

Cohen's Modern Emporium

335 Water Street

A Record-Breaking, Value-Giving

Sale of Coats

This is one of the most outstanding Sales Cohen's has ever featured. A Sale so unusual in values that we confidently state that every Coat affords a saving of many dollars. See them! Compare them! Practically all of the Coats featured are

New Arrivals!

Featuring the newest reproductions of the smartest Paris inspired modes. Each Coat possesses the luxurious appearance of high cost creations in every detail.

Three Special Groups To-Morrow

Magnificent Models of
Luxurious Fabrics.

13.48

Lavishly Adorned with
Quality Furs.

The unmistakable stamp of
character and quality is con-
spicuous in every coat.

24.50

The Materials:

Chinchilla
Rippelo.
Brytonia.
Bolivia.
New Zelia.
Cut Pelos.

The Furs Include:

Tibetan.
Lazo Fox.
Opposum.
Viadka-Squirrel.
Marmink.

31.50

RICH LUSTROUS CLOTHS

Soft and warm, in the shades
that are most popular for Fall
and Winter.

OTHER COATS.

at lower and higher prices.
Every new shade and style here.

Whether you want your Winter
Coat immediately or not you should
attend this Sale—Choose a smart
Coat at a tremendous saving—
deposit will reserve it for you till
wanted.

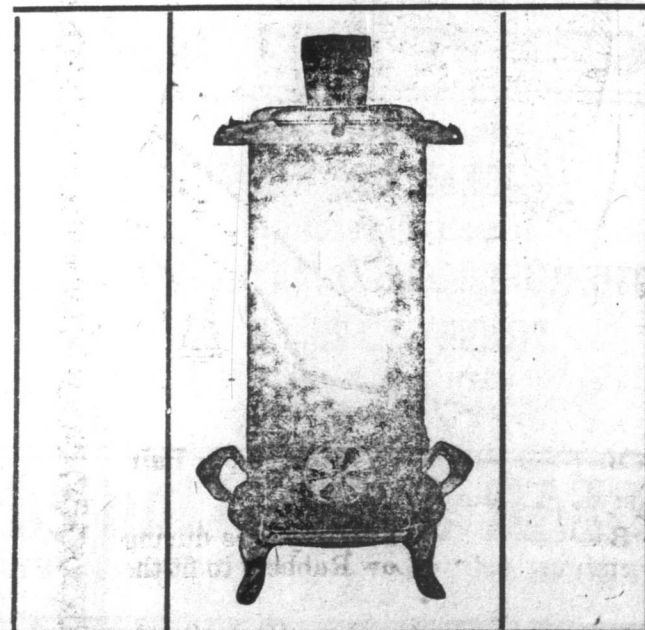
Look for the Sign

Cohen's Modern Emporium

The Embassy of Paris Fashions

335 Water Street, Corner Store, Bishop's Bldg.

See Our Hall Stoves



Wm. J. Clouston, Ltd.
PHONE 497 184 WATER STREET

Knowling's Glass and China Department

SPECIAL OFFERINGS.

TEA SETS—Finest English China, in 21 and 40
Pieces. From 4.48 to 28.00

TEA SETS—Japanese Ware, 40 Pieces, artistically
decorated and Gilt finish. Special Price 9.80

TOILET SET—In all one colour, comes in different
shades, all yellow, all Pink, all Blue. The Set:
11.50 12.50 15.00

TOILET SETS—Floral decorations, best durable
Ware procurable, in 5 and 6 Pieces. From 7.25 up

TOILET SET—To arrive, in assorted shades,
for 4.50

DINNER SETS—In 26, 40 and 54 Pieces, in Rose
Decoration, Dark Blue Band, Red Band, Queen's
White and Arcadia patterns, for
9.00, 15.00, 27.00 up to 50.00

And a new line of one colour Ware in Coffee Pots,
Cocoa Pots, Tea Pots, Chocolate Set, Berry Sets, Salad
Bowls, Floating Bowls, to be had in all Yellow, all
Pink, all Blue, all Green.

G. KNOWLING, Ltd.
CHINA & GLASS DEPARTMENT.

THE TRAINS.—Tuesday's express try express went out at 1 p.m. The
arrived Port aux Basques 8 p.m. yes—local Carbonar train arrived at 12.25
today. The incoming express, left
Port Blandford 7.45 a.m. and is due
WINDARD'S LINIMENT RELIEVES
NEURALGIA.

Local Star in "The Call of the Woods"

GIVES GOOD PORTRAYAL OF DIFFICULT ROLE.

A large audience greeted the Young-Adams Company's production of "The Call of the Woods" at the Casino last night. The play is entirely different from anything we have seen in a long while, being a story of the Canadian North woods depicting the life of the backwoodsmen and the French Canadian. The leading roles in the play are Hilda and Dave, which have been excellently interpreted by Marguerite Young and our own boy, Thos. J. Walsh, well known in local theatres, who is now a member of the above mentioned company. For the role of Dave Ferguson, Mr. Walsh is admirably equipped physically for this particular character, and judging from his performance last evening he will have little difficulty in achieving success as an actor. Needless to say he carries with him the whole-hearted good wishes of every person in last night's audience. Miss Young as Hilda gives a wonderful account of herself as the French Canadian girl, and her dialect and vivacity put things over in good style. Edgar Harris Jason as Willis Ferguson gives a performance well worthy of recognition. Ed. Strauffer was quite humorous and interesting as Doctor Quackenbush, and clearly demonstrated his ability as a character actor. Mabel Leverton, Edna Du Fresnois, Fred Durand and Joe Lyonell are splendid characters along their respective lines. The whole bill is appropriately mounted with artistic settings, and we advise all who could not see the play last night to take it in to-night when it will be repeated. See your own St. John's boy and give him a rousing reception in "The Call of the Woods."

The vaudeville and music last evening were featured in themselves, and this also will be repeated with to-night's bill. On Friday night "The Veiled Woman" will again be played. This, you will remember, was the opening bill of the Young-Adams Company and was played one night only, and as the stores were open at the time, there has been a unanimous request to repeat it. Seats are now selling for "The Veiled Woman" and also for the Saturday matinee and night performances, which will be the old tried and proven success, "Ten Nights in a Barroom." During the performance on Saturday night Mr. Young will recite "The Face on the Barroom Floor" and "Rum's Maniac."

W.M.S. Convention

The twenty-third annual Convention of the Woman's Missionary Society—St. John's District—of the Methodist Church was opened in George St. Church on Wednesday, Nov. 12.

Morning session commenced at 11 a.m. with Mrs. Hutchings, District Supt., in the chair. After devotional exercises, the reports from the Auxiliaries, Circles and Bands were given, showing that good work had been done during the past year, and with wonderful promise for the coming year.

The afternoon session proved very interesting and instructive. Mrs. (Rev.) Howe, of Bay Roberts, led the meeting in prayer and praise, after which Mrs. L. Drover gave an inspiring talk on our duty as Christ's stewards. Christians must not only pray, but also pay.

Miss Jean Taylor delighted all with that wonderful solo "Angels ever bright and fair."

Mrs. J. Peters, who has recently returned from attending the Board of Missions in Toronto, presented some very interesting facts about the work done there.

Mrs. (Rev.) Godfrey, who has spent some years in India with her husband, held those who were privileged to hear her, spellbound and amazed at the wonderful pictures which she drew so vividly of the lives which our sisters in that far land lead.

The evening session was presided over by Rev. R. E. Fairbairn, pastor of George St. Church. After the Chairman's remarks Wesley Circle delighted the audience with a beautiful Missionary selection.

Mrs. Peters then presented a wonderful report of the work of the Mission Board in Toronto, which included every branch of the work, both Foreign and Home Missions.

Miss Rhonda Curtis then sang a beautiful solo, after which Mrs. (Rev.) Nichol, of the Congregational Church, who has spent some time in Africa, gave the address of the evening. In a very short time, by wonderful word pictures, she brought all her hearers to Africa with her, and there showed them the life of the missionaries, their hardships and trials, also their great joy in bringing souls to Jesus Christ. Convention closed with the Benediction by the Pastor of the Church.

Blagdon's Big Trout

AVERAGE WEIGHT OF 3 LBS. 5 OZ. FOR 847 FISH.

In the past season anglers at Blagdon Lake, Somerset, have caught 847 trout weighing 2,817 lb., a remarkable average of 3 lb. 5 oz.

"LUXURA" Orange Pekoe Tea

Ladies in St. John's who have used "LUXURA" Tea have already discovered the following facts about it:

1. That it has—used in the same proportion as any well-known tea—a greater strength than other brands, consequently, a smaller quantity gives a greater result.

2. That it has a distinctive and matchless flavor that appeals at once to the fastidious palate.

These are two FACTS you can easily verify by ASKING YOUR GROCER TO SEND YOU A PACKAGE OF "LUXURA" TO-DAY.



LUXURA TEA

nov10,12,14

F. M. O'Leary, Distributor

Muir Building,
St. John's

GOSSAGE'S SOAP

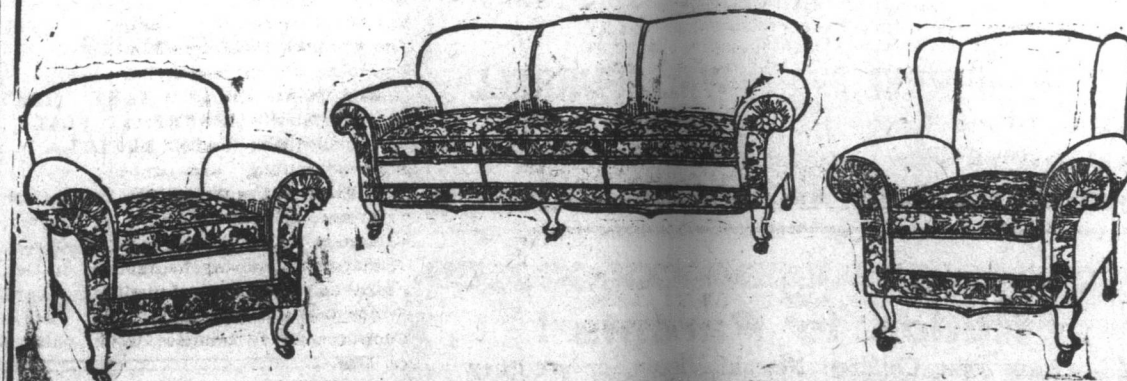
Like the British Navy—
The Finest Ever Put Into Water

Free Lathering Soap



THE BEST MATERIALS — DESIGN — WORKMANSHIP!

These are the three essentials to good Furniture.
This 3-Piece Suite for \$200.00



POPE'S FURNITURE FACTORY

George and Waldegrave Streets.

Eighty-eight of the trout weighed 5 lb. or over, twenty-seven 6 lb. or over, and ten 7 lb. or over.
No other water in the kingdom has yielded such a large number of splendid trout.

WINDARD'S LINIMENT RELIEVES PAIN.

If your hair is long, it is arranged very close to the head.
In most cases the waist line is still really the hip line.
Tunic drapery is particularly good below the long body.
The circular skirt lends grace to the figure when dancing.

A brush feather is used at the side of a small satin hat.
Dyed silk laces are used for both dinner and dance frocks.
We begin to think the scarf is a fixed feature of the mode.
WINDARD'S LINIMENT FOR HEAD-ACHES.

Forty-Five Years in the Service of
the Public—The Evening Telegram.