

IMPERIAL Lubricants

The Secret of Mechanical Efficiency

Time will be served. Present day speeding-up of power plants and machinery will tell its inevitable tale unless the proper lubricants are used for each and every requirement.

The necessity for thorough, systematic lubrication is recognized by all mining engineers, mine operators and manufacturers. Correct lubricants lengthen the life of machinery, increase its production capacity, reduce fuel consumption and repair bills.

Correct lubrication makes your mechanical department just as

much a dividend producer as any other department.

Poor lubricants are expensive at any price. It is not what you pay per gallon but how much real lubrication you get per dollar that counts.

Choose your lubricants on that basis and you will select Imperial products. Scientifically formulated, carefully graded, designed for specific purposes, their continued use will add much to the efficiency of your machinery and increase its life.

IMPERIAL LUBRICANTS

For Mining, Milling and Manufacturing

CYLINDER OILS.

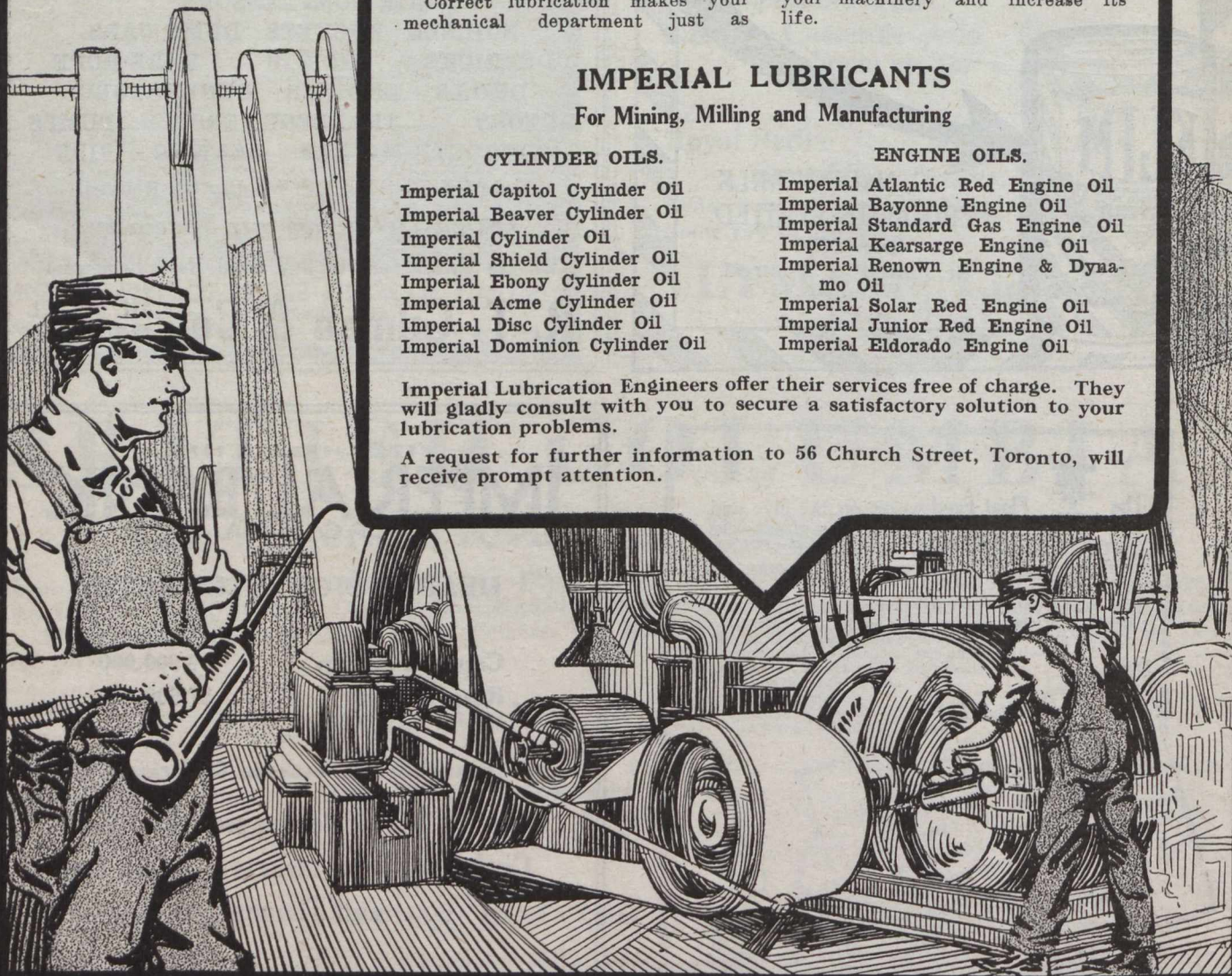
Imperial Capitol Cylinder Oil
Imperial Beaver Cylinder Oil
Imperial Cylinder Oil
Imperial Shield Cylinder Oil
Imperial Ebony Cylinder Oil
Imperial Acme Cylinder Oil
Imperial Disc Cylinder Oil
Imperial Dominion Cylinder Oil

ENGINE OILS.

Imperial Atlantic Red Engine Oil
Imperial Bayonne Engine Oil
Imperial Standard Gas Engine Oil
Imperial Kearsarge Engine Oil
Imperial Renown Engine & Dynamo Oil
Imperial Solar Red Engine Oil
Imperial Junior Red Engine Oil
Imperial Eldorado Engine Oil

Imperial Lubrication Engineers offer their services free of charge. They will gladly consult with you to secure a satisfactory solution to your lubrication problems.

A request for further information to 56 Church Street, Toronto, will receive prompt attention.



IMPERIAL OIL LIMITED

Power · Heat · Light · Lubrication

BRANCHES IN ALL CITIES