

# NEW GOODS! NEW GOODS!

## All English Manufacture

### CARPETS and CARPET SQUARES, HEARTH RUGS and STAIR CARPETS

All New and Rich Designs.  
Excellent Value.

### ENGLISH ALL WOOL BLANKETS

Assorted Sizes. Splendid Quality.  
PRICES UNEQUALLED FOR VALUE.

### Eiderdown QUILTS

Silk and Satin Finish.  
All New Designs and Shades.

### A Job Line COSTUME TWEEDS

Note the Price—

Only \$1.15 yard

### 54-in. PLAID SKIRTING

All Wool

\$2.75 yard

### PLAID COATINGS

Worth Double the Money.

\$3.80

### 50-in. Sealette, 8.50 & 11.00

### Black & Colored Velveteen

### Winter Curtains

Curtain Reps

Curtain Velours

Lace Curtains

Curtain Nets

Madras Muslins

Casement Cloths

Etc., Etc.

Balance of Ladies', Misses and Children's Coats still Clearing at Half Price

## BOWRING BROTHERS, LIMITED

### Side Talks by Ruth Cameron

#### WHY WE GO A-PICNICKING.

On a certain lovely Autumn day I played hockey from my work and went a-picnicking. We ate, our lunch under the trees on the shores of a lovely little pond, and refreshed our minds with the charming vista while we refreshed our bodies with food. Comments on the views were as many as comments on the food.

#### Because it ISN'T Home.

"Then why come?" said the Authorman. "Why not stay at home? It home is just as pretty. Tell me one good reason why you want to come here!"

"Just because this isn't home," said his interlocutor.

"Exactly," said the Authorman with the air of having triumphed by bringing out the folly of our love for picnicking.

But did he triumph?

I don't think so.

I think the reason was an absolutely natural and an absolutely legitimate one.

One of the charms of There will always be that it is not Here.

Even if One Lived in the Loveliest Spot of All.

One might live in the very loveliest spot in all the world and still find more pleasure sometimes in going to less lovely spots.

The wish to see Not Here is as old as the first savage who broke a path through the jungle into the unknown to find "something lost behind the trees," and as new as to-day's four year old who leaves his beautiful home garden to search out the unknown in the dusty streets of the tenement district around the corner.

Perhaps it is because I have such a large share of the love of the Not Here that I defend it so passionately. I never see a train leaving the station for some far distant point without wishing I might step on and go too.

Maybe Some Day We Shall Voyage To Our Heart's Content.

I even love to read the names of distant roads on the freight cars when I pass through a freight yard, because they give me a sense of distance and adventure. And as for ships, I can hardly bear to watch the sailing of a vessel bound for distant ports, because I feel as if it tore the heart out of my side and carried it away.

I suppose there are some to whom this is a confession of folly. But I feel sure there are others who will understand. Courage comrades, you who are forever curious about the There and forever bound by bonds of love or duty or custom to the Here—perhaps in our next incarnation we shall fulfill that longing.

NO DOUBT ABOUT IT!—The new English Goods just in at BOWRING'S are the BEST VALUE we have seen since 1914. Their WOOL PLAID SKIRTINGS and COSTUME TWEEDS are not only great value but very choice in shades and designs.

oct12,21,w.s.  
A toque of red velvet is trimmed with a pompon of red plumed ostrich and vulture strands.

#### THE AUTO TRIP.



When starting on an auto trip, be sure your tires are good, and see that all your spark plugs zip, with pep, beneath the hood. Have ample small change in your pouch, a basketful of lunch; and oh, be doubly sure no grouch is going with the bunch. Be sure the crankcase has its oil, the best that you can buy; it's wrong to make a motor toil with all its bearings dry; your extra tire should be supplied with eighty pounds of air, and if a sorehead wants a ride, say, "No—the walking's fair." You may be fixed for every chance that motoring can spring; be fixed to ride in circumstances as happy as a king; but if a grouch is in the crowd, your glee will fade away, your weary head will soon be bowed in trouble and dismay. For if a puncture stops your bus, as punctures sometimes do, the grouch will make a mighty fuss, and many rags he'll chew. And if perchance you lose your way, when night is coming on, the grouch will wring his hands and bray, and keep it up till dawn. And if the rain begins to fall from black clouds overhead, the spineless grouch will whine and bawl until you wish him dead. You and your manly friends might smile when divers things go wrong, enjoying every outdoor mile, if Grouch were not along; you take him at a frightful cost when on a trip you go, for he is like the bitter frost that blights all things that grow.

### Just Folks

By Edgar A. Guest

#### CERTAINTIES.

There is so much that I am sure of. And certain that I now possess. That all the doubt men talk about Cannot disturb my happiness; I know that all the days go by The morning sun shall light my way, And underneath a lovely sky My children shall in safety play.

When men with sad and gloomy faces Picture the miseries of life, And wonder why, since they must die, They came into this vale of strife, I count the splendors that are mine— The beauty of my youngster's smile, The happy hours with Friendship fine And say the care is all worth while.

"Is it of use," the cynic mutters "To live a few brief years, and then Pass out from care, to none knows where, Or shall he ever live again?" With love and laughter all about. And beauty of the field and wood, In spite of every dread and doubt And every pain to live is good.

#### Fashions and Fads.

Filmy scarfs of black net are worn with sleeveless evening gowns.

Dance frocks show full, bouffant skirts, transparent about the ankles.

A dress of taupe crepe de chine is trimmed with strips of taupe velours.

Velours and felt hats are trimmed with feathers, flowers, cire and fur.

"Point de Venise" is a lace being revived for afternoon frocks of heavy materials.

Pyjamas of coral voile are embroidered in silver and girdled in black satin.

Velvet and duvetyns and crepes in frost and snow weaves are Autumn favourites.

The short hatpin, double-headed and brilliant with jewels, appears on the newest hats.

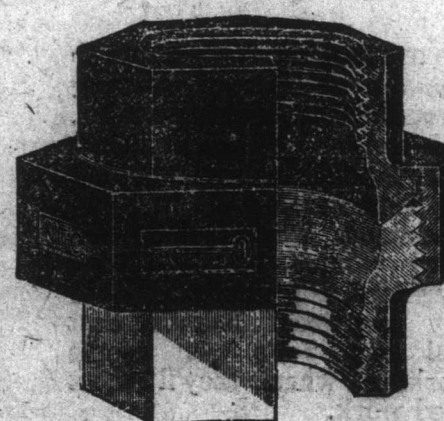
A wrap of talless ermine has lattice straps of the ermine over sealskin at the hem.

For street frocks, black, Bordeaux red and maroon brown are the fashionable colors.

Autumn frocks show the French touch of red in flowers, jewels or narrow bands of red flannel.

A bouffant dance frock of pale rose tulle is corded and trimmed with black velvet ribbons.

## PIPE FITTINGS, Highest Quality, Lowest Prices.



Black & Galvanized Pipe up to 8 inch.

Brass Pipe, 1/8 to 2 inch.

Globe and Gate Valves.

Unions, Tees, Couplings.

Elbows, Bushings.

Flanges, Nipples, Plugs.

Crosses, Foot Valves, etc.



## JOB'S STORES, Ltd.

### Casino Theatre!

Commencing MONDAY, October 17th, for a limited engagement, your popular favorite,

### "GLADYS KLARK"

and a company of superior excellence, presenting the latest Broadway and New York successes.

OPENING PLAY MONDAY

### "THAT GIRL PATSY."

Better Than "Peg o' My Heart."

SPECIAL SCENERY—ELABORATE COSTUMES and ELECTRICAL EFFECTS.

Prices: 25, 50, 75c. and \$1.00. Matinees Wednesday and Saturday, 20 and 30c. Seat sale opens at Fred V. Chesman's on Friday morning at 10 o'clock.

#### ASK FOR

### ALVINA

The Improved Tasteless Preparation of an Extract of Cod Liver Oil

Especially Recommended for

Persistent Coughs, Bronchitis, Anemia

A Splendid Tonic for Delicate Women and Children

Prepared by DAVIS & LAWRENCE CO. Manufacturing Chemists, Montreal