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Ordinarily, shaving ages the skin—adds years to a man's looks. By giving them a shaving cream soothing to the skin we wipe years from millions of men's faces.

At the same time we cut down shaving time for them.

We spent 13 months—made 130 experiments—perfecting a cream with 5 distinct advantages:

- It softens any beard in one minute—without rubbing-in.
- Multiplies itself 230 times in rich lather. Lather lasts, if necessary, 10 minutes—doesn't dry away.
- Strong-walled bubbles hold hairs erect—for easier cutting.
- And the after-effect is lotion-like—skin-soothing.
- That's why millions of men today use PALMOLIVE SHAVING CREAM.
- We ask you to try it at our expense. Test for yourself the truth of our claims.

THE PALMOLIVE COMPANY OF CANADA, Limited
Montreal, Que. Toronto, Ont. Winnipeg, Man.

FREE
 Enjoy 10 quicker,
 easier shaves at
 our expense

Mail coupon for free 10-shave tube.

**PALMOLIVE
SHAVING CREAM**

F. M. O'LEARY

10 SHAVES FREE

Simply fill in your name and mail to
 The Palmolive Company of Canada, Limited
 Dept. D-401, Toronto, Ont.

Youthful Rancher Visits His Vast Hawaiian Estate.

Honolulu.—(A.P.)—The high cost of living is one thing that need not cause much worry for the next year, says ten-year-old Richard Smart, who is now on his annual visit to his domain, the great Parker ranch of almost 200,000 acres on the island of Hawaii.

On the petition of his grandmother and guardian, Mrs. Elizabeth Knight, who was Mrs. John Parker before her second marriage, Judge John Desha of Honolulu has just increased the youngster's annual allowance from \$5,000 to \$15,000. This sum is divided as follows—general maintenance, education, upkeep of automobile and employment of nurse, governess and chauffeur, \$12,000; provision for annual gifts to employees of the Parker ranch, \$1,800; special fund for his annual vacation in Hawaii, \$2,500.

Few American boys attaining their majority will control the wealth that lies in store and is piling up for young Smart. He will be a multi-millionaire, with an annual income of more than \$200,000, and the ownership of the ranch, one of the largest and finest in the world, which is estimated to be worth between \$3,000,000 and \$5,000,000.

The ranch has played a prominent part in island history and was one of the few places in the territory which did not pay homage to "king sugar." In the early days of the huge estate, life was as wild and care-free as on any cattle ranch in the mainland West. The Hawaiian cowboys were considered of the finest in the world and took many trophies and prizes at mainland rodeos.

Most of Richard's time is spent upon the mainland, chiefly on the Pacific coast, but his annual visit to the ranch is marked by a huge celebration, rodeo and barbecue in which the countryside participates. It is at this time that his gifts to his employees are distributed.

Wise Tongues.

Upon the principle that few things are wholly bad when used intelligently, much may be said in praise of flattery. Rigid moralists are too prone to condemn all those pretty speeches and graceful compliments which may be classed as "unnecessary."

In the first place, you shall decide what praise is justly merited and how much. One does not pause to measure, drop by drop, the oil which one puts upon a machine to ensure smooth running; and politeness has been wisely called the machine oil of every-day life.

Strictly speaking, the finished politeness with which well-bred people avoid the open expression of their likes and dislikes out of consideration for the feelings of others is flattery judiciously applied.

The person who never misses an opportunity to say pleasant things, to pay little attentions, who devotes some brains, much good will, and yet more patience to the business of making other people satisfied with themselves, always gets along in life.

Of course one may overdo it. Fulsome flattery overreaches itself and disgusts sensible people, but this does not alter the fact that those who think the best and see only the good and proclaim it are they who make life pleasant for themselves and others.

Big Bargains in Child's Canvas Rubber Sole Shoes; sizes 5 to 9. White, 80c. pair; Brown 65c. pair; Black, 60c. pair at F. SMALLWOOD, Water Street.
June 20, 1923.

Sleepy Authors.

CELEBRITIES WHO HATED EARLY RISING.

Many years ago a man named Buckland wrote a book entitled "Letters on the Importance, Duty, and Advantages of Early Rising, addressed to the Heads of Families, the Lover of Nature, the Man of Business, the Student, and the Christian." The book ran into a fifth edition. But by the time that edition had appeared, its author was dead. He died at the age of twenty-five. Poor Buckland! He had performed the "duty" of early rising, but had failed to reap any of its "advantages."

It seems certain that success in letters is by no means the invariable reward of application to work in the early hours of the morning. Most great authors have cherished a pardonable fondness for their beds. We find, for instance, Alfred de Musset writing to a friend: "I generally sleep till two, and sometimes till five in the afternoon, when I have boxed the ears of the night."

Broken Resolutions.
Dr. Johnson, too, made short work of this "early to bed, early to rise" fetish. "Whoever thinks of going to bed before twelve is a scoundrel," he said on one occasion.

Johnson, however, had qualms. He was always intending to get up early in the morning, but never, apparently, succeeded in carrying his intentions into effect.

On March 28th, 1762, he enters in his journal a resolution "to rise early." The same resolution is repeated on the Easter Eve of 1764. Later in the year the following pathetic entry occurs: "To rise early; not later than six, if I can; I hope sooner, but as soon as I can." But the ingrained habits of years proved too strong.

James Thomson, the poet of "The Seasons," was a notoriously late riser. It is true that he was often up at dawn; but this, as his friend Robertson has pointed out, was because he had not been to bed. D'Annunzio, too, is one of those writers who find a morning a bed a source of inspiration.

The advocates of early rising can claim John Wesley as one of their adherents. Wesley generally began his day's work at about five o'clock, and once he preached a sermon on "The Duty and Advantage of Early Rising"—thereby anticipating the unfortunate Mr. Buckland.

But in the case of Wesley there may have been domestic reasons for the exercise of this unattractive virtue. "If I had been married to Mrs. John Wesley," said the Rev. W. L. Watkinson, "I should have been in my study by four o'clock in the mornings."

Napoleon was at one time a consistently early riser, but towards the end of his life he repented of his folly.

On the other hand, it has to be admitted that many men of genius have been addicted to the early-rising habit. Masterlinck is an early riser, so, too, were Goethe, Tolstol, Victor Hugo, Anthony Trollope, the Duke of Wellington, and the late Lord Northcliffe.

Demand for Wheat Greater Than Supply.
The world demand for wheat is outpacing the supply, according to a preliminary report on world consumption issued by the International Institute of Agriculture. The report indicates that even if Russia enters the grain market this year, Canadian wheat growers may look with confidence to the future. The report's consumption statistics cover only European countries, but the conclusions are reinforced by the general law of diminishing returns which is in operation in Canada, United States, and Argentina, the great wheat-producing countries. Twenty European countries are shown to have a present yield of 25,000,000 tons and to be eating 45,000,000 tons, leaving a deficiency of 20,000,000 tons. This is an increased deficiency of about 7,000,000 tons since the pre-war years, or more than Canada's surplus. There is the additional fact that some countries like Poland, which have been forced to rely on home-grown



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When you're off for a picnic, or on your holidays, take your camera with you to "snap" the good times you have, the lovely bits of country you see, and send your films to us for development.

Our special apparatus ensures you the best possible results from your films. Our reputation ensures you the prompt service of which we make a special feature.

TOOTON'S

The KODAK STORE
309 Water Street. Phone 131

Cement!

Now landing
Ex "Mapledawn,"
500 Barrels
Best Portland
CEMENT.
(Large barrels.)
H.J. Stabb & Co.
NOTICE.

ALAN GOODRIDGE & SONS.
I hereby give notice that it is my intention to pay a Dividend in the above matter, and that all persons having claims against the firm should take steps to see that particulars of such claims are filed in my office before the 16th July 1923 next, after which date it is my intention to pay the said Dividend, regard being had only to the claims of which I shall then have had notice.

ERNEST R. WATSON, Trustee,
Bank of Montreal Building, St. John's, Newfoundland.

NOTE:—Creditors may ascertain by telephoning to No. 560 whether, and for what amount, they are already scheduled as Creditors. June 19, 1923.

NOTICE.
GOODRIDGE & CO., LIMITED, IN LIQUIDATION.

I hereby give notice that it is my intention to pay a Dividend in the above matter, and that all persons having claims against the Company should take steps to see that particulars of such claims are filed in my office before the 16th July 1923 next, after which date it is my intention to pay the said Dividend, regard being had only to the claims of which I shall then have had notice.

ERNEST R. WATSON, Liquidator,
Bank of Montreal Building, St. John's, Newfoundland.

NOTE:—Creditors may ascertain by telephoning to No. 560 whether, and for what amount, they are already scheduled as Creditors. June 19, 1923.



WE ACKNOWLEDGE NO MASTERS IN THIS LINE!

And that is not a bombastic assertion, but a cold, hard fact easily proven. We admit our skill so the burden of proof rests with you. Try some of our pies and cakes to-day, then come in and congratulate us. You'll be wiser whether you purchase or not.

MOORE'S BAKERY,
26 Water Street, 18 Brien Street.
Phone 1573. June 11, 1923.

ECZEMA

Can Be Cured!

and there's a simple remedy—a home treatment known as

Stafford's Eczema Lotion

that accomplishes wonders. There's not a preparation made that gives as good results.

The quickest way to undermine your health and ruin your system is to let eczema get a start on you.

If you have a mild case or a prolonged one—try this remedy.

Price 40c
per bottle
at
Dr. Stafford & Son
Duckworth Street and Theatre Hill.
June 1, 1923.

Cabmen! Truckmen! Farmers! Fishermen!

Get Your
DINNER
Right.

Dinners and Lunches Served
Quick, served clean.

E.M. RYAN

Restaurant & Grocery Store.
Holdsworth St., one street
East of Post Office.
June 2, 1923.

Hides and Furs Wanted.

50,000 Muskrat Skins; also Silver, Cross, White & Red Fox, Martin, Mink, Bear, Weasel and Lynx Skins, Cow Hides, Scrap Brass, Copper, Iron, Lead and Old Rope and Old Rubbers. Highest Market Prices.

North American Fur, Hide and Metal Co.
Phone 367. Office 17 Water St. West, next Reids' Electric Store.
June 1, 1923.

ECZEMA

Can Be Cured!

and there's a simple remedy—a home treatment known as

Stafford's Eczema Lotion

that accomplishes wonders. There's not a preparation made that gives as good results.

The quickest way to undermine your health and ruin your system is to let eczema get a start on you.

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Price 40c
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Duckworth Street and Theatre Hill.
June 1, 1923.

BILLY'S UNCLE

WANT A WONDERFUL MAN? YOU DID WE KNOW THAT ROSES WERE MY FAVORITE FLOWER?

—AND HOW FITTING IT SEEMS TO HAVE SENT THEM OVER BY THAT SWEET LITTLE CHUBBY-CHEEKED BOY!

—AND RED ROSES TOO—GREAT BIG BEAUTIFUL RED ROSES!

I WONDER WHY HE CHOSE RED ROSES?

The COMPLETE PLANT FOR RULING PRINTING BOOKBINDING

DICKS AND CO., LTD.
PHONE FOUR SEVEN

DRIED APPLES!

Another shipment of those splendid American Evaporated APPLES just to hand by the 'Rosalind' in 50-lb. boxes

Harvey & Co., Ltd.

rye and potatoes, will return to wheat consumption when prosperity allows them.

Sour cream sauce is quite delicious served with hamburger steak or fish. Serve caramel sauce on vanilla ice cream and sprinkle with chopped nuts.

Bits of candied orange rind make an attractive garnish for orange custard.

As a fruit course for the table and hot cake breakfast serve apricots.

Line baking powder that vanilla ice cream, fill with a piping bag and pack.

The picnic lunch will be moist and appetizing if wrapped in oiled paper.

Dare She Hope.

BY BEN BATSFOOT

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PHONE 38...
I know that some...
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B. had just gone...
an errand. Then...
C. also had start...
had come back...
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the telephone...
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good luck for her...