

ANNIVERSARY SALE

28th

To Start SATURDAY

A. D. FARRAH & COMPANY

"THE ADVANCE HOUSE OF THE NORTH SHORE" NEWCASTLE, N. B.

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"THE ADVANCE HOUSE OF THE NORTH SHORE" NEWCASTLE, N. B.

The town and surrounding country
share in this Farrah Event.



Great Dress Sale

\$23.00 to \$45.00 Values

New styles fully up to
A. D. F. high standard

\$23.95

Dozens of smart styles fashioned of excellent quality Satin, Taffetas, Georgette, Crepe de Chine and Tricotine, in the favored new shades and navy and black. Many individual style features, make them specially attractive.

Smartest Summer Frocks

New exclusive "Boulevard" models of finest dotted swiss, new crepe de Chine, delicate, delightful shades. A remarkable display of regular \$20 and \$25 values. Your choice

\$15.05

Great Suit Sale

\$40.00 to \$55.00 Values

Running tailor-made models
in this season's accepted
modes

\$33.95

Word description is inadequate to describe the extraordinary value of these stylish suits, straight-line types, braid trimmed and embroidered models, tricotine, twill cord etc. All jackets beautifully silk lined.

Sensational

Sale of Jersey Dresses

The youthful becoming styles of these clinging jersey frocks will appeal immediately to every woman who is seeking a dress of real distinction at moderate cost, regularly up to \$30.00. 28th Anniversary Sale Price

\$12.50

28th
Anniversary
A. D. Farrah & Co.

Women's Low Shoes

without question the best offer from
standpoint of quality, style & savings

Pumps, Slippers and Oxfords

White Canvas Rubber Soles in broken sizes

90c and \$1.25

\$2.75 and \$3.75 values

Patent Leather and Dongola

Oxfords and Pumps

in broken sizes

\$1.50 and \$2.25

\$3.50 and \$4.50 values

Brogues, Strap Pumps and Oxfords

The smartest footwear for street and afternoon wear,
many new styles

\$3.75

It wouldn't be a real A. D. Farrah Anniversary Sale with-
out a sterling suit of

Men's Suits

Where's the man who doesn't know this for a man clothing store? At values, whenever there's a big event going on. Prominent makers went along with us in such a way that we give the anniversary a flying start with brand new just arrived suits at

\$33.95

\$12.00 to \$30.00 suits and not last year's values either but this year, right now. Styles for men and young men, for every taste and preference.

Other Suits at \$10.95 to \$22.95

Anniversary Special, Regular \$17.00 to \$27.00



Positively no goods will be sold at sale prices before Sat., July 9. Our customers who know the quality merchandise we display on our racks and cases, realize what are the great savings and the genuine Bargains we are offering. All we wish to say is: do not delay in taking advantage of this sale.

Offers thousands of dollars worth of merchandise at prices that mean savings.



Great Bargains in Dresses

\$23.00 to \$45.00 Values

Quality and make
unmatched

\$10.95

These beautiful large dresses have been used by our travellers as samples, and while all sizes are not complete there are a goodly variety to choose from. Do not wait too long to investigate this real bargain, come early and get your choice

\$10.95

Sale of

Summer Blouses



Very newest, smartest blouses of Georgette, Crepe de Chine, Jap Silk, and Voiles, with the careful attention to little details that has made blouses so popular. Distinctive and original style effects. Shades of flesh, white, bisque, gray, peach, and others very newest colors. Sale prices range from

\$1.50 to \$7.50

Sale of

Tricollet Monkey Blouses

These blouses are out of the ordinary in style, quality and trimming. The shades are beautiful. They never retailed less than \$9.95, but for the 28th Anniversary Sale will be priced

\$4.95