## BOYS <br> Clothing Department!



SUFFOLK!
A new feature for the Fall trade is the Suffolk Suit, similar to the Norfolk, but it has the advantage of a collar on the coat, and with a Sham Vest-but toning up to throat, whic everyone ap-
preeites. especially for this time of the ear. The colours are pgod, the prices right, and it will please all. our prices:
$\$ 1.80$ to $\$ 2.50$

## Norfolk!

Our stock in this shape was never so complete. The patterns are exceptionally gooo, it is well fnished and perfeet fiting, and suitable for school or Sunday wear. For boys age 2 to 13 years. Our prices:
$\$ 1.40$ to $\$ 4.90$, according to size and quality. SAILOR! In good strong Union
Serge, with plain or fancy
collars and whistle attached collars and whistle attached
with white cort These are
viery special and we would 75 c . to $\$ 4.30$ CLYDE: This popular Suit, with height of fashion for small boys, with or without de-
tachable White collar. .Fit
boys age 2 to 8 years. Look tachabe White
hoys age 2 ot 8
at the prices: $\$ 1.20$ to $\$ 4.20$.

## RUGBY! <br> This splendid 3 Garment Suit in the usual smart style, which is always admired, for all occasions and weathers, as the Jacket mey be worn loose or fastened. The patterns are good, and may be had in Navy Serge if desired. Our prices: Short Pants in Tweed, age 10 to 13 years, $\begin{gathered}\text { 2..90 to } 85.20 \text {. } \\ \$ 2\end{gathered}$ <br>   <br> Short Pants in Twed, age 10 to 13 $\$ .2 .20$ to $\$ 5.20$. For age 13 to 18 years, $\$ .2 .90$ to $\$ 7.4 .40$ Navy Serge, 83.30 to 86.60 .  <br> <br> G. KNOWLING

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CLYDE!





## CHINA FROM JAPAN!

Hand-Painted Art Japanese China is the always appreciated Giitt and now is the correct time to make your suitable selections whing our stak is mamplete.


## The St. John's Meat Co.

FUEL! FUEL! FUEL!
Lest you forget, we are reminding you this cold weather that fress butcher's meat is a great heat producer, and we are the largest importers
of this commodity, and can supply you with a first-class article at he lorest possibie cost. BEEF, Boiling and Stewing, from
$\ldots . .18 \mathrm{c}$. to 25 c . 11
 Large variety of Cooked Meats and Sausages, our latest addition be ing Cooked Ox Tongue, Pressed and Glazed,
Tongues, Cooked, Glazed and Dressed, 60 c, Ib
Branches: Water St East, Water St. West, Military Roado Phone 800

## Valuable Premiums for Christmas Gifts.

Why not select one or more suitable Gifts for Christmas from our Premium Catalog? In our

## Premium Department

we have some useful and valuable premiums that would just suit Mother, Dad, Wife or Sweetheart These premiums don't cost you one cent, not even the postage when sent out of town, all we require is your

## Cigarette Coupons.

If you have a bunch saved just send 'em along - If you have'nt start saving 'em right now. It's so easy! Christmas Gifts for

## Coupons Only.

Imperial Tobacco Co.,(Nfld.,) Ltd.

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## FOR INVA

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A Scram nd Why It Get--A Wo


PVITY BUTII

English Dunlop Cheese.
Ayrshire Bacon.
Funter's Oatmeal,
Hunter's Oatena
rish Bacon and Ha
Hitch Cheese.
T. J.

