

Read carefully our carefully prepared Bargain Budget for Friday and Saturday shoppers, flowing over with added attractions only a few of which we here mention, as space won't permit of a more lengthy description.

Shop early, and incidentally have the first of the choosing.

# James Baird LIMITED

**SPECIAL**  
To be Sold at Cost to Clear.  
Two Turkish designed Brussels Carpet Squares.  
No. 1 size, 12 1/4 feet by 11 1/4 feet.  
No. 2 size, 15 1/2 feet by 13 1/2 feet.  
Must be sold to make room for other goods.

**A Few Specials**  
FROM OUR  
**SHOWROOM**  
Offerings for Friday and Saturday



**BLOUSES.**  
4 1/2 doz. of Ladies' White, Cream and Navy Lustre Blouses, high neck and long sleeves; braided fronts. Reg. \$1.50. Friday and Saturday... **\$1.32**

**UNDERSKIRTS.**  
3 1/2 doz. of Striped Satin Underskirts, with accordion pleated frill and hem of satin, in all the regular shades. Reg. \$1.40. Friday & Saturday... **\$1.15**

**LADIES' DRESSES.**  
23 only of Ladies' one-piece Navy Cloth Dresses, yoke over lace, and delicately trimmed with braid and buttons; select styles. Reg. \$3.30. Friday and Saturday... **\$2.95**

## SHOW ROOM.

**FANCY HAT PINS, 19c. ea.**  
6 doz. of Strong Hat Pins, with secure settings of brilliants, pearls and fancy stones; some aluminum finish with brilliant and various makes. Specially priced for Friday and Saturday shoppers... **19c**

**FRILLINGS.**  
A big assortment of these in the newest makes and much favoured styles of Black, White and Cream, Lace and Net, Single and Double Frillings. Reg. 20c. Friday and Saturday... **16c**

**SWANSDOWN.**  
(For Trimming Purposes.)  
The only make of Feather or Swan Trimming that will clean; English manufacture. We offer two widths in this for Friday and Saturday.  
Wide, per yard... **27c**  
Narrow, per yard... **37c**

**CHILDREN'S COATS.**  
Only a limited stock of these, which we are offering this week at a tempting price, fitting from 1 to 3 years, in Colored Cloths, Serges and Cream Bear; all handsomely trimmed. Reg. 1.80. Friday and Saturday... **\$1.60**

**CHILDREN'S FLANNELETTE UNDERSKIRTS.**  
5 doz. of these handy and serviceable articles for the little ones, each Underskirt with body; American make, in colors of Pink, Pale Blue; fitting from 2 to 4 years. Reg. 35c. Friday and Saturday... **29c**

**CHILDREN'S WOOL SETS**  
6 doz. sets of these, including Toque, Mitts and Sash, in colors of Scarlet, Scarlet and White, Navy, Navy and White, aridinal, Cardinal and White, etc. Friday and Saturday... **99c**

**LADIES' BODICES.**  
13 doz. of Natural Wool Bodices, with high neck, long sleeves, buttoned at front, Linen, Torchon Lace trimmed at neck; seasonable apparel for present wear. Reg. 60c. Friday and Saturday... **54c**

**LADIES' COLLARS.**  
8 doz. of Linnen Collars, neatly embroidered in fashion's newest effects; very dainty. Friday and Saturday, each... **9c**

**NIGHT GOWNS.**  
6 doz. of Pink, Cream and Striped Flannelette Night Gowns, neatly trimmed with embroidery & insertion; wide collars, some with hemstitched frill. Reg. \$1.30. Friday and Saturday... **\$1.15**

**LADIES' UNDERWEAR, 59c. garment.**  
16 doz. of extra quality Fleece Lined Vests & Pants, heavy make, warm and comfortable; seasonable requirement. Special for Friday and Saturday, per garment... **59c**

**CUSHION CORDS.**  
16 doz. of Silk Finished Twisted Cushion Cords, 58 inches long, with tassels at ends; big range of colors to choose from. Reg. 15c. Friday and Saturday... **12c**

**CUSHION TOPS.**  
22 doz. of Colored Printed Cushion Tops, very neat floral designs; sizes 21 x 21 inches. Friday and Saturday, each... **10c**

Also 12 doz. of Colored Printed American Cushion Tops, size 23 x 23 inches; handsome colored settings and neat picture combinations. Reg. 15c. Friday and Saturday... **12c**

**33c. Pillow Cases of Quality Popular Prices. 47c.**  
10 doz. of English manufacture Pillow Cases, made of extra fine quality longcloth; size 21 x 33 inches; hemstitched. Reg. 37c. Friday and Saturday... **33c**

Also 12 doz. of another line, also English make, but in a better grade and heavier cloth, neatly hemstitched; size 21 x 33 inches. Reg. 55c. Friday and Saturday... **47c**



### DRESS GOODS

#### SPECIAL.

We have something very special in Dress Goods this week to offer at tempting prices—new arrivals. We are always adding to this department, and can assure you all goods to be reliable.

36 pieces of New Dress Materials, in all the leading shades in Wool serges, Cloths and Tweeds, etc. Reg. 90c. Friday and Saturday... **77c**

27 pieces of Dress Materials, containing a variety of excellent makes in colors of Navy, Saxe, Myrtle, Olive, Greys, Browns, etc. Regular 45c. Special for Friday and Saturday... **37c**

### Boots Specials in Seasonable Footwear. Shoes

**LADIES', \$2.19.**  
46 pairs of Women's American "Sovereign" Dongola Kid Top, Blucher Cut, medium heel, patent toe; all sizes, including halves; very stylish footwear. Reg. \$2.50. Friday and Saturday... **\$2.19**

**LADIES', 56c.**  
36 pairs of Knitted Bedroom Slippers, soft flexible leather soles, in colors of Red, Pink, Pale Blue, Grey and Black. Reg. 65c. Friday and Saturday... **56c**

**MEN'S, \$2.90.**  
52 pairs of seasonable Boots for men in Box Calf and Velour Calf, Blucher Cut. A few pairs in this lot of lighter make, suitable for wearing with rubbers; others heavy leather lined. Reg. \$3.20. Friday and Saturday... **\$2.90**

### HOSIERY.

**CHILDREN'S.**  
23 1/2 doz. of Children's Black and Tan Ashmere Hose, all plain. This is a nice line, close finish; each price representing a range of sizes. Friday and Saturday, No. 1—Sizes 0 to 3. 16c. pair No. 2—Sizes 4 to 6. 20c. pair

**WOMEN'S.**  
19 doz. of these in Black and Tan Cashmere; plains only in Tan, plain and ribbed in Black; fine value. Reg. 35c. Friday and Saturday... **29c**

**MEN'S HALF HOSE.**  
18 1/2 doz. of Men's Black Worst-Ed Half Hose, ribbed; assorted sizes. Reg. 35c. Friday and Saturday... **31c**

### MEN'S AMERICAN NECKWEAR.

Only 8 dozen in this selection, containing the latest shades in high-class Neckwear; the popular "four-in-hand" style. Reg. 30c. Friday and Saturday... **24c**

**MEN'S WHITE INITIAL HANDKERCHIEFS.**  
14 doz. of the favourite "Excelada" Handkerchief for men, hemstitched; famed for its soft finish and wearing quality. Reg. 20c. Friday and Saturday... **17c**

**KNITTED MUFFLERS, 12c.**  
10 doz. of this line in a full range of colors, newly opened; a choice selection, exceptionally cheap. Friday & Saturday... **12c**

**69** Trays of Small Wares and Notions.  
These are so popular no need to itemize here.

### MEN'S CAPS

For Fall and Winter Wear.  
We are showing for this week a monster line of Tweed Caps, the pick of our Cap Dept.; light and dark colors; assorted shapes. Positively the best value ever shown in Men's Caps. Friday and Saturday, your choice... **48c**

**MEN'S BLUE OVERALL PANTS & JACKETS, 48c. garment.**  
16 doz. of these, job line; all sizes, made of American drill; well finished. Friday and Saturday... **49c**

### RIBBONS at Tempting Prices

100 pieces of Plain Colored Ribbons, in assorted widths in all the much asked for shades. Special display for Friday and Saturday, per yard... **11c**

96 pieces of Plain and Fancy Ribbon, beautiful shot effects, fancy stripes, assorted widths; excellent value. Special for Friday and Saturday, per yard... **15c**

### LADIES' WOOLLEN GLOVES.

24 doz. of these in plain and fancy Ringwood; splendid weight, seasonable; assorted sizes. Reg. 22c. Friday and Saturday, per pair... **19c**

### HEARTH RUGS.

Two specials for this week, fine selection of colorings and patterns.

No. 1	No. 2
Size	Size
27 x 54	30 x 66

**\$1.40 \$2.55**

### RUBBERS BIG JOB LINE

960 pairs of Women's Rubbers; all sizes including halves; storm and low cut, each pair boxed. We offer these Friday & Saturday, Low Cut, **42c. pair.** Storm, High Cut, **48c. pair.**

### NEW ARRIVALS In High Class TOILET Preparations, etc

Puller's Earth, extra large packet; 3 for... **7c**  
Violet Powder, extra large packet; 3 for... **7c**  
Smelling Salts, Lavender perfumed, extra strong; per bottle... **13c, 22c, 42c**  
Cream of Lilies. Special preparation for chapped hands, freckles, roughness of the skin, etc., per bottle... **13c**  
Hair Lotion. Specially prepared, per bot... **13c**  
Violet Water Softener, per box... **12c**  
Violet Oatmeal Powder, delicately perfumed; specially prepared for cleansing and beautifying the skin and prevent chapping, per box... **12c**  
Eucalyptus and Camphor Ice, per tin... **5c**  
Bay Rum and Hair Tonic, 2 sizes, per bottle, 17c. and 21c.  
Fancy Puff Boxes, with puff included... **14c**  
Violet Water, fancy bottle in Holly box... **25c**  
Handkerchief Perfumes in fancy bottles... **14c**  
Handkerchief Perfumes in presentation boxes, 18c.

### STRIKING VALUES IN FLANNETTES, Etc.

16 pieces of superior make of extra fine finish Flannelettes, in Cream, White and Pink; 35 ins. wide. This is certainly amazing value. Come, if you require Flannelettes of quality at a tempting price. Friday and Saturday, per yard... **15c**

**APRON GINGHAMS.**  
12 pieces of domestic Gingham, in widths up to 35 inches; assorted checks; quality unsurpassed at the price. Friday and Saturday, per yard... **10c**

**BROWN HOLLAND.**  
223 yards of dependable Brown Holland, 30 ins. wide; soft finish, even cloth. Reg. 17c. Friday and Saturday... **15c**

**BE DTICKS.**  
239 yards of English Ticking, 29 inches wide; firm finish, durable; bought from a reliable house. Reg. 38c. Friday and Saturday... **34c**

**BLOUSE FLANNELS.**  
11 pieces of superfine Blouse Flannels, in a range of desirable colors, plain and fancy; some finished with wide border for trimming purpose; 35 inches wide. Special for Friday and Saturday, per yard... **20c**

### NOTICE!

Your attention is called to our big selection of

**DOOR MATS,** which we are offering at most attractive prices.  
18 only of Rope Door Mats, dyed centre; size 57 x 27 inches; good 40c. Friday & Saturday... **35c**  
26 only of Cocoa Door Mats, dyed border and scroll centre. A fine heavy Door Mat, excellent weaving. Reg. 95c. Friday and Saturday... **86c**

**PARLOR DOOR MATS.**  
46 only of special Mohair Curl Mats, not unlike plush; size 11 x 27. This is a splendid make Pile, warranted pure Mohair and free from Jute, in colors of Green, Gold and Crimson. Reg. 75c. Friday and Saturday... **66c**

### St. Bon's Association.

A meeting of the Ladies' Association was held in the Aula Maxima of St. Bon's College yesterday afternoon. Mrs. T. J. Edens presided. The Treasurer reported progress financially but they were yet behind their annual payment towards the building fund. A bazaar will be held on November 13th and 14th in order to make up the amount. The C.C.C. band will be in attendance and will furnish the music for the dance to be held on the last night of the affair.

The ladies' in charge of the Stalls are—Plain and Fancy Goods, Mesdames Edens, Higgins, Halley, Summers, McKay, Channing, and Duchemin. Candy, Mrs. W. R. Howley and Miss Maud Ryan. Teas, Mesdames O'Dea, Cox, Sinnott, Byrne, Carroll, St. John, Gibbs, Jardine, O'Driscoll, Arthur Wood, W. E. Bearn, W. Collins, D. Kent, John Barron and C.P. Eagan; Misses Constance Fox, Connolly, Aylward, Ryan.

### Obituary.

The death occurred last evening at his residence, Henry Street, of Mr. Patrick Eagan, a well known and highly respected resident of the West End. Mr. Eagan was one of the good old stock of whom few are now left in our midst, and was a man of sterling worth and strict integrity of character. Mr. C. P. Eagan, grocer of Duckworth Street, is his only son and to him and the bereaved wife and relatives the Telegram extends its sincere sympathy.

### Fisherman's Interests Sacrificed.

Editor Evening Telegram.  
Dear Sir,—When the pack of politicians now in power in Newfoundland were seeking the suffrages of the people they were loud in expressing their determination to conserve the interests of the fishermen, and possibly no two representatives made such a noise in sounding this slogan than the members of the District of Ferryland. However, their actions belie their pre-election sentiments. The people of this place and neighbourhood are intensely disgusted at the flagrant manner in which their interests have been sacrificed in the matter of conservation, or non-conservation I should say, of the little wood left us on this part of the shore. Most of the people of Tor's Cove and up to La Manche cut the wood for boat building and repairing, for the erection of stages and flakes and even for houses, at La Manche River and Birch Hill, but since the railway has gone through has valuable section of forest growth has been cleared out for the making of snow fences, etc., and fishermen know not now where to turn to get wood for their use. A few years ago when a company asked for the right to cut over this section the cry with the "Picnic" party was hands off the peoples woodlands, but now that the railway requires the forest, the people may go to Hades. Why to partially offset this great loss to us here, we even have not the benefit of the railroad which is two miles distant from Toad's Cove. Never mind, Sir Edward, the time will shortly come when the people of this section will get a chance to resent this cowardly conduct on the part of the "Split" Government, and rest assured that Cashin and Moore will feel the resentment of the voters to their sorrow.

Yours indignantly,  
TOAD'S COVE FISHERMAN.  
Oct. 26th, 1912.

### New Tramway.

In re the new tramway at Bell Island procected by a number of people of the place, and to which the Telegram referred last week, at a meeting held there it was estimated that the project would cost \$30,000 and that it should earn yearly between \$10,000 and \$12,000. It will run up from the beach and estimates and other information were furnished by Mr. Fred. Angel. Mr. T. J. Lawton has been appointed Secretary of the Committee formed to deal with the matter, but no definite conclusion has yet been arrived at.

**FINE LOCAL CATTLE.**—By the train which arrived last night a resident of the Cape Shore came along with 20 head of cattle. They were splendid beasts and demonstrated the possibilities of this section of the country in the cattle raising line.

Eye-strain has caused many a physical wreck. If you are suffering from some nervous disorder, and cannot find out where the source is, let us examine your eyes, we may be able to relieve you. R. H. TRAPNELL, Eye-sight Specialist.—oct. 23, 12.

**WATCH FOUND.**—On Monday we advertised the loss of a lady's silver watch, and on Tuesday evening Maister Gerald Power, of LeMarchant Rd., brought the missing article to our office where it awaits the owner.

**DR. PARKINS HERE.**—Dr. Parkins, Secretary of the Trustees of the Rhodes Scholarship Scheme arrived in town to-day. He will meet the members of the Council of Higher Education this afternoon.

**A NARROW ESCAPE.**—Yesterday afternoon one of the large globes covering the gas lights illuminating the entrance to Hon. John Anderson's dry goods store, fell with a crash to the sidewalk. A boy named Harris was

passing at the time and escaped being hit by a close margin. Had the glass descended on his head he would have been certainly badly hurt.

We have given comfort to over thirteen thousand people by scientifically and carefully fitting them with glasses. If you are suffering from troubles emanating from the eyes call and see us. R. H. TRAPNELL, Eye-sight Specialist.—oct. 23, 12.

Miss May Carroll, daughter of Mr. Richard Carroll, cooper at Shea & Co's, left by the City of Sydney for Montreal. She first enters a convent to study Latin, French and Music and will later take up a course of training in one of the large hospitals with the idea of becoming a nurse.

The R. M. S. Pomeranian is due here on Sunday from Liverpool.

th St. on's Rd