

Shopkeepers, Read This!

Lantic is in Yellow Packages--2 lbs. & 5 lbs.

Next time you open a barrel of sugar, count the bags, the 2's, the 4's, the 5's, the 7's, the 10's, the 14's, you use in weighing up the barrel of sugar. Figure the cost of the bags and twine and time spent in weighing. Don't forget to estimate the wear and tear on your scales.

Next time you're busy weighing up sugar keep your eye on the people who come into your shop to buy something, but finding you busy weighing up sugar, go out without buying anything. Charge up these losses on your barrel of sugar.

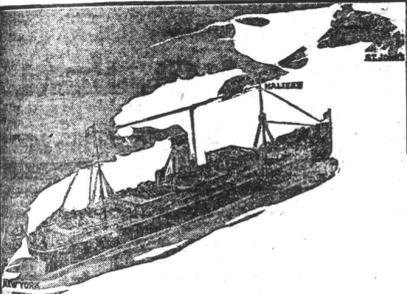
Taking your several parcels of sugar from 2 lbs. to 14 lbs. and reckoning that you put up 50 parcels of sugar out of a barrel, consider that you're taking 50 chances of making a mistake. 50 chances to waste a little sugar.

Consider also why it is that grocers in Canada and America use package sugar in preference to barrel sugar? If you carefully consider the above matters you will realize that 1 cent per pound is a fair estimate of your loss in retailing sugar out of a barrel.

If you sell package sugar (you can get Lantic in 2's, 5's, 10's and 20's) you have no weighing to do, each package contains full weight of sugar. Selling Lantic in packages saves you the cost of all wasted bags and twine. Saves you loss from short weight. Enables you to attend to all customers who come into your shop. You'll know Lantic Sugar by the red ball on the YELLOW package. Try a 100 lb. case of 2 lb. packages. Your customers will prefer Lantic.

COLIN CAMPBELL, Limited,
Distributors of Lantic Sugar.

RED CROSS LINE.



NEW YORK—HALIFAX—ST. JOHN'S.

The S. S. ROSALIND leaves St. John's on Saturday, August 14th, at 1 p.m. sharp.

Passengers for New York must be on board one hour before sailing.

Through tickets issued to Boston via Halifax and Dominion Atlantic Railway.

Through rates quoted to any port.

For further information re passage, fares, freight rates, etc., apply to

HARVEY & COMPANY, LIMITED.

Newfoundland Coal & Trading Company, Limited.

At the premises lately occupied by Alan Goodridge & Sons,

NOW LANDING

A cargo of

North Sydney Coal

Selling cheap while vessel discharging.

By 21, eod, ff

Great Realization Sale,

AT 266 WATER STREET.

LACE CURTAINS
\$1.45 pair.

and numerous other bargains.

W. BARNES, Prop.

OPPOSITE BOWRING BROS.

advertise in The Evening Telegram

Side Talks by Ruth Cameron

SUNSHINE FOR HUMAN PLANTS.



RUTH CAMERON

I don't wonder the way people who appreciate you and admire you make become for the time-being, your best and most interesting self.

Sit down to write a letter to someone who you know particularly likes you. Do you not find that the thoughts run more trippingly off your pen and clothe themselves in more felicitous phrase than when you sit down to write to some personality which is negative so far as yours is concerned?

And when it comes to the actual presence of such persons, who has not felt himself become gayer, wittier, more charming in every way under the stimulus of the presence of someone who he knows thinks extra well of him?

Even her Movements Had New Grace.

I once knew a woman who by some strange mischance had married a man utterly incapable of appreciating the whimsical quality of her charm. In his presence she was a drab lifeless creature. Before I met her I had heard people wondering that a man of his brains and character had ever married a woman like her and when I first met them together I wondered, too. And then

one day I saw her with a friend who evidently appreciated and admired her and thought her wonderful, and I saw a very different creature. She sparkled with animation, she was full of vivid and interesting reactions to everything about her, even her movements were full of a new grace.

In that case the stimulus of sex was added to the stimulus of admiration but afterwards when I, also had learned to admire this woman I found that I, too, had to some degree the effect of calling out her hidden charm.

I have a friend who, wherever she goes, seems to meet unusually charming people. Her work takes her into different cities and she is always coming home with a tale of some brilliant person she has met.

She Does Not Rav.
People sometimes think she raves without cause. "It's just her way of talking," they say. It's not wholly that, I am sure. It is because she herself, with her gift of appreciation and admiration, stimulates the people she meets into being their best selves.

Admiration is like sunshine to most us human plants, we open up under it. Of course it is possible for a plant to have too much sunshine. But that does not happen very often, I fancy.

Most of us could do with a little more sunshine and a little less cloudy weather.

A Worker for Peace.

Herr Bebel was born in 1840, and in 1867 was returned to the Parliament of the North German Confederation. In 1870 he and Liebknecht were in a minority of two in refusing to vote the supplies needed for the Franco-German war. In Labour politics Bebel was at the head of what was known as the "Eisenacher Arbellpartie," and stood for the doctrine of Karl Marx and the original policy of the London International. In 1888 the Federation of German Working Men's Societies was affiliated to the International. When in 1875 the Social Democratic Party was formed, he was, with Engels and Liebknecht a recognised leader. Bebel's eloquence and capacity for hard hitting speedily placed him in the front rank of European Socialists. He and Herr Liebknecht were arrested for lese majeste, and imprisoned in a fortress for two years. As soon as he was free he was again returned to the Reichstag. The millions of the French indemnity had produced a fictitious prosperity in Germany, and the reaction was marked by the outbreak of a violent Socialist. Bismarck dissolved the Reichstag in June, 1878, and tried to pass a stringent anti-Socialist law. He met his match, however, in Herr Bebel. The Franco-German war had been (Bebel declared) not only a political crime, but a blunder of the first magnitude, since its eventual result must be a coalition between Russia and

France against Germany. Further, he accused Bismarck of treachery in domestic politics, by saying that the Chancellor had at one time entered into negotiations with Ferdinand Lassalle, the Socialist. If Bismarck could have got rid of him he would, but Bebel, with all his fire and daring, was not easily trapped; he was, however, repeatedly imprisoned on various pretexts. Bebel's solid following of a million votes constituted a restriction on every new military, naval or colonial adventure. But German Social Democrats were not prepared to go as far as the extreme French party in anti-militarism; the distinction between the views of Bebel and Vollmar and leading French Socialists was emphasised by a heated discussion at the Stuttgart International Congress in 1907. His health failed; he appeared but rarely on the platform, and rarely ascended the tribune in the Reichstag, but made a great speech in the cause of peace at the Socialist Conference at Jena in 1911 on the Morocco adventure. He blamed impartially the sending of a warship to Agadir. In 1913, he went to Switzerland to take the waters, but was seized with paralysis of the heart, and died on August 13 of that year.

We have many testimonials from Wholesalers stating that **VICTORY BRAND CLOTHING** is the most saleable line they handle. **THE WHITE CLOTHING MFG. CO., LTD.**—jue27,12

Colors Come From All Sorts of Places.

Colours are made from all sorts of things—from insects to fish, and from metals to plants.

Sepia is obtained from the cuttle-fish, which has the power of ejecting an inky fluid in order to hide itself from its enemies. This fluid is dried to produce sepia.

In Mexico and the Canary Islands, is found a small insect, the female of which, when dried, gives us cochineal. From it are obtained both carmine and crimson.

Turkey-red is obtained from the madder plant, which flourishes in India. Gamboge comes from a gum growing on certain trees in Siam.

The composition of real Indian ink is a secret known, strangely enough, only to the Chinese. The article called by this name and in common use amongst artists is made from lamp-black and glue.

At Sienna, in Italy, is found a natural earth which gives its name to raw sienna. When heated, the colour of the earth darkens and becomes burnt sienna.

Horses' hoofs treated with carbonate of potassium give the lovely Prussian blue. Scarlet is a chemical colour, resulting from a mixture of iodide of potassium and mercuric salt in solution.

Chinese white is oxide of zinc, while vermilion is obtained from cinnabar, another name for quicksilver ore. Practically any colour, in every imaginable shade, can now be obtained from coal-tar.

To whip evaporated milk, place the can in cold water and bring to a boil. After boiling five minutes, chill and when cold pour into a chilled bowl set in a pan of cracked ice. Whip, sweeten and flavor.



USE YOUR HEAD.

A woodpecker pecks out a great many specks of sawdust. When building a hut.

He works like a nigger To make the hole bigger—He's sore if His cutter won't cut.

He don't bother with plans Of cheap artisans. But there's one thing Can rightly be said:

The whole excavation Has this explanation He builds it. By using his head.

So use your head when you require a good tonic and nerve builder by taking **Brick's Tasteless Cod Liver Oil**. Price \$1.50 bottle; Postage 50c. extra.

For sale by **DR. F. STAFFORD & SON,** Wholesale and Retail Chemists and Druggists, St. John's, Newfoundland.

A Special Cut This Week

in the price of

CALIFORNIA ORANGES

By the dozen.

We wish to move a surplus supply of the four popular sizes.

Johnson's Floor Wax.

Pears' Soap.

Parowax—Sure and safe sealer for home preserving.

Fresh Shelled Walnuts.

New Elme Figs by the lb.

Durkee's Salad Dressing

Hanson's Junket Tablets

Local Cabbage, Turnips, Beets and Carrots.

New Potatoes.

"Blue Bird" Tea, 60 and 80c. lb.

Moir's Cake and Confectionery.

Lowney's Bars.

Baker's Chocolate.

Geo. Payne's Tea, 60 and 80c. lb.

LOCAL GOOSEBERRIES.

C. P. EAGAN,

Duckworth Street & Queen's Road

The World Language.

Students from all the most important European countries, and many Asiatic, have assembled at University College, London, for an intensive course in English phonetics.

If there is ever to be a real world tongue it must be English in some form or other. It is the speech of the two most progressive nations in the world, and it has neither the confusing genders of French nor the complicated inflections of German.

Its word-building power is very great; its capacity for assimilating alien words is even greater; and in picturesqueness of expression it has no equal. Already it dominates, in one of its dialects, commercial China; in another the islanders of the Pacific; and, in a third, the awakening tribes of Africa.

The grammar and the syntax present no difficulties to the student. The pronunciation alone is embarrassing, partly because of the difficult "th" sound and partly because the spelling is, phonetically, so erratic. Taught colloquially, it is one of the easiest languages in the world.

—Daily Mail.

Eat **MRS. STEWART'S Home Made Bread**—april 13, 6mo

Home-made grape juice is very wholesome. Steam and wash grapes, place in a large kettle, crush and heat slowly to the boiling point. Strain and sweeten to taste; reheat to boiling point and bottle.

Freeman's Glass Lemon

A Great Drink, reproducing to a remarkable degree the true flavour of the Lemon. On a cold day it makes an excellent Hot Drink, and as such is a valuable protection against colds.

Manufactured by

Freeman's Foods, Ltd.

London, England.