

COMING EVENTS

RED CROSS BOXES now in usual places. Finance committee will be obliged if subscribers would kindly put all balances due for 1917 in boxes by Saturday Jan. 5. There are numerous amounts still due.

TOO LATE TO CLASSIFY

LOST—On Dufferin or Brant Ave. Knitting bag, containing white sock and wool. Finder kindly return to 96 Dufferin Ave. L/3

LOST—On Dec. 31st, White Fox Terrier. Brown head. Answers name of Spike. Persons found harboring dog after this notice will be prosecuted. Reward at 31 Peel street. L/7

LOST—Saturday afternoon pair of eye glasses. Return to 75 Brant Ave. Reward. L/7

LOST—Will the person who picked up \$10 bill in Post Office, Woolworth's or Ogilvie's kindly return to 177 Wellington. Reward. L/5

WANTED—Room and board for young couple. Centrally located. Phone 18. M/W/7

TO RENT—Medium moderate, house; conveniences. Apply 172 Sheridan street. T5

WANTED—Boy to carry papers to Starch Works. Good wages. Apply Courier Office.

DR. L. G. PEARCE, Specialist in Diseases of the Eye, Ear, Nose and Throat. Office: Bank of Commerce Building. Hours: 1.30 to 5 p.m. Other hours by appointment. Phone, office: Bell 1885, machine 558. Residence Bell 2430.

LOST—Ladies gold watch initials E. M. J. New Year's Day. Return to Hospital. L/7

Wanted—Warm room, single, central, reasonable. Apply Box 339 Courier.

CARD OF THANKS.

Mrs. Joseph Clarke and family, 27 Wilkins street, wish to express their thanks to the many friends who were so thoughtful for them in their recent sad bereavement.

REID & BROWN

Undertakers

814-816 Colborne St.

Phone 459. Residence 444

H. B. BECKETT,

Funeral Director

and Embalmer

158 DALHOUSIE STREET.

Both Phones 23.

MAKE A New Year's

resolution to get

your Plumbing, Heat-

ing and Electrical work

done by the men who

know how.

T. J. MINNES

PLUMBING AND ELECTRIC

Phone 301. 9 King St.

Printing

We are supplying Printing to Brantford's Biggest Manufacturers. Our Prices are Right, the Quality Excellent, and Deliveries Prompt. We want to serve YOU.

MacBride Press

LIMITED.

26 King St. Phone 870

ALL IS IN READINESS

For the Soldiers to be Located in Brantford

Lt.-Col. McCausland who is in charge of this district with regard to draftees, arrived in the city on Monday afternoon together with members of his staff. They looked into all final arrangements for the accommodation of soldiers to be located here. Some 85 N.C.'s are expected to arrive today and 250 men on January 5th. The sleeping bunks have been placed in readiness in the Armories and the Taberna'le building has been fitted up for mess purposes. The place has been subdivided and includes a kitchen, dining-room and so forth.



Scene from "Which One Shall I Marry," Grand Opera House, Friday, January 4th.

BRITISH READY
IN CRUCIAL YEAR

Strength of the Nation for Conduct of Offensive Against Enemies

WAR EFFECTIVENESS

Is Putting Her Utmost Effort into Everything for Prosecution of War

By James M. Tuohy.
London, Dec. 31.—The New Year marks for the allies, especially Great Britain, a critical period in the war. The detection of Russia not only enables Germany to increase the strength of her forces in the west, but materially simplifies her military situation. The western allies have not merely to hold the line until America's troops arrive in force; they must prepare to take the offensive with vigor alongside their trans-Atlantic comrades.

Victory cannot be won by mere defence. Great Britain must bear the bulk of the burden. Italy needs support. How Britain stands for means of prosecuting the war is a question which cannot be answered in detail, but there is general information from which thinking persons can draw their own conclusions. What Britain with a population of 48,000,000 has done in the way of raising and maintaining armies compares favorably with what Germany with 70,000,000 and 45 years' preparation has achieved. Britain's forces in the field may be roughly put at 3,000,000 against 5,500,000 of Germany's. But these Germans are working together on interior lines, while Britain's forces are fighting in France, Italy, Greece, Palestine, Mesopotamia, and East Africa, as well as providing a large force for home defence. Germany has sifted her population to the dregs has taken 18 to 20 men of 15 to 45, while Britain takes them only from 19 to 41—ages better able to stand the strain of war.

At the moment Britain can count on a vast contingent from her overseas dominions, while Australia, although rejecting conscription, is pledged to keep her army up to fighting strength. Then a force utilized for home defence of the national volunteers, a force not included in the above total, release a large contingent of new armies for service overseas. The national volunteers, after three years' training, are now as good as the German Landwehr.

Comb out Munitions.
Further, there is a drastic coming out process to be applied to the munitions industry and other specially exempted occupations, such as coal mining, the places of those taken being supplied, as far as possible, by returned soldiers and women, who will also take over clerical work in the administrative departments of the army, which are now being performed by men of military age, while a large additional contingent of capable officers will be provided by paring down the headquarters and other staffs, both at home and abroad, which are now declared to have reached unwieldy proportions. No official totals of casualties are obtainable, but Premier Lloyd George gave a line on this most important element when he said that Great Britain's permanent disabilities were less than one-fifth of those of Germany, and Germany's has been estimated at 3,500,000. More than 80 per cent. return to the firing line, but men who have been seriously wounded will not in future be sent to the front.

Great Britain has to provide for wastage during the coming year when her full munitions productivity will only be reached. During 1918 the shell and gun output, already colossal, will then have reached stupendous proportions. For example, the total number of 18-pound shells turned out in the first year of the war could be produced in January, 1917, in thirteen days, are produced now in eight days, and in 1918 will be produced in four days. The quantity of projectiles for field howitzers which previously took a year to make, can now be supplied in five days, while early

TWO MILLION
DOLLAR FIRE
AT NORFOLK

Business Section of Capital City of Virginia Flame Swept Yesterday

By Courier Leased Wire

Norfolk, Va., Jan. 2.—Marines and blue jackets stood guard to-day over the downtown section of Norfolk, where three separate fires yesterday wiped out five of the city's largest buildings, entailing a loss estimated at \$2,000,000. Police Chief Kyser and Fire Chief McLoughlin to-day were less inclined to place blame for the fires on incendiaries, although both declared that the circumstances were suspicious. Military guards, however, were in no way relaxed and during the night all persons who could not give an account of themselves were warned away from the business section.

Two fires early to-day, one across the Elizabeth River at Portsmouth and the other across the bay near Camp Stuart, broke out while the ruins of the two blocks destroyed here were still smoking, but neither resulted in exhaustive damage. A few small houses were destroyed in each case and the fires were thought to have been accidental. Revised lists of the casualties from the fire has engaged the attention of Norfolk, Portsmouth and Suffolk firemen all day yesterday and into the night, showed that Charles McCoy, a fireman, was the only person known to have lost his life. Four firemen were seriously hurt and a score of others were less seriously injured. Firemen said it was possible that removal of debris would show other deaths resultant from fallen walls.

From the time the first fire broke out at daybreak yesterday in the old Granby theatre until flames spread in the Montecello Hotel and later in the Lenox building, firemen were hampered by the bitter cold. Sailors and marines were quickly called out and joined heartily in the work of rescue and fire fighting.

Reports began coming in that bombs were causing the fire to spread and persons had been seen setting buildings afire, and while no confirmation of these reports developed, they led to extra precautions being taken and a large part of the business district was surrounded by a cordon of marines and sailors.

More than a score of persons were arrested as suspects during the day and night, and about a dozen held for investigation.

this year the number of projectiles for heavy guns and howitzers turned out in 24 hours equalled the total output of the first year of the war.

Notice To Customers!

I have moved my meat stall out on the long walk near the street Railway Waiting Room, and will use a big covered wagon. Thanking you for your past custom, and hoping you will be able to locate me, I am

Respectfully

J. A. GRANTHAM, Butcher

RE-ELECT

Ald. J. J. Kelly

FOR WARD TWO

Honest, Efficient, Economical Civic Government.

J. W. BOWLBY
FOR MAYOR

Your vote and influence is respectfully solicited for J. W. Bowlby as Mayor for 1918. I flatter myself that I can be of service in the many pending serious questions to be determined the ensuing year:

First—The unsettled dispute with the G.T.R. over the St. Pauls Subway.

Secondly—Providing the way for the construction of the Street Railway around Terrace Hill which was first promoted by me years ago and not yet accomplished.

Thirdly—The extension of Clarence street over the canal to the Cockshutt Road as an easy and direct entrance to the city to and from Eagle Place.

Fourthly—Obtaining from the Dominion Government an Order in Council prohibiting the export of at least 50,000 horse power of electric energy now exported to the United States and so urgently needed in Brantford by our factories and elsewhere in Ontario.

And Fifthly—Because there is scarcely an elector who would discharge a faithful servant willing to serve another year to employ an untried man in his place. After what service I have performed it would have been a graceful act to have elected me just once by acclamation.

Trusting the electors will vote in what they think will be in the highest interest of our beloved Brantford.

J. W. BOWLBY.

IRWIN S.
ARMSTRONG

83 DUNDAS ST.

Blacksmith (wage earner)

FOR MUNICIPAL BOARD OF EDUCATION

Brantford Municipal Railway Commission

Vote for Re-election of

Frank Calbeck

to Railway Commission

YOUR VOTE SOLICITED FOR

J. W. SHEPPERSON

FOR RE-ELECTION TO BOARD OF EDUCATION

EXPERIENCE—Two years as Alderman; two years on Board of Education; Chairman of Management Committee, 1917.

J. W. SHEPPERSON.

FOR ALDERMAN—WARD ONE
W. H. TURNBULL

I have seen Brantford grow from a husky, kicking youngster of 10,000 to its present proud position of 30,000 people and am proud of our city.

I helped to make it a city, being one in its inaugural procession some 40 years ago. For 35 of these years I have been before the people as a stove and hardware merchant, having been fairly successful, thanks to my friends and neighbors. I am able to devote some of my time to our city's business. Kindly give me a chance by placing me at the head of the polls.

W. H. TURNBULL, 33 COLBORNE ST.

Stove and Hardware Merchant

FOR ALDERMAN—WARD TWO
JOHN T. BURROWS

THE MOVER

I have been connected, more or less, with civic business for many years, and I believe that, if elected, I could do much to help to better civic conditions. For that reason I solicit your vote and influence.

Respectfully,

J. T. BURROWS

VOTE FOR EX-ALDERMAN
ARTHUR O. SECORD
FOR STREET RAILWAY COMMISSION

Whose Qualifications Include:
Graduate of University of Toronto in Civil Engineering. Practical experience on construction of Grand Trunk Pacific. International Correspondence School course in Electrical Engineering.

And Who Believes in

A much faster and more regular service on existing lines. Immediate motor bus service to and from West Brant and Terrace Hill, with transfer privilege to and from existing lines. Extension of lines to West Brant and Terrace Hill at earliest possible date.

The trial of a 3 cent fare. Brantford can do what others have done. Increased patronage will give required revenue.

That the interest of the whole city, not part of it, should receive attention

ALD. JONES FOR MAYOR

A WORD ON INDUSTRIAL BRANTFORD

If elected, Mayor, I will devote a lot of energy and the best of my ability to the industrial development of the city. Anyone can criticize and pull down. I would rather be a builder. The wise and energetic policy of the business men of Brantford in days gone by in the encouragement of manufacturers is responsible for the city's splendid condition of industrial progress to-day. Cities which thirty years ago equalled Brantford in population, have been left far behind, and to-day our busy City is the industrial hub of Western Ontario. What helps the working man and the merchant, Brantford must not mark time, but must have more industries. My aim will be to have the Board of Trade, the Labor Party, the Greater Brantford Board, the Parks Board, the Rotary Club and the City Council all work together, not only in sympathetic but in enthusiastic co-operation for a greater and a better Brantford. If that spirit happily exists and we all pull together, there is no reasonable aim to which our city may not attain.

S. A. JONES.

DOWLING FOR MAYOR

For the last fifteen years a resident of Brantford and a property owner. Elected Alderman 1913, appointed Chairman of Manufacturers' Committee.

Initiated, under Mayor Spence, the first *Soldiers' Aid Commission in Canada*. This later became absorbed by the now Provincial Soldiers' Aid Commission in 1916. The Brantford Branch is the *greatest avenue of assistance and service to our returned soldiers*, also to their anxious friends. Over two years personal attention freely given.

Re-elected Alderman 1916, appointed *Chairman of Finance*. Active in every department of the government of the city.

Re-elected Alderman 1917, appointed *Chairman of Finance*. Carried on the city's business on business principles only.

I think I have merited your votes for Mayor because of services rendered as Alderman for the last three years, serving *entirely in the city's interest*.

ALD. JNO. S. DOWLING

UPHOLSTERING

All kinds of Upholstering

Willman & Hollinrake

Phone 167. 2 & 4 Darling St.

Opera House Block.

FOR ALDERMAN—WARD TWO

JOHN W. ENGLISH

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