33" will be for the purpose of gathering scientific data to be used in designing the airships which will be used on the Indian service, and the "R 36" will undertake a flight to Cairo and back. It has been decided that one of the air stations near Cairo will be used as an intermediate base on the route to India.

Pearline Cleans Pots, Pans and Kettles quickly. Oct 24, 1924. MINARD'S LINIMENT FOR ACHES AND PAINS.