



COUNTER TALK



ustomer: "How do you know the colors in Sherwin-Williams spaced, are durable?"

Pair "The colors in S.W.P. are durable and lasting because of the not qualities of raw materials used, the care taken in manufacture are the still employed in mixing and grinding. The S-W. Co. has a wa dry color plant and products dry colors second to mone for miliancy and strength; operates it own linseed oil mill and manufactures all pure linseed oil for S.W. Products; has its own lead and sine mines, and employs a large staff of chemists to maintain the standard of all raw materials and finished products.

"With materials of such quality, combined with the thorough assimilating they receive in mixing and grinding, is insured the most permanent and durable colors it is possible to manufacture. S.W.P. wears as long as any paint can wear and retains its brightness and freshness for the greatest possible time."

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Glass , Putty. Oils and Varnishes, all kinds of Shelf and Heavy Hardware, Farm and Garden Tools, Etc.

ADDISON

The farmers in this section are ostly through having and report a

few days for a holiday in New York

CAINTOWN

Mr Willie Hull lost a valuable

Mr Joseph Hull is on the sick list,

Miss B. Conner, Kingston, spent a w days here last week, the guest of its Blanche Singleson, M. Shanohe Stugleton.

M. Shanohe Stugleton.

In are visiting at H. Howard's.

faster Clarence Wood, Phillipsville, nt last week with his uncle, R.

Miss See's of Chantry spent last cek in the neighborhood.

Miss Maysie Frye, Dalta, spent last cek at her brother's W. J. Frye.

Keith McLaughlin and Clarence Knowlton were at the lake last week. Mr and Mrs Kinch Redmond and daughter and Miss Edith Faulkner were at the lake for a few days last

JULY ROD AND GUN

"Following the Fur Trails," a story of the far north of interest to every Canadian, sens the July number of Rod and Grain Canada, published by W. J. Taylor. Ltd., Woodstock, Ont. In this story Mr R. J. Fraser, who is engaged on the hydrographic survey, relates interesting incidents of the eight months stay gf the party engaged in survey, work in the neighborhood of Hudson's Bay and tells of an attack upon the camp of polar bears. He gives particulars of a fine trapping in which the party engaged and the excellent results of this portion of their work. The strenuous outward journey from Fort Nelson to Winnipeg supplies excellent reading. There is journey from Fort Nelson to Winnipeg supplies excellent reading. There is much variety in the other stories, both When it comes to tan shoes with a fishermen and hunters receiving due attention and stories and experiences from the far east as well as from the far west are included.

A GRIM SPECTRE

Gulf itself.

Fire is a devastating terrifying agent, but with a good head of steam pumps and hose in good working order and the well drilled ship's fire brigade made compulsory on all passenger carrying liners nowadays a fire at sea is not so terrible a thing as it reads in cold and sensational print, and has taken place and been so effectively and promptly dealt with that

Mr Joseph Hull is on the sick list.

Mr and Mrs Eligh has moved into the honse owned by Mrs Brown.

Mr Wilbert Purvis, who is attending High School in Brackville, is now home for her holidays.

Mr Elmer White, had the misfortune to get his nose broken by the kick of a horse, but he is doing well under the care of Dr. Robertson of Brockville. sincere sympathy.

Brockville.

Miss Emma Tennent spent a few days ast week in Athens a guest of her sister Mrs H. E. Knowlton.

Mrs Rurton Poole is ill, under the the care of Dr. Lane of Mallorytown.

Mr Joseph Hewitt and family have moved into the house owned by Mr O. L. Gibson.

SOPERTON

Miss B. Conner, Kingston, spent a few days here last week, the guest of Miss Blanche Singleton.

An Editor's Irony.

Time and time again editors have taken a fling at the people who seem to think that filling an editorial chais is a mighty simple easy matter Probably the best bit of irony on the matter is the following by Bob Low ery, one of the best-known mayspaper men in Western Camada:

"Byery ones in a while some cheer ful individual remarks to us, Welling have that the paper is out. I suppose you can take it easy for three or four days. Yes, how delightful it is that a country editor has nothing to do between press days. Business runs along automatically. When paper hills come due mon'y drops off the tree with which to lay them. Substitutes vie with each other to see the can pay the farthest in advance. An tipe way the news hunts up the entire is also pleasant to contem-

The Three Rivals.

A Matter of Taste.

CENSUS MAN

MANAMARAMAM

was surprised to learn how many young people of Eastern Ontario were being qualified for book-keepers, stenographers, and office assistants at THE BROCKVILLE BUSINESS COLLEGE. He was also surprised to learn the incomes our graduates are receiving, but he is sworn to secrecy. OUR FALL TERM opens September 5th, 1911. Send for free catalogue.

Brockville Business College

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