



FALL OVERCOATINGS

in the season's most approved fabrics are ready for your inspection.

The High Standard, which we have set in past seasons, combined with recently added facilities, enable us to pronounce our Fall Showing

SUPERIOR TO ANYTHING SHOWN ELSEWHERE.

CHAPLIN,

The Store that Pleases.

Some Queer Thoughts.

By RUTH CAMERON.



everybody on this planet must eat to live, and in all probability always will have to. But after all, it's a funny performance, isn't it?

Still as an inhabitant of an unknown planet, set yourself down in one of our parlors. Around a table four people sit; in their hands they hold bits of pasteboard; some adorned with red or black spots of various shapes, a few with pictures of people. One of the gathering lays down a piece of pasteboard with one red spot on it. Each of the rest lay down similar ones. The process is repeated, only this time one of the group lays down a black pasteboard with an air of triumph. For hours at a time these four intelligent looking people keep up this performance. As an inhabitant of an unknown planet, don't you find it all rather funny?

The queerness of houses came over me the other day. All these big hiding places for men and women's private lives, solemnly reared in conventional sameness side by side. And up and down past them we walk and look at them with unseeing eyes, and all the time behind those curtains so very close to use and yet eternally far away, lives are being lived.

And now I do hope the reader friends who would refer me to the nerve specialist didn't attempt to follow me. I know just how indignant he would be by now. This wasn't meant for him, but for the friend who also has queer thoughts once in a while. And however feebly I've set mine forth I know he will understand.

Ruth Cameron

Fashions and Fads.

The craze for dancing has resulted in afternoon and evening gowns of remarkable shortness.

The brilliant colored vest of some rich texture is one of the prettiest points of winter suits.

People possessed of lace flounces are lucky, for they can be used to make a fashionable skirt.

There seems to be no doubt that the fashionable figure of the future will have much larger hips.

Practically all the new corsets are of flexible, boneless character. Some are even made minus the bust.

Some of the soft, sheepless Rembrandt hats edged with shaggy fur are picturesque enough for a painter.

Low-necked styles, soft and simple, dominate in women's neckwear, although high stocks are promised.

Blue will probably be the greatest favorite among spring colors, unless yellow proves too strong a rival.

It is said that the graceful low coiffures are to be changed for high and merciless methods of hair-dressing.

Imagine a fresh, rich green cloak of embossed velour de laine lined with tawn color and the collar of Russian sable.

Clear, fresh, flowery colors are said to be about to follow the brilliant futurist effects. They are sweet pea shades.

Fur-lined coats this season are as frivolous as an other coats, being cut with the large armhole sacred to evening wraps.

Embroidery with colored dots is one of the features of novelty underclothes, he colors are not delicate, but strong.

It is said that since alpacas are barred Parisienne milliners are turning their attention to flower and ribbon-trimmed hats.

At the theatre, women are adorning their heads with wonderful Egyptian bandeaux, set with amber or jade and very flexible.

A distinct fluffiness begins to show in the lighter costumes, but the size of the silhouette is increased less than one might suppose, simply because the ruffles are so slimy.

The imitation Chinese prayer beads are one of the delightful trinkets just now. To be correct they should be of red amber with a jade bead at each end and a finish of tassels.

"Syrup of Figs for Constipated Child"

Delicious "Fruit Laxative" can't harm tender little stomach, liver and bowels.

Every mother realizes, after giving her children "California Syrup of Figs," that this is their ideal laxative, because they love its pleasant taste and it thoroughly cleanses the tender little stomach, liver and bowels without griping.

When cross, fritable, feverish or breath is bad, stomach sour, look at the tongue, mother! If coated, give a teaspoonful of this harmless "fruit laxative," and in a few hours all the foul, constipated waste, sour bile and undigested food passes out of the bowels, and you have a well, playful child again.

When its little system is full of cold, throat sore, has stomach-ache, diarrhoea, indigestion, colic—remember, a good "inside cleaning" should always be the first treatment given.

Millions of mothers keep "California Syrup of Figs" handy; they know a teaspoonful to-day saves a sick child to-morrow. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has directions for babies, children of all ages and grown-ups printed on the bottle. Beware of counterfeits sold here, as don't be fooled. Get the genuine made by "California Fig Syrup Company."

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ARRIVED

Per S.S. Almeriana,

75 Barrels

Choice Apples.

SOPER & MOORE

Annual Meeting

OF THE STAR SOCIETY AT HOLYROOD.

The annual meeting of the Star of the Sea Association, of Holyrood, was held on Sunday last, fifty members attending. The report of the officers for the past year was read and submitted to the meeting, and on motion of Messrs. Daniel Walsh and Lawrence O'Rourke was passed without dissent. The report dealt exhaustively with the society's work for the past year. It commented most favourably and approvingly on the hall extension and enlargement and on the new stage fittings. The expenditure in connection with these improvements totalled \$500.00 and leaves a balance of \$150.00 to commence this year's work. It paid a tribute to the successful labors of the retiring President, Capt. John Lewis, in building up the Association, who was one of the founders and continuous President since its foundation and whose dignified and commanding presence and personality will long be remembered, as it adorned presidential chair. The ballot for the election of officers resulted as follows:—

William Veitch—President, elected.
Michael O'Rourke, Sr.—Vice-President, elected.

E. J. Morrissey—1st Asst. Vice-President, elected.
James Quinn—2nd Asst. Vice-President, elected.

James Carroll—Treasurer, re-elected.
Aaron Lewis—Asst. Treasurer, elected.

Richard Dwyer—Secretary, re-elected.
Executive Committee—J. A. Hanon, John Carroll, Aaron Maher, Cor-Kennedy, J. J. Maloney, William Coady, David Boland.

Grand Marshal—James O'Rourke.
Deputy Marshal—Wm. Coady.
Acting Custodian—David Boland.

Notes of thanks were tendered the retiring officers, and to Rev. W. P. Finn for so kindly helping out the society with the loan of his carpenter to build the new extension, and to Miss Nellie Flynn for her gratuitous services in getting up the Xmas concert for the Society, and to Mr. Aaron Maher and Miss Lizzie Maher for their successful efforts in providing entertainments during the past year.

The hall and stage are now in a finished condition and well-suited for excursion parties from the city. The society meets monthly during the winter season, and proposes to make the St. Patrick's Day celebration this year the event of the season.

Cured Diseases of the Kidneys

And is Depended On to Right Stomach and Liver Disorders.

Once Dr. Chase's Kidney-Liver Pills are introduced into the family and their efficiency becomes known they are usually found too valuable to do without. For everyday ills arising from liver and bowel disorders they bring relief promptly, and when complicated diseases of the kidneys and liver develop they often prove a successful cure after doctors have failed. As an illustration, you may read the following, which was received a few days ago:

Mrs. John Wright, 23 McGee Street, Toronto, Ont., states: "We have used Dr. Chase's Kidney-Liver Pills for ten years, and would not be without them. My husband suffered from kidney trouble, and after taking treatment from several doctors without receiving any benefit, tried Dr. Chase's Kidney-Liver Pills, which worked a complete cure. Since that time we have used them for all stomach and liver disorders."

One pill a dose, 25 cents a box, all dealers, or Edmondson, Bates & Co., Limited, Toronto.

MINARD'S LIMENT FOR SALE EVERYWHERE.

THE EASTERN TRUST COMPANY.

The business of the The Eastern Trust Company is to administer Trusts. In this work it specializes, and it does no other. But no kind of trust is foreign to its scope or beyond its power to administer efficiently.

The Eastern Trust Company never speculates. It invests. It depends for its prosperity upon the efficiency of its management of its clients' business and upon the security of its investments.

The Eastern Trust Company executes the office of executor or administrator with unexampled efficiency, and its usefulness in this field is becoming rapidly more availed of.

For instance:—In St. John, New Brunswick, where it has quite lately established a branch, the estate of James Ready, of Fairville, which has been sworn to under \$651,300.00, is being administered by The Eastern Trust Company as one of the joint executors of Mr. Ready's will.

In Halifax, Nova Scotia, again, The Eastern Trust Company has just been chosen to administer the estate of Captain William Fleming, which is valued at more than half a million dollars.

The Company now administers many estates which is value amount to several millions of dollars. Particulars will appear in later advertisements.

The Eastern Trust Company can execute this function of executor or administrator as efficiently in Newfoundland as it can in Nova Scotia, Quebec, or New Brunswick.

The Eastern Trust Company requires commodious offices on Water Street. Apply to

HERBERT KNIGHT,

Law Chambers,
Manager for Newfoundland.

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In Overcoatings and Suitings.

EXPERT CUTTER and WORKMEN.
Satisfaction assured all those who place their order with us.

J. J. STRANG,

Tailoring of Quality, 193 Water St.

Public Utilities!

We own and offer for sale in lots to suit purchasers a block of each of the under mentioned Public Utility Corporation Securities:

Maritime Telegraph & Telephone 6 p.c. Bonds.

Trinidad Consolidated Telephones 6 p.c. Bonds.

Maritime Telegraph & Telephone 6 p.c. Preferred.

Maritime Telegraph & Telephone 6 p.c. Common.

Trinidad Electric Company 5 p.c. Stock.

At the prices quoted an investment in these securities will yield up to 6.90 p.c. on the money invested. Prices and full particulars will be gladly furnished upon request.

F. B. McCURDY & CO.,

MEMBERS OF MONTREAL STOCK EXCHANGE
Halifax, Ottawa, Montreal, St. John, Sherbrooke, Kingston, Sydney, Charlottetown, St. John's, Nfld., London, E.C.

The Surplus Earned.

In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.

C. A. C. BRUCE, Manager,
St. John's.

Over 40,000 People
Read The Telegram

CASH'S

English Mixture Tobacco

Will not bite the tongue. Cool and sweet, mild and fragrant. And our renowned

BULL DOG CHEWING TOBACCO

Are having an unprecedented run. These brands are made from the highest grade tobacco procurable, and without doubt the best on the market.

JAS. P. CASH,

TOBACCONIST. . . . WATER STREET.

40,000 Pairs

Rubbers and Gaiters!

We have just received a very large stock of Rubbers from the leading manufacturers in the United States and Canada. They were bought at the very lowest cash prices for taking such a quantity, which puts us in a position to offer them to our customers at extremely low prices.

The stock includes the well known brands "Canadian," "Maltese Cross," "Woonsocket," etc.



Parker Monroe, Ltd.

195 and 268 Water Street.

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