

MADE IN CANADA
Wholesale and Retail Grocers, Provision and
Food Stores, Traders of Canada.

THE GROCER

The Bluing of the clothes in the Laundry
is always associated with the words

Keen's Oxford Blue

the selling of Blue by the grocers of the
world is always profitable.

Sold Everywhere in One Ounce Squares—FULL WEIGHT.

GOOD START

It is as important in business as it is in a race. Many
grocers will start the New Year with new resolu-
tions in regard to business matters as well as in
their private life. Resolutions to handle the best
business and particularly the best accounts, which are
the life of the business. You will thus please your customers
and increase your own business and happiness.

KEEN'S LIMITED