

CANADIAN GROCER

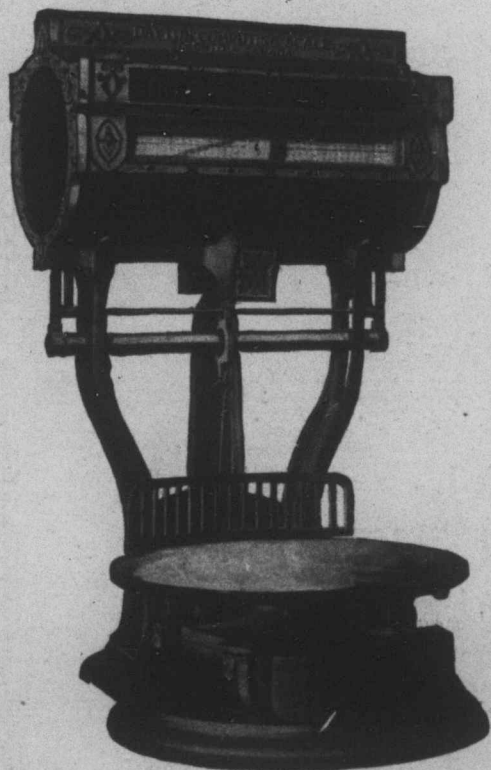
DAYTON

Automatic Scale

The modern scale of Justice



The Dayton---Made in Canada



"RECONSTRUCTION" BUSINESS

In the "reconstruction" period competition will be keen, but business and profits will go to the efficient store as surely as iron to the magnet.

No store is more efficient than its weighing machines will permit it to be. Put in Dayton Computing Scales and you are absolutely sure that you get paid for every fraction of weight of everything you sell. That is a mighty big
be sure of.



There is no use in making a present to your customers of the "down weight" every time you weigh anything. The customer doesn't appreciate it, doesn't always know he is getting it, thinks you are "soft" for giving it. The "down weight" belongs to you. Absolute justice both to you and your customers demands that you install the Dayton Computing Scale. The greenest clerk can get the same results as the veteran storekeeper.

Let us send you our latest catalogue.

Dayton Computing Scales

Royce and
Campbell Avenues
Toronto, Ont.

The International Business Machines Co., Limited, Toronto, Frank E. Mutton, Vice-President and General Manager, Manufacturers Dayton Scales, International Time Recorders and Hollereth Electric Tabulating Machines