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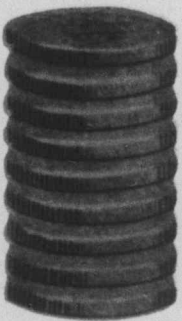
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It is easy to figure  
out the profits on

*Coca-Cola*

By way of illustration we direct your attention to the comparative sizes of Selling Price, Cost and Profit shown below—an example of one day's business in bottled Coca-Cola.

Don't you think such a line is worth connecting with?



SELLING  
PRICE—



COST—



PROFIT—



Everybody knows Coca-Cola and everybody wants it because it is "the most refreshing drink in the world."

WILL YOU HAVE IT—WHEN THEY  
CALL?

*The Coca-Cola Company.*

WINNIPEG

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